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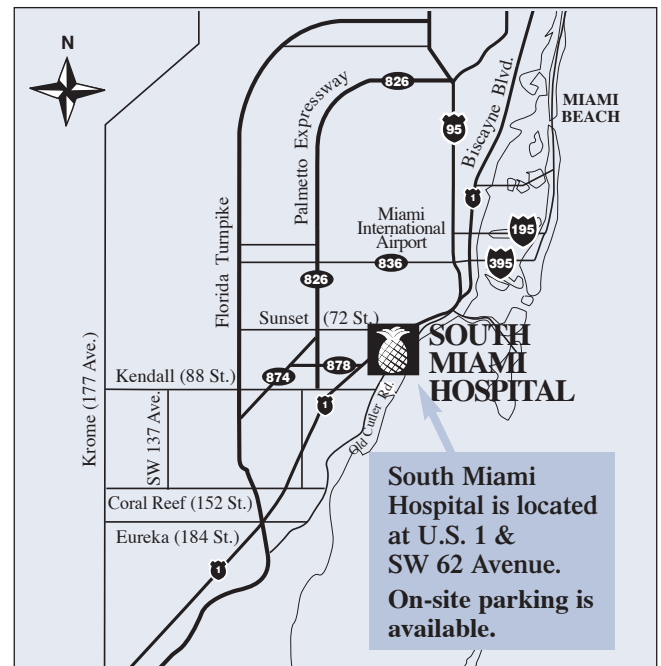
# The Melissa Institute

For Violence Prevention and Treatment

**786-662-5210**

<http://www.melissainstitute.org>

<http://www.teachsafeschools.org>



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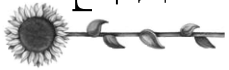
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*The mission of The Melissa Institute  
is to prevent violence and promote safer communities  
through education and application of research-based knowledge.*

**Education • Community Service • Research Support • Consultation**



# The Melissa Institute

For Violence Prevention and Treatment

6250 Sunset Drive, Suite 204 • Miami, FL 33143

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The Melissa Institute  
For Violence Prevention and Treatment

**12th Annual Conference**

# **Reducing Violence by Nurturing Emotional and Behavioral Well-being:**

**Application to Schools,  
Communities and Social Agencies**

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**Friday, May 2, 2008**

**8:00 a.m.- 4 p.m.**

**Victor E. Clarke Education Center  
South Miami Hospital  
U.S. 1 and SW 62 Avenue**

## 12th Annual Conference

# Reducing Violence By Nurturing Emotional and Behavioral Well-being: Application to Schools, Communities and Social Agencies

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## ABOUT THE CONFERENCE

**T**he adage is that "It takes a village to raise a child." It also takes a village to nurture well-being and prevent violent behavior from developing. The Melissa Institute is pleased to bring three leading experts and pioneers in the prevention of violence to this year's conference. They are the leaders in the areas of school-based, community-based and clinically-based interventions designed to nurture youth development and reduce violence.

## CONFERENCE HIGHLIGHTS

- Plenary sessions, panel discussions and question-and-answer period
- Descriptions of culturally sensitive prevention programs
- Detailed handout materials

## TARGET AUDIENCE

Educators, guidance counselors, psychologists, social workers, mental health workers, marriage and family therapists, social agency personnel, judges, law enforcement personnel, clergy, pediatricians, primary care physicians and psychiatrists.

## LEARNING OBJECTIVES

As a result of attending this conference, participants should be better able to:

- Implement Social and Emotional Learning (SEL) programs in their schools.
- Consider ways to implement Communities That Care guidelines.
- Implement the Core Tasks of Psychotherapy/Counseling in order to improve treatment outcomes.
- LINK various individual, organizational and community change agents.
- Convince policy-makers to implement prevention programs.

## CREDITS

**PSYCHOLOGISTS:** Miami Dade College, Department of Community Education is approved as a provider of Continuing Psychological Education by the Florida Board of Psychological Examiners and the Florida Office of School Psychology, provider #50-2330. This continuing education activity has been approved for 7 contact hours of general Continuing Psychological Education credit.

