

Pricing Plan Comparison Chart

Use this checklist to choose the package that's right for you or to comparison shop with other vendors. If you'd like to speak with a representative about which plan is right for you, feel free to [contact us](#).

	FREE	LITE	ESSENTIALS		PRO			PREMIER
Emails per month	Free up to 12,000	Pay-as-you-go	40,000	100,000	100,000	300,000	700,000	700,000+
Plan price	Free	Pay-as-you-go	\$9.95	\$19.95	\$79.95	\$199.95	\$399.95	Contact Sales
Price per email beyond plan limit	N/A	Pay-as-you-go	\$0.0010	\$0.00075	\$0.00085	\$0.00050	\$0.00045	Contact Sales
Price for additional dedicated IP	N/A	N/A	N/A	N/A	\$20.00	\$20.00	\$20.00	\$20.00
Marketing Campaigns recipient storage	Up to 2,000 free contacts	N/A	\$10/10,000 contacts	\$10/10,000 contacts	\$10/10,000 contacts	\$10/10,000 contacts	\$10/10,000 contacts	Contact Sales

Message Management & Deployment

Suppression management	✓	✓	✓	✓	✓	✓	✓	✓
Delayed sending capability	✓	✓	✓	✓	✓	✓	✓	✓
Domain / link whitelabeling	✓	✓	✓	✓	✓	✓	✓	✓
Multiple sender addresses	✓	X	✓	✓	✓	✓	✓	✓
IP whitelabeling	✓	X	X	X	✓	✓	✓	✓
Subuser management	X	X	X	X	✓	✓	✓	✓
Email template editor & API	✓	✓	✓	✓	✓	✓	✓	✓

Analytics / Reporting

Real-time analytics	✓	X	✓	✓	✓	✓	✓	✓
Delivered / click / open / unsubscribe tracking	✓	X	✓	✓	✓	✓	✓	✓
Bounce rate / spam / blocked reporting	✓	✓	✓	✓	✓	✓	✓	✓
Configurable email alerts	✓	✓	✓	✓	✓	✓	✓	✓
Searchable email activity feed	✓	✓	✓	✓	✓	✓	✓	✓

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	FREE	LITE	ESSENTIALS		PRO			PREMIER
			40,000	100,000	100,000	300,000	700,000	700,000+
Advanced Statistics								
Device	✓	✓	✓	✓	✓	✓	✓	✓
Browser	✓	✓	✓	✓	✓	✓	✓	✓
ISP	✓	✓	✓	✓	✓	✓	✓	✓
Geolocation	✓	✓	✓	✓	✓	✓	✓	✓
Email category comparison	✓	✓	✓	✓	✓	✓	✓	✓
Subuser	X	X	X	X	✓	✓	✓	✓
Subuser comparison	X	X	X	X	✓	✓	✓	✓
Integration and Customization								
SMTP relay	✓	✓	✓	✓	✓	✓	✓	✓
SMTP API	✓	✓	✓	✓	✓	✓	✓	✓
Web API	✓	✓	✓	✓	✓	✓	✓	✓
Parse webhook	✓	✓	✓	✓	✓	✓	✓	✓
Event webhook	✓	X	✓	✓	✓	✓	✓	✓
Reseller API	X	X	X	X	✓	✓	✓	✓
Subuser API	X	X	X	X	✓	✓	✓	✓
Marketing Campaign APIs	✓	X	✓	✓	✓	✓	✓	✓
Security								
Opportunistic TLS	✓	✓	✓	✓	✓	✓	✓	✓
Enforced TLS (optional)	✓	✓	✓	✓	✓	✓	✓	✓
Two factor authentication	✓	✓	✓	✓	✓	✓	✓	✓
Custom DKIM key	✓	X	✓	✓	✓	✓	✓	✓
Custom SPF	✓	X	✓	✓	✓	✓	✓	✓

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			40,000	100,000	100,000	300,000	700,000	700,000+
Reputation Management								
Reputation monitoring	✓	✓	✓	✓	✓	✓	✓	✓
ISP Feedback loop data	✓	✓	✓	✓	✓	✓	✓	✓
Marketing Campaigns Feature Set								
Flexible, wizardless workflow	✓	✗	✓	✓	✓	✓	✓	✓
List and engagement segmentation	✓	✗	✓	✓	✓	✓	✓	✓
Drag & drop campaign editor	✓	✗	✓	✓	✓	✓	✓	✓
A/B testing (subject line and content)	✓	✗	✓	✓	✓	✓	✓	✓
Flexible template editors (HTML & WYSIWYG)	✓	✗	✓	✓	✓	✓	✓	✓
Send scheduling	✓	✗	✓	✓	✓	✓	✓	✓
Unsubscribe groups	✓	✗	✓	✓	✓	✓	✓	✓
Campaign statistics	✓	✗	✓	✓	✓	✓	✓	✓
Responsive templates	✓	✗	✓	✓	✓	✓	✓	✓
Infrastructure								
Globally distributed, cloud-based architecture	✓	✓	✓	✓	✓	✓	✓	✓
Redundant, self-managed datacenter architecture	✓	✓	✓	✓	✓	✓	✓	✓
Purpose built, cloud-based Mail Transfer Agent (MTA)	✓	✓	✓	✓	✓	✓	✓	✓
Dedicated IP included in plan	✗	✗	✗	✗	✓	✓	✓	✓
Automated dedicated IP warmup	✗	✗	✗	✗	✓	✓	✓	✓
Dedicated IP pooling	✗	✗	✗	✗	✓	✓	✓	✓

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			40,000	100,000	100,000	300,000	700,000	700,000+
Service / Support								
Global 24x7 customer support team	✓	✓	✓	✓	✓	✓	✓	✓
Compliance team with dedicated deliverability engineers	✓	✓	✓	✓	✓	✓	✓	✓
Dedicated Technical Account Manager (TAM)	X	X	X	X	X	X	X	✓
Other								
iPhone mobile app	✓	✓	✓	✓	✓	✓	✓	✓

