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I wish to sponsor Ready to RunTM with a tax-deductible gift at the following level:

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The University of Scranton/Ready to Run

Mail to: Office of the Provost, ATTN: Linda Walsh,
 The University of Scranton, 800 Linden St.,
 Scranton, PA 18510

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For questions about sponsorship, please contact
 Linda Walsh at 570-941-7520

About the Center for American Women and Politics at Rutgers University

www.cawp.rutgers.edu

The Center for Women and American Women (CAWP) is a university-based research, education, and public service center. Its mission is to promote greater knowledge and understanding about women's changing relationship to politics and government and to enhance women's influence and leadership in public life. A unit of the Eagleton Institute of Politics at Rutgers, The State University of New Jersey, CAWP is a leading authority in its field and a respected bridge between academic and political worlds.

About the Department of Political Science at The University of Scranton

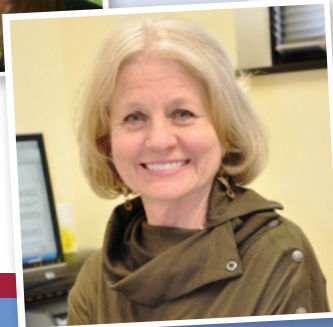
www.scranton.edu/academics/cas/political-science/index.shtml

The Political Science Department offers students the opportunity to major or minor in Political Science. The Department also offers a Public Administration and Affairs track within the Political Science major. In addition, Political Science Department courses are integral to the University's International Studies major and minor. Moreover, the Political Science faculty members encourage all students, no matter their major, to enroll in a political science course or two so that they will gain the knowledge and skills to influence their governments.

About The University of Scranton

www.scranton.edu

The University of Scranton is a Catholic and Jesuit university animated by the spiritual vision and the tradition of excellence characteristic of the Society of Jesus and those who share its way of proceeding. The University is a community dedicated to the freedom of inquiry and personal development fundamental to the growth in wisdom and integrity of all who share its life.



A program of the Center for American Women and Politics at Rutgers University
 And The University of Scranton

Saturday, November 16, 2013

5th Floor, Brennan Hall
 The University of Scranton
 Scranton, Pa.





What is Ready to Run™?

Ready to Run™ is a *non-partisan* program for women who want to run for office, seek higher office, work on a campaign, or learn more about the political system.

Ready to Run™ is your one-stop training on running for office or getting involved in public life. You will learn from prominent elected and appointed leaders and campaign consultants.

You will leave with . . .

- “How-to” instructions on running for office including sample filing documents and calendar of filing deadlines
- Real-world advice and best practices from experts
- Strategies for positioning yourself for public leadership
- A better understanding of Pennsylvania politics
- Traditional and new media strategies for campaigns

Why this program is needed

Research shows that political women change the public policy agenda and the way government works. Women make our democracy more inclusive and more responsive to the concerns of all citizens, yet Pennsylvania has one of the lowest proportions of women in state and local elected offices in the country.

We will get you Ready to Run in the next election cycle, or inspire you to run in a future election!

Ready to Run™ Agenda at a Glance

All sessions held at Brennan Hall 5th floor
on the campus of The University of Scranton
320 Madison Avenue
Scranton, PA 18510

Saturday, November 16, 2013

8:00 a.m. Registration and Continental
Breakfast
Keynote: Judge Margie
Bisignanni Moyle
Launching Your Campaign
Message Training

12:00 p.m. Lunch and Networking
Financing Your Campaign
Using the Media Wisely
Personal Perspectives on Running
for Office

4:15 p.m. Adjourn

TRAINING REGISTRATION FORM

REGISTRATION FEE: \$50 due no later than November 8, 2013. Fee includes meals and all conference materials. Register on-line at www.lwvlackawanna.org/SpecialEvents.php

Register by mail using this form. Make check payable to The University of Scranton and send to:
Office of the Provost ATTN: Linda Walsh
The University of Scranton
800 Linden Street
Scranton, PA 18510

Name _____

Title _____

Organization/Dept. _____

Address _____

City _____

State _____ Zip _____

Home Phone _____

Office Phone _____

Email _____

Emergency Contact Info _____

Dietary Restrictions _____

Do you want your contact information included in the list of participants that will be printed in the Ready to Run™ Program? Yes _____ No _____

How did you hear about Ready to Run™?

Are you planning to run for office in the near future? Yes _____ No _____

If yes, what office? _____
