

SHORT FORM CV

Laura Wilson-Edwards
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BioData

Laura has recently taken up the post of Senior Lecturer in Entrepreneurship at the University of Portsmouth, having built on her academic experience in entrepreneurship teaching and research at both the University of Paisley and the University of Southampton. Laura established and managed her own publishing and giftware business for a number of years, thus approaches academic entrepreneurship with understanding and empathy for owners of small businesses. Prior to business ownership, she researched and compiled case studies, project success stories, survey data and in-depth interviews in Asia and the Pacific for a unique enterprise support project of the United Nations Development Programme. Laura is particularly interested in research that is both policy relevant and insightful of social processes, and has authored and co-authored a number of policy-oriented research reports for clients including the Scottish Executive, Scottish Enterprise and Small Business Service. She is currently researching migrant entrepreneurs and risk via a grant from the Anglo-German Foundation.

Research Interests

- Entrepreneurship Education & Impact of Policy Initiatives
- Gender & Enterprise Support
- Personal Identity Constructs & Entrepreneurial Decision Making
- Arts, Science and Constructs of Commercialisation

Recent Publications

Galloway, L, Anderson, M, Brown, W and Wilson, L (2005) Enterprise Skills for the Economy, Education + Training, Vol 47, No 1, pp 7-17

Wilson, L, Whittham G and Deakins, D (2004) Women's Enterprise: a Critical Examination of National Policies, Environment and Planning C: Government and Policy, Vol 22 No 6, pp799-815

Deakins, D., Wilson, L. and Whittam, G. (2003) 'Feasibility Study on a National Centre for Women's Enterprise in Scotland' for the Scottish Executive, Dept. of Enterprise and Lifelong Learning. Available at: www.scotland.gov.uk/library5/lifelong/womenreport.pdf

PG Qualifications

- Masters degree in Marketing (with distinction) 2001, Glasgow Caledonian University
- Postgraduate Certificate in Teaching and Learning in Higher Education, 2004, University of Paisley