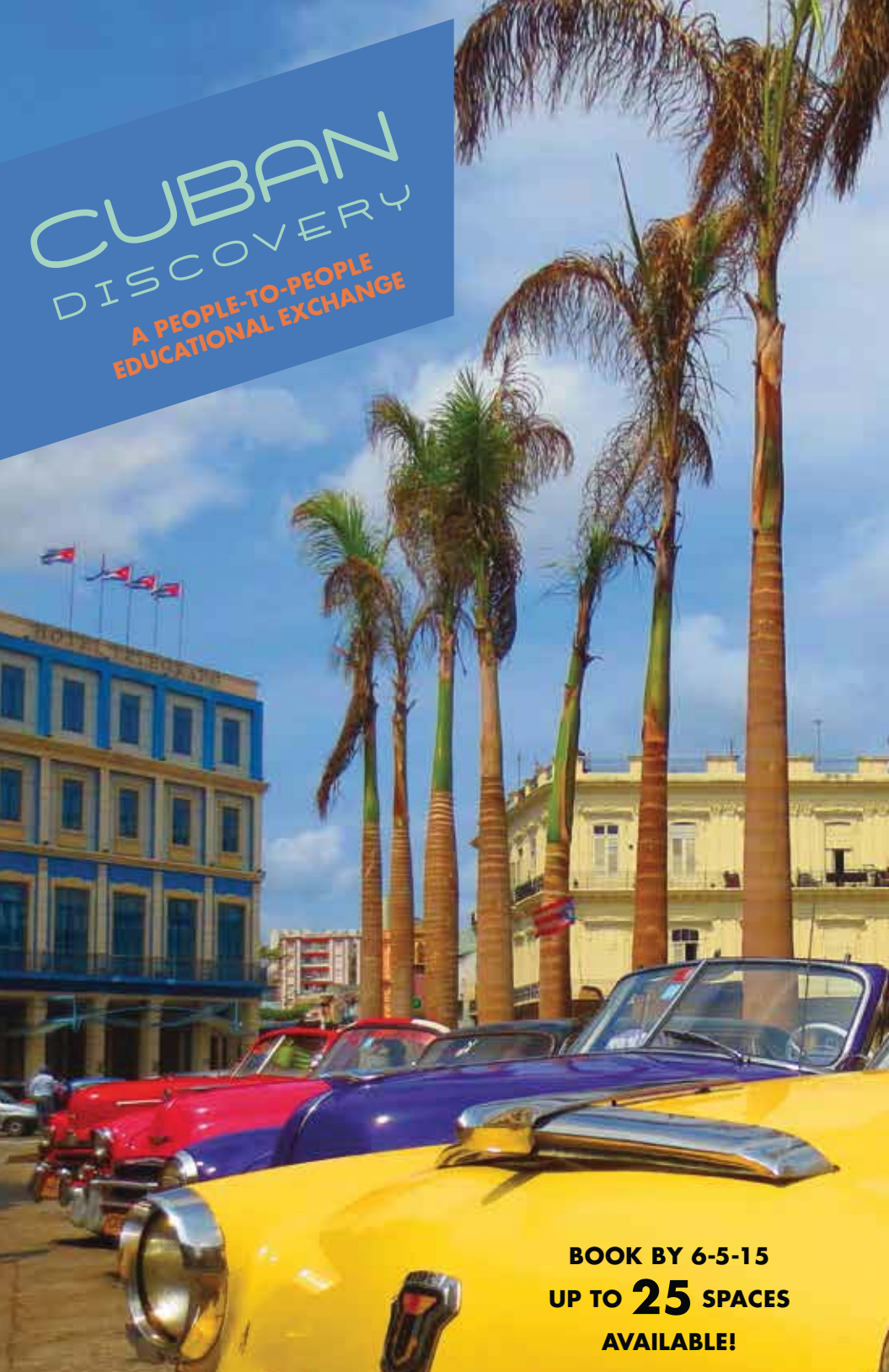


CUBAN DISCOVERY

A PEOPLE-TO-PEOPLE
EDUCATIONAL EXCHANGE



**BOOK BY 6-5-15
UP TO 25 SPACES
AVAILABLE!**

OCTOBER 17-25, 2015

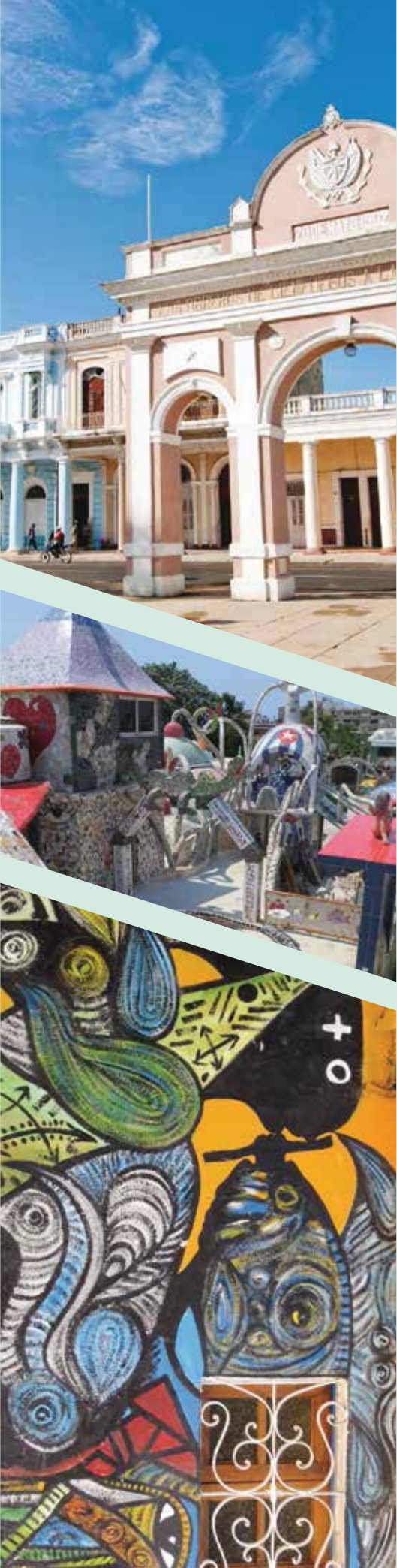
Organized & Operated by:



Developed for:



Go Next, Inc. is a qualified people-to-people sponsoring organization
allowed to conduct educational exchanges in Cuba



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AUTHENTIC CUBA AWAITS . . .
NOW IS THE TIME TO DISCOVER THIS ISLAND'S RICH HISTORY & CULTURE

The University of Kentucky Alumni Association
Helen G. King Alumni House
400 Rose Street
Lexington, KY 40506-0119





DEAR ALUMNI AND FRIENDS,

Cuba: historically rich, culturally diverse, environmentally magnificent. For decades, the Caribbean's largest island—roughly 90 miles away from U.S. soil—has been but a mystery, perceived through secondhand sources and beyond the grasp of most American travelers.

As Cuba and the U.S. begin to re-establish diplomatic relations, now is the perfect time to experience this isolated nation on the verge of great transformation. Join us on an extraordinary people-to-people exchange, specially designed to reveal the authentic spirit and culture of Cuba—where 1950s-era automobiles still roll past magnificent Spanish colonial buildings. Together we'll encounter the true heart and soul of this colorful country by engaging with the diverse, inspiring people who call it home. From artists and educators to students and entrepreneurs, you will connect with a variety of citizens to gain real insight into Cuba's intriguing past and present. Throughout this week-long journey, you'll explore the island firsthand, with insider access to unique cultural experiences and off-the-beaten-path sites you won't find on the typical tourist's itinerary. Whether visiting a private artist studio in lively Havana, the remote eco-village Las Terrazas, or the beautifully preserved colonial cities of Trinidad and Cienfuegos, each destination will spark meaningful interactions and memories that last a lifetime.

