

Society of Financial Examiners
2011 Career Development Seminar (CDS)
Sponsorship Opportunities
July 17 – 20, 2011
Hyatt Regency, Jacksonville Riverfront, Jacksonville, Florida

Platinum Level

This level is for any sponsorship of **\$7,500 or greater** and it may be applied to any combination of events offered at CDS that come to this total. It is on a FIRST-COME, FIRST-SERVED basis. ***Once an event is reserved as part of a Platinum level sponsorship, it will be removed from the lottery system, if it was one of the five lottery events. Please see attached sheet for a listing of these events.*** Benefits include:

- All General Sponsor benefits plus signage at the sponsored event
- Attendee Gift – Place your Firm's logo on the insulated Cup
- Sponsor may place a full page ad in the Registration Brochure and the Program.
- Full page ad on the back page of the Registration Brochure (First Come – First Served)
- Sponsor may place a banner or table top display booth from Sunday through Wednesday of the CDS seminar and they receive first choice on the location of their booth/banner. *This is on a first come, first served basis.*
- Promo insert in the Final Program provided to attendees on-site
- Sponsor may have a 3 minute promotional opportunity at the beginning of the following events, if they sponsor it:
 - o Saturday Night State Chairs/New Attendees Social, 2 Sponsorships Available
 - o Sunday Board of Governors Breakfast
 - o Monday Annual Meeting
 - o Tuesday State Chair Luncheon
 - o Wednesday Board of Governors Luncheon

Gold Level

This level is for any sponsorship of **\$5,000 or greater, but less than \$7,500**. Benefits include:

- All General Sponsor benefits plus signage at the sponsored event
- Sponsor may place a ½ page ad in the Registration Brochure and the Program.
- Sponsor may place a banner or table top display booth from Sunday through Wednesday of the CDS seminar.
- Sponsor may have a 3 minute promotional opportunity at the beginning of the following events, if they sponsor it:
 - o Saturday Night State Chairs/New Attendees Social, 2 Sponsorships Available
 - o Sunday Board of Governors Breakfast
 - o Monday Annual Meeting
 - o Tuesday State Chair Luncheon
 - o Wednesday Board of Governors Luncheon

Silver Level

This level is for any sponsorship of **\$2,500 or greater, but less than \$5,000**. Benefits include:

- All General Sponsor benefits plus signage at the sponsored event
- Sponsor may place a 1/4 page ad in the Registration Brochure and the Program.
- Sponsor may have a 3 minute promotional opportunity at the beginning of the following events, if they sponsor it:
 - o Saturday Night State Chairs/New Attendees Social, 2 Sponsorships Available
 - o Sunday Board of Governors Breakfast
 - o Wednesday Board of Governors Luncheon

Bronze Level

This level is for any sponsorship of **\$1,000 or greater, but less than \$2,500**. Benefits include:

- All General Sponsor benefits
- Sponsor may place a 1/8 page ad in the Registration Brochure and the Program.
- Signage at the sponsored event

General Sponsor

This level is for any sponsor of **less than \$1,000**. Benefits include:

- General signage
- Thank you in the Examiner
- Listing in the Registration Brochure & Program
- May place promotional material on a materials table near the registration desk from Sunday through Wednesday at CDS.

Hospitality Sponsor

This level is for any firm sponsoring the Spouses/Guests' Hospitality Suite. The cost is **\$500 per sponsor** with an unlimited number of sponsorships available. The benefits include signage at the sponsored event.

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Sponsorship Agreement Form

NOTE: To be included in the Registration Brochure, you must submit this form by February 25, 2011. Payment must be received by March 31, 2011. ALL sponsors will be included in the Program.

Company Name (As you wish it listed in the final program and on signage):

Contact: _____

Address: _____

City/State/Zip _____

Phone: _____ (_____) _____ Ext. _____

Fax _____ (_____) _____ Email: _____

The 5 events listed below will be awarded by a lottery system, unless a Platinum sponsor removes these items from the lottery. To pick these sessions put a number from 1 to 5 next to each item in the order in which you would like them to be awarded to you. If you have only certain items you would like to have and then revert to the other items, check the appropriate box.

- Sunday Board of Governors' Meeting Breakfast \$2,000
- Annual Meeting Luncheon & Meeting (Monday) \$5,000
- State Chair's Luncheon (Tuesday) – \$4,000 Includes 3 attendees. Any additional attendees from company will be charged \$75/person
- Tuesday Members' Luncheon \$3,500
- Wednesday Board of Governors' Meeting Lunch \$2,000

If I am not awarded any of my choices above, please revert to the item(s) selected below:

These sponsorships are available on a first-come, first-served basis:

- Attendee Gift – Insulated Cup \$1,000 (4 sponsorships available) Your firm's name/logo imprinted on the cup. *Limit one logo per firm.*
- Saturday State Chair and New Attendee Social \$2,000 each (2 sponsorships available)
- Sunday Social Entertainment \$1,500
- Sunday Social Drinks \$4,000
- Sunday Social Food \$4,000 (2 sponsorships available)
- General Sunday Social Sponsorship \$1500
- Breakfast Roundtable \$1,500 per Day (Preferred Day -- Mon; Tue; Wed)
- Refreshment Break \$2,000 Per Session – Sessions might have more than one sponsor (Preferred Session -- Sun PM ; Mon AM; Mon PM; Tue AM ; Tue PM ; Wed AM
- President/Past Presidents' Breakfast - \$500 (Date to be determined)
- CDS Brochure (To be published electronically) - \$3,000
- CDS Program Printing - \$3,000
- Registration Desk - \$1,000
- Transportation for Sunday Night Social - \$3,000
- Transportation for Tuesday Night – Ride to San Marcos - \$500 (4 sponsorships available)
- Audio/Visual – \$500 each (5 sponsorships available – includes option of providing Laptops)
- Sunday Night Social Entertainment – Chance to Meet NFL Football player *pending scheduling* - \$500 (4 sponsorships available) or \$2,000 for sole sponsorship
- Sunday Night Social Entertainment – NFL Mascot *pending scheduling* - \$500 (4 sponsorships available) or \$2,000 for sole sponsorship
- Spouse/Guest Hospitality - \$500 Per Sponsor (Unlimited number of sponsors)
- Special Extended Session for AES designees and IS Specialists - \$1,000 (4 sponsorships available)
- General CDS Support – Amount \$ _____

Total Amount Enclosed: \$ _____

Please make check payable to "SOFE" and mail to:

Society of Financial Examiners

12100 Sunset Hills Road, Suite 130.

Reston, VA 20190

Questions: 1-800-787-SOFE (7633)

If you would like specific information about any of the sponsorships available, please contact Catherine Langley at clangley@sofe.org or 800-787-7633. Thank you for your continued support of the Society of Financial Examiners.