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# 2012 Vision Awards Entry Form

Yes, please e-mail me an upload link so that I can submit materials for this entry online. (Examples: PDFs of reports, cover letters)

## COMPANY SIZE

## (AGENCIES: SIZE OF CLIENT ORGANIZATION)

Up to 100 Employees     100 - 1,000 Employees     1,000 - 10,000 Employees     10,000+ Employees

## GROSS REVENUE (BANKS: ASSETS, GOVERNMENT: BUDGET)

## (AGENCIES: REVENUE OF CLIENT ORGANIZATION)

Up \$10 Million     \$10 - \$100 Million     \$100 Million - \$1 Billion     \$1 - \$10 Billion     \$10+ Billion

## MAJOR INDUSTRY/INDUSTRIES

## SEE INDUSTRY KEY AT LACP.COM/CFEV FOR DETAILS

PRIMARY: (Included with Overall Entry Fee):

ADDITIONAL INDUSTRY (Optional, \$150) SELECTION:

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**"PREMIUM" ENTRIES** (Pick a complimentary second industry HERE) SELECTION:

## OPTIONAL REPORT THEME/TITLE/TAGLINE/NAME:

### REPORT TYPE:

## REQUIRED: PARTICIPATION LEVEL (SELECT ONE)

## SEE ENTRY FORM AT LACP.COM FOR DETAILS

- PREMIUM:** Enter all competitions, receive all\* PREMIUM resources/services & save 50%. (Skip straight to "Personal Information")  
\*minus pre-order option.
- STANDARD:** Enter all competitions, receive all\* resources/services & save 40%. (Skip straight to "Personal Information")  
\*minus pre-order option.
- ECONOMY:** Pick categories, resources and services a la carte. Includes required "Overall" Entry Fee. (Complete all steps below.)

## OPTIONAL: SPECIAL ACHIEVEMENT CATEGORIES

(All choices are included at no extra cost when "PREMIUM" or "STANDARD" is selected above.)

- |   |  |
|---|--|
| <input type="checkbox"/> Best Report Cover<br><input type="checkbox"/> Best Letter to Shareholders<br><input type="checkbox"/> Best Report Narrative<br><input type="checkbox"/> Best Report Financials | <input type="checkbox"/> Most Improved (include sample of previous edition)<br><input type="checkbox"/> Most Engaging Report<br><input type="checkbox"/> Most Creative Report<br><input type="checkbox"/> Best In-House Report (50%+ Developed In-House)<br><input type="checkbox"/> Best Agency Report (50%+ Developed by Agency) |
|---|--|

**LACP MEMBERSHIP & PR TOOLS 2012 BUNDLE:**  Yes, please provide me with access to both resources.

**LACP WINNERS' GALLERY PARTICIPATION:**  Yes, should my materials win, please include it in the gallery.     No thanks.

**TOP 100 AWARDS PARTICIPATION:**  Yes, please consider my entry.     No thanks.    **TOP 50 REGIONALS:**  Yes

**CERTIFICATION, EVALUATIONS & STATUETTES:**  Certify my report.     Evaluate my report.     Add a statuette.

## Personal Information

Company _____	Company Website _____
Agency _____	Agency Website _____
Name _____	State/Province _____
Company _____	Zip/Postal Code _____
Address _____	Country _____
City _____	Contact is with: <input type="radio"/> Company <input type="radio"/> Agency
Phone _____	E-mail _____

## Registration Fees

Overall Entry Fee (Required) \_\_\_\_\_

Additional Industries, Categories & Services \_\_\_\_\_

**Total** \_\_\_\_\_

## Payment

Credit Card--See Below     Check/Bill Me/Wire Transfer

Credit Card Type \_\_\_\_\_

Card Number \_\_\_\_\_

Security Code: \_\_\_\_\_ Expiration Date (MM/YY) \_\_\_\_\_

Cardholder Name \_\_\_\_\_

Please note that this total is only an estimate based on this form properly operating in Adobe Acrobat 9 or higher. Refer to full entry form for exact pricing. Additional shipping & wire transfer fees for entrants outside of the U.S. may apply based on the number of submissions and destination--see lacp.com for details.

Entries--both this form and the competition materials--can be mailed, e-mailed or FAXed using the above contact information.