

Inaugural Airport Innovation Forum



November 12-13, 2015
San Francisco, California



The American Association of Airport Executives (AAAE) is pleased to present the Inaugural Airport Innovation Forum to be held November 12-13, 2015, in San Francisco, California. This Forum is the premier event for airport thought leaders, innovators, and investors interested in changing the game in airport innovation.

Through case studies, open panels and inspiring keynotes, attendees will see first-hand the opportunities for innovation now and in the future.

Innovators are welcome. Airports are unique environments for new solutions in areas, including customer experience, security, safety, operations, environmental, UAV, and other areas emerging each day.

SESSION TOPICS *(subject to change)*

- Anticipating the Next Disruptive Innovation in Airports
- Case Studies on Airport Innovation Success
- Passenger Experience
- Government Regulator Outlook
- Areas Where Innovation is Needed (Airport expert roundtable and one-on-ones)
- Solution areas include customer experience, security, safety, operations, environmental, UAV, and other areas emerging each day

QUESTIONS WE'LL ANSWER

- Where are the most urgent needs for airport innovation?
- What do investors and innovators see as the art of the possible in airports?
- What are the ingredients for successful innovation in airports?
- Where are the next disruptive technologies affecting airports?
- What do our government partners envision for airports in 10 years?

CONTACT INFORMATION

For program, exhibiting and sponsorship information, contact Chris Runde, AAAE, at 703.797.2560 or chris.runde@aaae.org.

For registration and hotel information, contact Natalie Fleet, AAAE, at 703.578.2505 or natalie.fleet@aaae.org.

All sessions will take place at the Hyatt Fisherman's Wharf. The forum will start at 8:45 a.m. on Thursday, November 12, and will end at 4:30 p.m. on Friday, November 13. Registration fees include the reception, two continental breakfasts, two lunches, all refreshment breaks and any handouts. Dress is business casual (no ties). Confirmation letters will be emailed to attendees.

AGENDA

(Subject to Change)

Thursday, November 12

- 8:45 - 9 a.m. Welcome by AAAE President and CEO Todd Hauptli
- 9 - 9:45 a.m. Innovation Keynote
- 9:45 - 10:30 a.m. That's Cool: Airport Innovation Showcase
- 10:30 - 11 a.m. Innovation Networking Break
- 11 a.m. - 12 p.m. Case Study: App-Based Transportation Disruption at Airports
- 12 - 1:15 p.m. Lunch with Keynote Speaker
- 1:15 - 2 p.m. Beyond Early Adopters: The Art of Capturing the Airport Market
- 2 - 3:15 p.m. Airport Roundtable
- 3:15 - 3:45 p.m. Networking Break
- 3:45 - 4:45 p.m. Case Study: Innovating in Airports
- 5 - 6:30 p.m. Opening Reception

Friday, November 13

- 8:45 - 10:30 a.m. Innovation with Airports: One-on-One with Airport Leaders
- 10:30 - 11 a.m. Networking Break
- 11 a.m. - 12 p.m. PassengerX: The Future of the Airport Passenger Experience
- 12 - 1:30 p.m. Lunch with Aviation Leader Keynote
- 1:30 - 3 p.m. Crystal Ball: Investors View of the Next Disruptive Solutions
- 3 - 4:30 p.m. CBP, TSAs and More: Where the Government is Headed in Airports

**LEARN MORE ABOUT THE AAAE AIRPORT
INNOVATION ACCELERATOR PROGRAM AT
WWW.AIRPORTINNOVATION.COM**

Register Online at www.aaameetings.org



INAUGURAL AIRPORT INNOVATION FORUM

NOVEMBER 12-13, 2015 • SAN FRANCISCO, CALIFORNIA

MTG #151108



Hotel—Rooms are being held at the Hyatt Fisherman's Wharf, 555 North Point Street, San Francisco, California, USA, 94133, phone (415) 563-1234. All attendees will receive a special rate of \$249 single/double. **Reservations must be made by Friday, October 16, 2015, in order to guarantee this rate.** Reservations made after this date only can be honored on a space and rate available basis. To make your hotel reservations, call the hotel directly at (415) 563-1234 or toll free at (888) 421-1442 and identify yourself as part of the "AAAE Airport Innovation Forum." Cancellations made less than 72 hours prior to the day of arrival will be assessed a fee of one-night's room plus applicable taxes.

