



Financial Statement Analysis

September 24, 2015 ▪ 9:00am - 4:00pm
The Bankers Center ▪ Baton Rouge, LA

This seminar deals with the basic principles of financial statement analysis. It encourages active participation in the analysis of business activity as revealed in the balance sheet, income statement, and funds flow statement of a business. Participants will eventually be able to recognize and have a general feel and understanding of the basic condition of a business. Case studies will be presented that involve full participation. However, continued exposure and experience is certainly the key to reaching a comfort level and mastering financial statement analysis.

Workshop Topics

- ◆ Generation of Accounting Data
- ◆ Limitations of Accounting Information
 - ◆ The Balance Sheet
- ◆ The (Income) Profit and Loss Statement
 - ◆ The Funds Flow Statement
 - ◆ Net Worth and Owners Equity
 - ◆ Ratio Analysis
 - ◆ Sources and Uses Statements
 - ◆ Determining Creditworthiness
- ◆ Audited, Compilation, and Review Statements

***** Please bring a basic (non-financial) calculator to work through the exercises *****

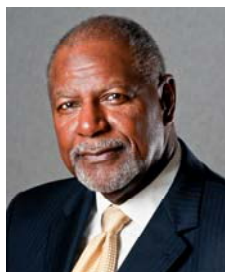
Who Will Benefit

New Commercial Lenders, Consumer Lenders

Registration Fee

\$225, per LBA member

\$425, per non-member



Workshop Instructor

David L. Kemp is president of Bankers Management, Inc. formerly The Management Group. Prior to forming BMI, he served as vice president, director of credit services for Canon Financial Institute in Athens, Georgia. His areas of expertise include commercial lending, consumer lending, workouts, and director responsibilities.



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Registration Form

Please make copies of this form if more connections are needed.

Registrant 1

Mr./Mrs./Ms. _____
 Bank _____
 Email Address _____
 Branch Street Address _____
 City, State, Zip _____
 Phone _____
 Fax _____

Registrant 2

Mr./Mrs./Ms. _____
 Bank _____
 Email Address _____
 Branch Street Address _____
 City, State, Zip _____
 Phone _____
 Fax _____

Payment Options

Check (Made payable to the Louisiana Bankers Association)

Visa MasterCard American Express

Card # _____ Expiration Date _____

Credit Card Billing address _____

Name on Card (Please Print) _____

Signature _____ Amount to be Charged on Card \$ _____

- I am unable to attend. Please send me _____ copies of the manual for :
 - \$150 (member fee)
 - \$350 (non-member fee)

(includes shipping and handling)

***Manuals will be shipped after the seminar.**

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 \$225, per LBA member
 \$425, per non-member

This training will be covered under SBET (Small Business Employee Training Program). Please provide an email address on the line below to receive the necessary documentation for reimbursement:

***Please Note: Manual not eligible for SBET funding.**

Location

The Bankers Center
 5555 Bankers Avenue
 Baton Rouge, LA 70808
 225-387-3282

Agenda

8:45 a.m. Registration
 9:00 a.m. Program Begins
 12:00 p.m. Lunch
 4:00 p.m. Program Adjourns

Cancellation Policy

Due to commitments we must make to secure a class, we need your help. If you must cancel your registration, please do so at least 3 business days prior to the seminar date to avoid a \$100 cancellation fee. Any registrant who does not cancel will be billed the full registration fee and sent the manual.

Substitutions are welcome at no additional charge.

Hotel Information

Residence Inn by Marriott - Towne Center at Cedar Lodge
 7061 Commerce Circle, Baton Rouge, LA 70809

For reservations, call **(225) 925-9100** and ask for the "Louisiana Bankers Association special room rate of **\$119.**"

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Submit registration and view rosters in the
Education Section of LBA's Website, www.lba.org