## COOPERATIVE CALENDAR OF STUDENT ART CONSUMER INDIANA ELECTRIC COOPERATIVES

## 2017 COOPERATIVE CALENDAR ART CONTEST RULES

This is the complete set of rules for the 19th annual Indiana Electric Cooperative Student Art Contest. The winning art from each grade division will be used to illustrate the Cooperative Calendar of Student Art for 2017.

**Who can enter:** Any Indiana student, attending any public or private school or educated at home, who — for the 2015-2016 school year — is in the grades kindergarten through high school senior.

- Students do not have to be consumers of a rural electric cooperative (REMC/REC).
- Artwork can be submitted by teachers, youth leaders or others as a group or class project, or by individual students or their parents or quardians.
- Students may enter as often as they wish.

**How the contest will be judged:** Artwork will be judged on artistic merit, originality, creativity, how well the assigned month is depicted and suitability for a wall calendar. Artwork can be landscapes, portraits, still lifes, etc., as long as the monthly theme is somehow portrayed. A panel of judges will select winners in spring of 2016.

**How the contest works:** Match the grade the student is in during the current (2015-16) school year to the corresponding month. Students should draw or paint a picture to illustrate their assigned month.

1st grade - January 5th grade - May 2nd grade - February 6th grade - June 10th grade - October 3rd grade - March 7th grade - July 12th grade - November 4th grade - April 8th grade - August 12th grade - December

Kindergarten students will create the cover art. There is no theme for the cover: any subject, season, event, etc., is acceptable.

**Rules for originality:** Students and teachers/parents/guardians are responsible for entering only ORIGINAL WORKS of art totally produced by the participating students.

- Artwork MAY NOT be copied from other sources without substantial creative changes; this includes other paintings and photographs — unless the photo was composed and/or taken by the student or family member with the student's direction.
- Every element of the artwork (design, lines, marks, paint, color, shapes, shading, highlights, etc.) must be the work of the student whose name appears on the back of the artwork and be done by that student's hand.
- No tracing of other works is allowed, including sketches by teachers, parents, etc.
- This contest highlights traditional artistic skills. No photographs or artwork created or altered with a computer will be judged for

inclusion in the calendar.

 Artwork deemed to be too similar to a copied source or plagiarized will be disqualified. If plagiarism is discovered after awards are made and/or the calendar printed, Electric Consumer reserves the right to request the award money be returned. The student also may be disqualified from future contests, and the artwork and student's name will be removed from our website gallery of past winners.

**How artwork should be submitted:** Drawings should be no larger than 11x14 inches and no smaller than 8x10 inches. (Paintings on canvas can be larger.) Drawings on white or light-colored paper will reproduce best. Do not use ruled notebook paper.

- The artwork can be most any medium as long as the art is relatively flat. Charcoal and pastel drawings should be sprayed with a fixative. Do not use glitter, sand, liquids or other elements that can flake off or otherwise damage the works of other students. No photographic process, digitally-created or digitally-manipulated art, metallic or fluorescent paints may be used in the finished, submitted art entry.
- Artwork in the horizontal or "landscape" position best fits the wall calendar's format.
- The artwork should be stand-alone artwork; do not include the name of the month, days of the week or calendar dates into the art itself.
- Submit the original artwork. Judges will not consider photocopies.
- Do not mount, mat or frame artwork.
- Do not fold or crease artwork.
- Please do not submit artwork from previous years.

How artwork/artist should be identified: One of two methods can be used to identify the art and artist depending where the artwork was created or how submitted. Please use the most appropriate method.

- Entries from home or a small group: On the back of each entry, in the lower right hand corner, include: student's first and last name, age, grade, school, names of parents or guardians, complete home address and phone number with area code. Somewhere on the back, please title the work and briefly note how it connects to the month or season if the connection is not obvious.
- In addition to information on the back of each entry, each entry must include a copy of the 2017 entry form (A) available from Electric Consumer or downloaded from Electric Consumer.org. The form must be signed by each student-artist and parent/guardian (if the student is under 18 years old) acknowledging that the student has adhered to the rules of originality and each

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submission is original according to the guidelines above.

• Entries from a large group, classroom or school: If including all the above information is impractical because of the number entries or a violation of school policy, a large group of simultaneous entries from a single source should include on the back of each entry, in the lower right hand corner, the student's first and last name, grade and a complete contact phone number. Please make sure all information is included and legible, and group submissions are sorted by grade. Try to have the students title their works or briefly note the connection to the assigned month if it is not obvious.

