



# 2014 Convention Directory Insertion Order

National Rifle Association of America  
11250 Waples Mill Road, Fairfax, VA 22030-9400  
703-267-1315/703-267-1317  
[advertising@nrahq.org](mailto:advertising@nrahq.org)

Date: \_\_\_\_\_

Sales Rep: \_\_\_\_\_

*The 2014 NRA Convention will host an estimated 70,000 attendees at the Indiana Convention Center in Indianapolis, IN. The NRA Convention Directory will be given to all attendees to help them navigate through the more than 630 exhibits and the various sessions.*

*As an exhibitor you will automatically be listed in the directory. You can further enhance your listing by purchasing display advertising space. 4-color 2-page and full page spaces are available.*

*This directory will be retained by NRA members and attendees as both a reference and a souvenir of the 2014 NRA Convention. Ensure your added exposure with your ad.*

### Advertiser

Company:	
Address:	
City/State/Zip:	
Phone/Fax:	
Email:	
Contact Name:	

### Agency

Company:	
Address:	
City/State/Zip:	
Phone/Fax:	
Email:	
Contact Name:	

Bill to:  Advertiser  Agency

\*NO AGENCY COMMISSION AND/OR CASH DISCOUNTS ALLOWED

Payment Method:  Check  Credit Card  Credit App on File

CC #: \_\_\_\_\_ Expire Date: \_\_\_\_\_ Holder's Name: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Size (4-color only)	Net Amount*
<input type="radio"/> 2 Page Spread	\$5,815.00
<input type="radio"/> Full Page	\$3,330.00

## Material Deadline: February 15, 2014

Email materials to: [production@nrahq.org](mailto:production@nrahq.org)  
(5mb limit).

Call 703-267-1373 or 703-267-1381 for ftp  
information.

Notes:

Materials to come by: \_\_\_\_\_

*No Coupon ads accepted.*

The rights and obligations of the parties and all interpretation and performance of these services shall be governed in all respects by the laws of the Commonwealth of Virginia, and any action arising under or related to these services shall be brought only in a court of competent jurisdiction situated in the County of Fairfax, Commonwealth of Virginia, and the parties hereby submit and consent to the exercise of personal jurisdiction over them by such courts for the purpose on any such action. NRA may, in its sole discretion, terminate this order, for or without cause, immediately, upon written notice to advertiser.

Authorized By: