

**Home Box Office[®]
is proud to offer
this special
opportunity for
Americas
Best Value Inn
Properties...**

WHEN YOU
LAUNCH HBO[®]
IN 2013 WITH
A 3-YEAR
CONTRACT.

2013



TO RECEIVE YOUR CHECK:

- **HBO MUST BE DISTRIBUTED IN THE PROPERTY BEFORE YOU APPLY FOR THIS INCENTIVE.**
- New launch of HBO in your property between January 1, 2013–December 31, 2013. Property cannot have had HBO in 2012 (HBO will verify this information).
- A property that has carried HBO and switches to a different distributor is not considered a launch of HBO. Also, it is not considered an HBO launch when a property has carried HBO and changes chain affiliation.
- Send us a copy of your signed 2013, 3-year contract with an authorized HBO distributor.
- Contract with distributor must be fully signed and in effect and include the property name, address, city, state, zip code, initial term of at least 3 years, and carriage obligation for HBO must be expressly required in the contract.
- Complete this form as well as W-9 (required by IRS).



<http://www.homeboxoffice.com/bulkmarkets>

Mail or email contract, W-9, and this form to:

Home Box Office[®]
Jonathan Nam
1100 Avenue of the Americas
H06-41B
New York, NY 10036
212-512-5231
Jonathan.Nam@hbo.com

Please keep a copy for your files.

RESTRICTIONS/INFORMATION

- Monthly contracts will not be accepted.
- HBO reserves the right to determine property eligibility.
- This incentive is exclusive of all other offers and incentives.
- Payment request forms with all required attachments must be received by HBO no later than December 31, 2013.
- Offer is in effect 1/1/13 through 12/31/13.
- Payment subject to HBO's verification that information provided herein is accurate.
- Allow 6-8 weeks for delivery of check if your paperwork is in order.

Faxes will not be accepted for reimbursement. Original signatures must be on file with HBO.

PROPERTY NAME _____ NUMBER OF UNITS _____

ADDRESS _____

CITY/STATE/ZIP _____

CONTACT NAME _____ PHONE _____ EMAIL _____

FED. TAX ID NUMBER _____ TAX REPORTING OR LEGAL BUSINESS NAME _____

BUSINESS STRUCTURE (CIRCLE ONE) CORPORATION PARTNERSHIP LLC LLP SOLE PROPRIETOR

HBO DISTRIBUTOR _____

FORM CANNOT BE PROCESSED WITHOUT YOUR SIGNATURE AND CONTRACT.

I acknowledge that all information provided to HBO is accurate and factual.

SIGNATURE _____ DATE _____