NOTE: AAAE reserves the right to cancel this program if the number of registrants is insufficient. In this event, we will notify all registrants and refund the registration fee in full. However, any costs incurred by the registrant, such as hotel cancellation or airline penalties, are the responsibility of the registrant. Confirmation letters will be emailed to attendees within two weeks of receipt of registration. If you have not received a confirmation letter via email two business days prior to the meeting, and you enrolled at least two weeks prior to the meeting, please contact the AAAE Meetings Department at (703) 824-0504. Non-receipt of the confirmation letter before the meeting is not justification for seeking a refund. If you are a AAAE Academic Member or U.S. federal government employee, email aaaameetings@aaae.org for potentially discounted registration fees.

☐ Check here if updated contact information has been provided.

Airline—United Airlines and Delta Air Lines have been selected as the official air carriers for this meeting. When booking United, refer to the offer code **ZT8A714817**. When booking Delta, refer to meeting code **NMK5G**. For more details on the discounts for these carriers, visit the meeting's website:

<http://events.aaae.org/sites/151108/transportation.cfm>

Ground Transportation—The Hyatt Fisherman's Wharf is located about 15 miles from San Francisco International Airport. A taxi will cost about \$50 one-way. [Lorries Shuttle](#) will cost \$16 one-way, per person. At the airport, look for the white and green vans with lettering that says Go Lorry's at the shuttle pick up area. For information, call 415-334-9000. Reservations are required for transportation from the hotel to the airport. Avis Budget Group, Inc. (representing Avis and Budget Rental Car Companies) is the official rental car company for this meeting. For more details on the discounts for these carriers, visit the meeting's website:

<http://events.aaae.org/sites/151108/transportation.cfm>.

Registrations and cancellations must be submitted in writing. Cancellation requests received before 10/30/15 are subject to a \$125 processing fee and will be processed after the meeting takes place. There will be no refunds after this date. Substitutions will be accepted without penalties and no-shows will be billed. For all inquiries regarding cancellations and refunds, please contact the AAAE Meetings Department at (703) 824-0504 or email aaaameetings@aaae.org.

Nickname for Badge _____ Email Address _____

Mr./Ms. (circle one) First Name _____ Last Name _____

Title _____

Airport/Company _____

Address _____

City/State/Zip _____

Telephone Number _____ Telephone Number (Fax or Cell, Circle One) _____

Registration Fees (in U.S. funds drawn on a U.S. bank)

(includes two continental breakfasts, two lunches, one reception, refreshment breaks and all handouts)

	On or before 10/2/15	After 10/2/15
1. <input type="radio"/> AAAE member.	\$550	\$650
2. <input type="radio"/> Non-member.	\$650	\$750
3. <input type="radio"/> Member Exhibitor*.....	\$2,000	\$2,500
4. <input type="radio"/> Non-member Exhibitor* ...	\$2,500	\$3,000
5. <input type="radio"/> Additional Booth Personnel ...	\$400	\$450

*Includes one forum registration

Payment Method (in U.S. funds drawn on a U.S. bank)

- ☐ Enclosed is my check payable to AAAE
- ☐ Purchase Order # _____
- ☐ Upon receipt of this form, please charge my
(circle one): AMEX MasterCard Visa

Cardholder Name: _____

Account #: _____

Exp. Date: _____

Signature: _____

Return to: AAAE • 601 Madison St., The Barclay Building •

Alexandria, VA 22314 (USA) or Fax to (703) 797-9018. Photocopies of this form will be accepted. AAAE accepts registration regardless of race, religion, sexual orientation, sex, physical disability and national or ethnic origin. This includes but is not limited to admissions, employment and educational services.



If you require any special assistance to participate or have special dietary requirements, email aaaameetings@aaae.org.



Accredited Airport Executives®

This course is worth 12 credits in the AAAE Continuing Airport Management Education Unit (CEU) program.