



IPA | *Bulletin*

2009 Advertising Contract

This is to authorize placement of the following ad in the *IPA Bulletin*
(please indicate space unit and color)

One-Time Insertion Rate*

Use the One-Time Rates If You Are **Not** Advertising for Six Consecutive Times

Space Unit	Black & White	Two Color	Three Color	Four Color	Add Web Banner
<input type="checkbox"/> Full Page	<input type="checkbox"/> \$845	<input type="checkbox"/> \$1,300	<input type="checkbox"/> \$1,800	<input type="checkbox"/> \$2,305	<input type="checkbox"/> + \$100
<input type="checkbox"/> 2/3 Page	<input type="checkbox"/> \$745	<input type="checkbox"/> \$1,215	<input type="checkbox"/> \$1,710	<input type="checkbox"/> \$2,210	<input type="checkbox"/> + \$100
<input type="checkbox"/> Island Half Page	<input type="checkbox"/> \$695	<input type="checkbox"/> \$1,165	<input type="checkbox"/> \$1,665	<input type="checkbox"/> \$2,145	<input type="checkbox"/> + \$100
<input type="checkbox"/> 1/2 Page	<input type="checkbox"/> \$570	<input type="checkbox"/> \$1,050	<input type="checkbox"/> \$1,555	<input type="checkbox"/> \$2,050	<input type="checkbox"/> + \$100
<input type="checkbox"/> 1/3 Page	<input type="checkbox"/> \$505	<input type="checkbox"/> \$980	<input type="checkbox"/> \$1,475	<input type="checkbox"/> \$1,980	<input type="checkbox"/> + \$100
<input type="checkbox"/> 1/4 Page	<input type="checkbox"/> \$440	<input type="checkbox"/> \$915	<input type="checkbox"/> \$1,410	<input type="checkbox"/> \$1,915	<input type="checkbox"/> + \$100

Web Banner **Only** (no print ad) - \$500 per issue

Check issue(s) in which you want the ad to appear:

- January/February March/April May/June
 July/August September/October November/December

Six-Time (consecutive) Insertion Rate*

Use the Six-Time Rates Only If You Are Advertising for Six Consecutive Times

Space Unit	Black & White	Two Color	Three Color	Four Color	Add Web Banner
<input type="checkbox"/> Full Page	<input type="checkbox"/> \$715	<input type="checkbox"/> \$1,165	<input type="checkbox"/> \$1,650	<input type="checkbox"/> \$2,130	<input type="checkbox"/> + \$100
<input type="checkbox"/> 2/3 Page	<input type="checkbox"/> \$665	<input type="checkbox"/> \$1,105	<input type="checkbox"/> \$1,595	<input type="checkbox"/> \$2,075	<input type="checkbox"/> + \$100
<input type="checkbox"/> Island Half Page	<input type="checkbox"/> \$610	<input type="checkbox"/> \$1,070	<input type="checkbox"/> \$1,550	<input type="checkbox"/> \$2,015	<input type="checkbox"/> + \$100
<input type="checkbox"/> 1/2 Page	<input type="checkbox"/> \$495	<input type="checkbox"/> \$960	<input type="checkbox"/> \$1,440	<input type="checkbox"/> \$1,915	<input type="checkbox"/> + \$100
<input type="checkbox"/> 1/3 Page	<input type="checkbox"/> \$440	<input type="checkbox"/> \$900	<input type="checkbox"/> \$1,380	<input type="checkbox"/> \$1,860	<input type="checkbox"/> + \$100
<input type="checkbox"/> 1/4 Page	<input type="checkbox"/> \$380	<input type="checkbox"/> \$845	<input type="checkbox"/> \$1,325	<input type="checkbox"/> \$1,805	<input type="checkbox"/> + \$100

Web Banner **Only** (special six-time rate, no print ad) - \$2500 per year (six issues)

Check only the issue in which you want the ad to start running:

- January/February March/April May/June
 July/August September/October November/December

**Extra charges apply if publication has to pull proof or make changes in file.*

Company _____

Telephone _____

Address _____

City/State/Zip _____

Person Placing Ad (please print) _____

e-mail Address _____

Signature _____

Date _____

FAX to (708)596-5112 or e-mail to bessie@ipa.org

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