In addition to information on the back of each entry, each package of entries must include a copy of the 2017 entry form (B) available from Electric Consumer or downloaded from Electric Consumer. org. The form must be signed by the art instructor/classroom teacher acknowledging that the students have adhered to the rules of originality and each submission is original according to the guidelines above.

**Prizes:** A first place "Artist of the Month" will be selected for each grade, kindergarten through 12 and will receive \$200.

- Up to nine additional artists will be selected for honorable mention awards and receive \$50.
- An "Artist of the Year" also will be selected from among the first place winners for the Best of Show and receive an additional \$100
- Artists who win either their grade division or honorable mention awards will receive 10 complimentary copies of the 2017 calendar
- Judges will also select Award of Merit winners who will receive certificates.

**Notification of winners:** Only first place and honorable mention winners will be notified by phone. Results will be published in a 2016 issue of Electric Consumer, at ElectricConsumer.org and in the 2017 calendar.

**Presentation of artworks/artists:** The artworks and artists may be presented to the public in the following ways.

- First place winners from all grades will illustrate the designated month (or cover) of the 2017 Cooperative Calendar of Student Art, a wall calendar produced by Electric Consumer and distributed by participating Indiana electric cooperatives and other organizations around the state.
- The name, hometown and school of each winning student will be printed in the calendar along with the student's photograph. (Student photos will be requested after the contest is judged.)
- Up to nine additional pieces of art, chosen at large from all grades, will be chosen as honorable mentions and will be printed in a special back section of the calendar.

- The "Artist of the Year" will be featured in Electric Consumer, Indiana's electric co-op publication, after the winners are selected in March 2016.
- Names of the winners and winning artwork may also be featured in Electric Consumer.
- Names of the winners and winning artwork may also be featured in news releases distributed to media outlets.
- Additional pieces of artwork may be selected by participating REMCs/RECs for inclusion in localized versions of the calendar.
- Any artwork entered in the contest also may be selected for publications or materials printed by Indiana Electric Cooperatives to further publicize the art contest and calendar or displayed or presented with Electric Consume discretion.

**Rights:** All artwork and reproduction rights become the property of Electric Consumer. This means we can print your artwork in the calendar, cooperative publications, website and promotional materials and distribute artwork to the media for promotional purposes. We will respect the integrity of the artwork and will not allow the outside commercial use of entered artwork without permission of the artist (and parents/guardians).

**Returns:** Artwork selected to appear in the calendar will be returned to the artists after the calendar is printed in September 2016. Electric Consumer may retain winning artwork for display for exhibitions and galleries through December 2016.

All other entries will not be returned unless requested and full prepaid postage and proper packaging is included when submitted. We will strive to have these submissions returned by mid-May of 2016.

**Deadline:** Artwork must be at the Indianapolis office of Electric Consumer by 3 p.m., Friday, March 18, 2016. Mailing address: P.O. Box 24517, Indianapolis, IN 46224; street address: 720 N. High School Road, Indianapolis, IN 46214. (Please do not drop off artwork at your local electric cooperative office unless the local REMC/REC has announced it is accepting entries at its location or the local office has agreed to special arrangements.

**For more details:** Please contact Richard Biever or Emily Schilling at Electric Consumer, 317.487.2220, 800.340.7362 or ec@ indianaec.org. A full set of rules and instructions is also available at **ElectricConsumer.org** (click on "Student Art Contest").

(PLEASE USE THIS FORM IF THE ARTWORK WAS CREATED AT HOME OR WITHIN A SMALL GROUP)

## ENTRY FORM (A)

SIGNATURE\_

SUPERVISING POSITION





To ensure that each entry in the 2017 calendar art contest (to be judged in March 2016) is the original work of the student artist whose name appears on the back of each work, Electric Consumer requires that this form be signed by each student and, if the student is under 18 years of age, a parent/guardian/teacher/supervising adult. This form must be included with the artwork submitted for the contest.

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ARTIST INFORMATION				
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MAILING ADDRESS				
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STUDENT'S SIGNATURE				
PARENT/GUARDIAN/TEACHER SIGNAT (if student is under 18 years old)	URE	RELATION <sup>-</sup>	TO STUDEN	Γ
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I,	, the unde	ersigned adult, hereby acknowle	edge and attes	t to the following:
• I have supervised the student artwork su				

• The submissions follow the contest's rules on originality and have not been copied from any previously published photo or artwork.