This exclusive opportunity to explore Cuba is organized and operated by Go Next, Inc. Since 2013, Go Next has provided outstanding people-to-people trips, each helping more travelers turn their dreams of experiencing Cuba into reality. As a leader in alumni travel, Go Next has the expertise necessary for an unforgettable journey, along with privileged access to the premier hotels, motor coaches and seasoned local guides.

With only enough space for up to 25 travelers, this trip will fill up quickly. Don't miss the chance to immerse yourself in the fascinating heritage of Cuba, one of the world's most complex and vibrant nations, during a time of historic change.

Sincerely,

Leslie Hayes
Program Coordinator
University of Kentucky Alumni Association

SPACE IS LIMITED
MAXIMUM OF 25 PARTICIPANTS

For information and to register, call GO NEXT at 800.842.9023

TRAVEL INSURANCE

We strongly suggest purchasing travel insurance. Travel insurance information will be sent to you by the University of Kentucky Alumni Association with your confirmation letter.

OPERATOR/PARTICIPANT AGREEMENT

Go Next, Inc. (hereinafter GN), located at 8000 West 78th Street, Suite 345, Minneapolis, Minnesota 55439-2538, in return for full payment by you of the amounts specified, is responsible to arrange for the transportation, accommodations and other services specified as included in this brochure as and to the extent you have selected them, and subject to the following terms and conditions. Unless expressly specified as included by this brochure, services, taxes and fees are not included.

RESPONSIBILITY: GN is responsible to you for arranging all included transportation, accommodations and other services. However, in the absence of negligence on its part, GN and the affinity group (hereinafter AG) for which this program was developed are not responsible for personal injury, property damage, or any other loss, claim or damage arising out of or related to goods or services offered or included. GN and the AG for which this program was developed are not responsible for personal injury, property damage or any other loss, claim or damage related to or arising out of, in whole or in part, the acts or omissions of any direct air carrier, hotel, ground operator, or other person not its direct employee or not under its exclusive control supplying any services or providing any goods offered or included. GN and the AG for which this program was developed are not responsible for personal injury, property damage or any other loss, claim or damage arising out of, either in whole or in part, acts of God, weather, labor strife, government actions, mechanical breakdowns, war-like acts, terrorist activities or other causes reasonably beyond the respective control of GN and the AG for which this program was developed. GN and the AG for which this program was developed are not responsible for incidental or consequential losses or damages.

Neither GN nor the AG for which this program was developed are responsible for any penalty, loss or inconvenience resulting from air or land arrangements made independently by travelers, including non-refundable conditions, restricted travel or frequent flyer tickets.

TRAVELER RESPONSIBILITY: GN has been issued a specific license by the U.S. Department of the Treasury's Office of Foreign Assets Control (hereinafter OFAC) to organize and conduct a program consisting of a full-time schedule of educational exchange activities that will result in meaningful interaction between the travelers and individuals in Cuba. U.S. law requires that all participants adhere to this full-time schedule of activities, and imposes on GN the obligation to ensure such adherence. By registering, I/we confirm and agree to adhere (without deviation) to the itinerary submitted by GN and approved by OFAC. In the event any traveler does not adhere to this full-time schedule, GN will require the traveler to leave the travel program and may result in legal penalties for the traveler. OFAC may require the submission of a report from each participant concerning the activities undertaken pursuant to GN's license. Each participant is required to keep a record of all transactions undertaken pursuant to GN's license for a period of at least five years from the date of travel.

PAYMENT: A deposit in the amount shown on the reservation form and a signed agreement for each person is required to secure reservations. Final payment is due as shown on the reservation form. If space is fully booked, your payment will be returned or, with your authorization, your name placed on a waiting list. ALL CHECKS AND MONEY ORDERS ARE TO BE MADE PAYABLE AS INDICATED ON THE RESERVATION FORM. CONFIRMATION IS SUBJECT TO RECEIPT BY GN OF DEPOSIT AND A SIGNED AGREEMENT.

