

To All **GOLFERS** in Upstate New York Rep & Distributor Firms:
Save the date ... and start forming your team for the —

Debbie Henry Memorial / 2015 Empire State ERA Golf Tournament

Monday, August 10th

Bristol Harbour Resort (www.bristolharbour.com)

- 11 a.m. Registration, Lunch & Practice
12:30 p.m. Shotgun Start • Scramble Format
5:30 p.m. Reception, Dinner, Prizes & Awards
Fee: \$125 per person or \$500 per foursome (includes greens fee, cart, range balls, putting green, lunch, buffet dinner, prizes ... plus – again this year – your raffle ticket and a donation to the American Cancer Society in Debbie Henry's name)



Shoot for **TERRIFIC Hole-in-One, Longest Drive and Closest to the Pin Prizes!**

Circle the date on your calendar, and get ready for the 2015 edition of a **MONDAY TO REMEMBER!** ERA's Annual Golf Tourney is **THE** industry social and recreation event of each year, and that memorable tradition continues in August.

Once again this year, Empire State ERA will use the tourney proceeds to fund **TWO \$1,000 scholarships** – one awarded to an employee/dependent of an ERA member firm and one to an employee/dependent of an upstate New York distributor. While you are supporting the scholarship program AND making a contribution to the American Cancer Society in Debbie Henry's name, you'll also be playing for fabulous prizes. A hole-in-one on one of the par 3s will earn you a \$40,000 vehicle, \$10,000 in cash or other terrific prizes. PLUS ... there are incredible prizes in the raffle, and **every entrant's raffle ticket is covered in the fee.**

Want to attend the DINNER ONLY? No problem. Your cost (see form below) also includes your raffle ticket.

Now is the time to invite your team members to join you, and use the form below to register by **JULY 24th**. Then also see the **NEXT PAGE** for details of the **TOURNAMENT SPONSORSHIP** program. Questions? Just call Scott Caliee at L. D. Allen (**585-261-5595**), or send email to scott@ldallen.com.

Debbie Henry Memorial / Empire State ERA Golf Tournament — AUG. 10, 2015

Please make reservations for ___ GOLFERS @ \$125 each and ___ guests for DINNER ONLY @ \$50 each.

NAME(S) of Golfer(s). If foursomes are not indicated, individuals will be assigned to teams. _____

NAME(S) of Dinner-Only Attendee(s) _____

Enclosed is our check (payable to Empire State ERA) for the total due of \$ _____ .

Charge \$ _____ to this account: Amex Mastercard Visa Discover Exp. Date _____

Card # _____ Signature _____

Company _____ Phone _____ Email _____

*Please mail, fax or email this form and your payment or charge authorization by **JULY 24th** to:*

Empire State ERA, c/o ERA National, 309 W. Washington St., #500, Chicago, IL 60606

FAX: 312-419-1660 • Email: info@era.org

Announcing ... a choice of **THREE** opportunities to gain **maximum visibility** as a **SPONSOR** of the —



Debbie Henry Memorial/Empire State ERA Golf Tournament

Monday, August 10, 2015

Bristol Harbour Resort (www.bristolharbour.com)

As a sponsor of the 2015 Debbie Henry Memorial / Empire State ERA Golf Tournament, your company gains recognition, visibility and the satisfaction of supporting **TWO** outstanding causes. Proceeds of the tournament are used to fund the Empire State ERA Scholarship Program and to make a donation in Debbie Henry's name to the American Cancer Society. This year, there are once again **THREE** opportunities for sponsorship.

PAR SPONSOR – \$150 – As a PAR Sponsor, your company name and logo will appear on a hole sign.

BIRDIE SPONSOR – \$500 – As a BIRDIE Sponsor, your company name and logo will appear on a hole sign and on the golf cart GPS system. You will also receive ONE free registration for the tournament.

EAGLE SPONSOR – \$1,000 – As an EAGLE Sponsor, your company name and logo will appear on a hole sign and on the golf cart GPS system. You will also receive TWO free registrations for the tournament and the added recognition of your company (via custom signage) as a sponsor of the tourney registration area, lunch or dinner.

To join the team of tourney sponsors, just **submit the form below with your payment ASAP** ... and send your company name and logo (as you want them to appear on all promotions) to:

Scott Caliel at L. D. Allen — scott@ldallen.com.

QUESTIONS? Call Scott at **585-261-5595**.

Debbie Henry Memorial / Empire State ERA 2015 Golf Tournament Sponsorship Registration

Please sign up our company as a: Par Sponsor @ \$150; Birdie Sponsor @ \$500; Eagle Sponsor @ \$1,000.

Company _____

Contact Name _____

Phone _____ Email Address _____

Company name and logo for all sponsorship promotions are being e-mailed to Scott Caliel at the address above.

Enclosed is our check (payable to Empire State ERA) for the total due of \$ _____.

Charge \$ _____ to this account: Amex Mastercard Visa Discover Exp. Date _____

Card # _____ Name on Card _____

Signature _____

*Please mail, fax or email this form and your payment or charge authorization **ASAP** to:*
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