



2013 Convention Directory Insertion Order

National Rifle Association of America
11250 Waples Mill Road, Fairfax, VA 22030-9400
703-267-1315/703-267-1317
advertising@nrahq.org

Date: _____

Sales Rep: _____

The 2013 NRA Convention will host an estimated 75,000 attendees at the George R. Brown Convention Center in Houston, TX. The NRA Convention Directory will be given to all attendees to help them navigate through the more than 550 exhibits and the various sessions.

As an exhibitor you will automatically be listed in the directory. You can further enhance your listing by purchasing display advertising space. 4-color page and half-page spaces are available.

This directory will be retained by NRA members and attendees as both a reference and a souvenir of the 2013 NRA Convention. Ensure your added exposure with your ad.

Advertiser

Company:	
Address:	
City/State/Zip:	
Phone/Fax:	
Email:	
Contact Name:	

Agency

Company:	
Address:	
City/State/Zip:	
Phone/Fax:	
Email:	
Contact Name:	

Bill to: Advertiser Agency

*NO AGENCY COMMISSION AND/OR CASH DISCOUNTS ALLOWED

Payment Method: Check Credit Card Credit App on File

CC #: _____ Expire Date: _____ Holder's Name: _____

Billing Address: _____

Size (4-color only)	Net Amount*
<input type="radio"/> 2 Page Spread	\$5,285.00
<input type="radio"/> Full Page	\$3,025.00
<input type="radio"/> 1/2 Page Vertical	\$1,540.00
<input type="radio"/> 1/2 Page Horizontal	\$1,540.00

Material Deadline: March 15, 2013

Email materials to: production@nrahq.org
(5mb limit).

Call 703-267-1373 or 703-267-1381 for ftp information.

Notes:

--

Materials to come by: _____

No Coupon ads accepted.

The rights and obligations of the parties and all interpretation and performance of these services shall be governed in all respects by the laws of the Commonwealth of Virginia, and any action arising under or related to these services shall be brought only in a court of competent jurisdiction situated in the County of Fairfax, Commonwealth of Virginia, and the parties hereby submit and consent to the exercise of personal jurisdiction over them by such courts for the purpose on any such action. NRA may, in its sole discretion, terminate this order, for or without cause, immediately, upon written notice to advertiser.

Authorized By:

--

--