PRICES: GN RESERVES THE RIGHT TO INCREASE PRICES IN THE EVENT OF ANY INCREASED SECURITY OR FUEL RELATED SURCHARGES, OR AIRFARE INCREASES IMPOSED BY THE AIRLINE THAT MAY BE IN PLACE AT THE TIME OF TICKETING OR TRAVEL, FOREIGN OR DOMESTIC TAX INCREASES, OR ADVERSE CURRENCY EXCHANGE FLUCTUATIONS, AFTER JANUARY 01, 2014. GN RESERVES THE RIGHT, IF NECESSARY OR ADVISABLE, TO SUBSTITUTE HOTELS BUT IS NOT OBLIGED TO DO SO.

The price is based on tariffs in effect for estimated 2015 prices as of January 01, 2014. Prices increase every year, and it is therefore possible that increases could occur after the printing of this brochure and in advance of your departure.

AIR TRANSPORTATION: Airfares are capacity controlled and may have restrictive terms and conditions. Participants who make their domestic airline reservations with Go Next will be responsible for any airline fees or penalties incurred as a result of program cancellation and/or change in travel dates, or airline schedule(s). After tickets are issued, penalties up to 100% of the ticket may be assessed by the airlines if reservations are changed or canceled after ticketing. Travel participants who choose to make their own domestic airline reservations independent of Go Next, will be wholly responsible for any airline fees or penalties incurred as a result of program cancellation and/or change in travel dates, or airline schedule(s). GN reserves the right to specify the international charter air carrier and routing. Some airline-imposed fees may be additional, including but not limited to baggage, priority boarding, and special seating.

BAGGAGE: GN CANNOT BE HELD RESPONSIBLE FOR LOST OR DAMAGED LUGGAGE. YOU SHOULD GIVE IMMEDIATE NOTICE OF ANY LOST OR DAMAGED LUGGAGE TO THE INVOLVED AIR CARRIER, HOTEL, AND TO YOUR OWN INSURANCE COMPANY. AIRLINE BAGGAGE FEES WILL BE ADDITIONAL. ALL FLIGHTS HAVE LUGGAGE RESTRICTIONS.

AIRCRAFT BOARDING: The air carrier reserves the right to substitute equipment but is not obliged to do so. GN reserves the right to substitute air carriers but is not obliged to do so. GN CANNOT BE HELD RESPONSIBLE FOR AIRLINE DELAYS.

Aircraft boarding privileges are limited to persons whose full payment and signed agreement have been received by GN and whose names are on the manifest given to the carrier before departure. All persons must also present a passport with at least six months validity beyond their return date and a Cuba visa when boarding. Improper documentation, inadequate proof of identity, inadequate proof of age for children under 2, or any other reason may result in denial of boarding privileges. The air carrier reserves the right to decline, accept or retain any person on the flight at any time within their sole discretion. If you are denied boarding privileges, you forfeit all monies paid and will be assessed any non-recoverable costs.

VISAS: A visa is required for U.S. citizens traveling to Cuba. GN's OFAC authorized travel service provider will endeavor to assist travelers in applying for the necessary visa subject to the following. A signed, valid passport is required for each person and it is suggested that if you do not already have your passport that you apply for it immediately. If you currently have a valid passport, it must be valid a minimum of 6 months after your scheduled date of return to meet the requirements for your visa. Visa assistance will only be provided for those travelers paid in full 45 days prior to departure.

NOTICES: Any complaints or claims against GN must be made in writing and received by GN within 90 days after scheduled termination of the trip. Any action or suit against GN must be commenced within 1 (one) year after scheduled termination of the trip or be forever barred.

The rights and remedies relating to cancellations made available under this agreement are in addition to any other rights or remedies available under applicable law. However, we offer any refunds under this agreement with the express understanding that the receipt of that refund by you waives all other remedies.

While Go Next makes every effort to adhere to the specifics shown in this brochure, all information contained herein is subject to change. Go Next is not responsible or liable for typographical errors, omissions or misprints.

INSURANCE: Travel insurance is available and can provide coverage for unforeseen circumstances that could disrupt your trip. See panel above.