**NURSES:** Miami Dade College, Department of Community Education, is approved as a continuing education provider for the Florida State Board of Nursing, provider #50-2330. This continuing education activity has been approved for 7 general contact hours of general Nursing Continuing Education credit.

**OTHER MENTAL HEALTH PROFESSIONALS:** Miami Dade College, Department of Community Education, is approved as a continuing education provider for the Florida Board of Clinical Social Workers, Marriage and Family Therapy and Mental Health Counseling, provider #50-2330. This continuing education activity has been approved for 7 general contact hours of General Continuing Education credit.

**EDUCATORS:** Conference registration and payment to The Melissa Institute must be completed prior to registering for M-DCPS professional development credit online at <http://calendar.dadeschools.net>. Ten (10) master plan points will be awarded to participants who have completed a follow-up activity and have pre-registered online.

**OTHER PROFESSIONALS:** Miami Dade College, Department of Community Education is approved as a provider of Continuing Education Credit by the Florida Council of Dietetics and Nutrition, the Florida Council of Medical Physicists, the Florida Council of Licensed Midwifery, the Florida Board of Occupational Therapy Practice, the Florida Board of Orthotists and Prosthetists, the Florida Board of Physical Therapy Practice, and the Florida Board of Respiratory Care, provider #50-2330. This continuing education activity has been approved for 7 contact hours of general Continuing Education for professionals licensed by these organizations. The Melissa Institute for Violence Prevention and Treatment is an approved provider for Continuing Mediator Education (CME) credits for Florida Supreme Court Certified Mediators. This activity has been approved for 5.1 general CME credits for County, Family and Dependency Certified Mediators.

## SCHEDULE

### Friday, May 2

- 8:00 a.m. Registration and Continental Breakfast
- 8:30 a.m. **Opening Remarks and Welcome**  
Suzanne L. Keeley, Ph.D., President, The Melissa Institute
- 8:45 a.m. **Social and Emotional Learning for School and Life Success**  
Roger Weissberg, Ph.D.  
*(Presents the latest research and practice advances in school-based social and emotional learning.)*
- 9:40 a.m. **Using Prevention Science to Guide Community Action**  
David Hawkins, Ph.D.  
*(Considers lessons from the Communities That Care Project.)*
- 10:30 a.m. **Break**
- 10:45 a.m. **Core Tasks of Psychotherapy/Counseling**  
Donald Meichenbaum, Ph.D.  
*(Considers the key factors that lead to behavioral change and the implications for Social Agencies.)*
- 11:30 a.m. **Panel Discussion: Question-and-answer Period**  
Moderator: Suzanne L. Keeley, Ph.D.  
Panel: Dr. Roger Weissberg, Dr. David Hawkins, Dr. Donald Meichenbaum
- 12:00 noon Buffet Luncheon
- 1:00 p.m. **Keynote Address: Promoting Well-being in Children and Youth: Linking Personal, Organizational and Community Change**  
Isaac Prilleltensky, Ph.D.  
*(Discusses practical tools designed to build strengths, be preventative and empower and foster community change (SPEC) in families, schools, communities and social services.)*
- 1:45 p.m. **Promoting the Social and Emotional Learning of Educators and Students**  
Roger Weissberg, Ph.D.  
*(Describes the state of Illinois' Social and Emotional Standards for Kindergarten through High School Students and considers practical intervention strategies.)*
- 2:30 p.m. **Break**
- 2:45 p.m. **Building Community Collaboration to Promote Healthy Youth Development**  
David Hawkins, Ph.D.  
*(Considers assessment and practical intervention strategies to mobilize community action and cooperation.)*
- 3:30 p.m. **How to Use Evidence-Based Principles and Interventions to Guide Clinical Practice**  
Donald Meichenbaum, Ph.D.  
*(Discusses how to build in clinical flexibility with fidelity in a culturally sensitive fashion.)*
- 4:00 p.m. **Adjourn**

## CONFERENCE DIRECTOR

**Suzanne L. Keeley, Ph.D.**, is President of The Melissa Institute and a psychologist in private practice. She is also affiliated with Baptist Health South Florida. Dr. Keeley has had extensive clinical experience treating victims and perpetrators of violence.

## PRESENTERS

**Roger Weissberg** is Professor of Psychology and Education, University of Illinois, Chicago and President of the Collaborative for Academic, Social, and Emotional

Learning (CASEL). He has designed and implemented Social and Emotional Learning (SEL) programs and has worked with the Illinois State Board of Education to build SEL into the state's kindergarten through high school learning standards. Students who are enrolled in SEL programs rank 10 percentile points higher in academic achievement than non-SEL students. These students also have better attendance records, fewer behavioral prob-



Roger Weissberg

lems and are less likely to be suspended. (*"No emotion left behind!" is a byword of SEL programs.*) Dr. Weissberg will discuss how to implement and evaluate schoolwide SEL programs. (See <http://www.casel.org>)

**J. David Hawkins** is Endowed Professor of Prevention, University of Washington School of Social Work. He is the developer, with Richard Catalano, of the critically acclaimed Communities That Care prevention system. His community-based assessment tools and practical implementation guidelines help communities choose and use tested and effective policies and programs to put children and families on a positive developmental trajectory. Dr. Hawkins will discuss how to use the Communities That Care system to improve outcomes for young people, community wide. (See <http://www.preventionplatform.samhsa.gov>; <http://www.sdr.org>)



J. David Hawkins

**Donald Meichenbaum** is Visiting Professor of Education, University of Miami School of Education. He is one of the founders of Cognitive Behavior Therapy and Research Director of The Melissa Institute. He will discuss how social agencies can identify and treat high-risk youth and families. He will highlight ways to implement the Core Tasks of Psychotherapy/Counseling. He will also provide a Case Conceptualization Model of risk and protective factors that will inform treatment decision-making. (See <http://www.melissainstitute.org>)



Donald Meichenbaum, Ph.D.

**Isaac Prilleltensky**, Dean of the School of Education, University of Miami, will address how to link the various components of schools, social agencies and communities, so they communicate more effectively and work collaboratively. (See <http://education.miami.edu/aboutus/Aboutus.asp>)



Isaac Prilleltensky

Registration deadline is April 22, 2008. Space is limited; register early!

## REGISTRATION

**12th Annual Conference — Reducing Violence by Nurturing Emotional and Behavioral Well-being: Application to Schools, Communities and Social Agencies**

**Friday, May 2, 2008 ■ Victor E. Clarke Education Center, South Miami Hospital**

Name \_\_\_\_\_ Title \_\_\_\_\_

Institution or Organization \_\_\_\_\_

Contact Address \_\_\_\_\_ City/State/Zip \_\_\_\_\_

Contact Telephone \_\_\_\_\_ E-mail \_\_\_\_\_

**Registration fee:** ☐ \$95 ☐ \$50 (Student) *Conference proceeds will benefit The Melissa Institute for Violence Prevention and Treatment.*

### Payment method:

☐ Check enclosed (Make payable to The Melissa Institute.)

☐ Purchase Order number \_\_\_\_\_ (Please mail/fax copy of registration to guarantee reservation.)

Credit Card: ☐ American Express ☐ MasterCard ☐ Visa ☐ Discover

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**Specialty professional credits required:** LICENSE # \_\_\_\_\_

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**Mail to:** The Melissa Institute  
6250 Sunset Drive, Suite 204, Miami, FL 33143

**Fax to:** 786-662-5211

**For information, call 786-662-5210**

*Cancellations must be sent in writing and postmarked by April 22, 2008, to receive a refund of the registration fee, less a \$10 administrative fee. Cancellations postmarked after April 22 will forfeit the registration fee.*