INTERNATIONAL FLIGHTS ONLY: International travel involves stringent identification and documentation requirements. Be sure you are familiar with them sufficiently in advance and early in your planning.

ADVISORY: When you are traveling outside of the United States, please be aware that significantly different health, safety and legal standards may prevail. You should plan and act accordingly and exercise good personal judgment for your own health and safety at all times when abroad. If you have special medical or physical requirements, you should investigate your destination(s) beforehand and ensure the care and conditions you need will be available.

IF YOU CHANGE PLANS OR CANCEL, YOUR RIGHTS TO A REFUND ARE LIMITED: The following charges will be assessed for cancellations.

If you cancel or change plans more than 100 days in advance of initial flight, a full refund less a \$250 per person administrative fee is provided. Any refunds are provided only in accordance with the following schedule. Any requests for cancellation must be communicated to GN in writing. Applicable refunds, if any, will be made within 14 days after the cancellation.

CANCELLATIONS: Upon receipt of written cancellation from you, the following service fees will apply in addition to any applicable airline cancellation fees: Cancellations received 101 days or more before initial flight departure, \$250 per person; 100-46 days before departure, \$1,000 per person; 45 days or less, no refund.

HEALTH: Any physical or mental condition requiring special medical attention or equipment must be disclosed in writing to GN at the time the participant makes a reservation. GN may reject the reservation of any person who, in the opinion of GN, is unfit for travel or might be a danger to themselves or incompatible with others on the trip. Participants requiring special assistance, including without limitation those who permanently or periodically use a wheelchair, must be accompanied by someone who agrees to provide the required assistance and participate in the program. GN reserves the right in its sole discretion to terminate the authority of any participant to remain in Cuba under GN's license.

THERE ARE NO EXCEPTIONS OF ANY KIND (INCLUDING MEDICAL EXCEPTIONS) TO THESE POLICIES. No refunds will be made for any portion of the arrangements we have made for you that are not actually utilized by you. There is no variance from these policies for the services we arrange as described in this brochure.

California Seller of Travel Registration No. 2077280-40, Washington Seller of Travel Registration No. 602-900-725, Iowa Seller of Travel Registration No. 477

Eligibility: Membership in the UK Alumni Association is a requirement for participation in this program. One membership is required for every family. Alumni, friends of the University and parents are welcome. Annual memberships are \$45 for single or \$55 for joint. If you are not a current member of the UK Alumni Association, please enclose a separate check payable to the UK Alumni Association for the appropriate amount and mail it with your deposit.

RESERVE YOUR CUBAN DISCOVERY TRIP TODAY!

SEND TO: **Go Next**

ORGANIZED & OPERATED BY: **Go Next**

8000 West 78th Street, Suite 345
Minneapolis, MN 55439-2538
800.842.9023 • 952.918.8950
Fax: 952.918.8975

DEVELOPED FOR: University of Kentucky (492)

October 17-25, 2015

CUBAN DISCOVERY \$5,399 per person, double occupancy; Single occupancy, add \$900

Hotel bed request:

Check one: Twin (2 beds) Double Accommodation requests are subject to hotel availability.

You may contact Go Next to arrange domestic Miami flights (a \$35 administrative fee per reservation will apply). All passengers must travel with a passport valid at least 6 months beyond their return date.

GUEST 1: Full Name (as it appears on your passport)

M F
Title First Middle Last

Preferred name on name badge _____ Main Phone (____) _____

Alternate Phone (____) _____ Email Address _____

Mailing Address _____

City _____ State _____ ZIP _____

Birth Date (MM/DD/YYYY) ____/____/____ Country of Birth _____ Citizenship _____

Passport Number _____ Place of Passport Issuance _____

Passport Issue Date ____/____/____ Passport Exp. Date ____/____/____ Mother's maiden name _____

Emergency Contact _____ Relationship _____ Phone (____) _____

GUEST 2: Full Name (as it appears on your passport)

M F
Title First Middle Last

Preferred name on name badge _____ Main Phone (____) _____

Alternate Phone (____) _____ Email Address _____

Mailing Address _____

City _____ State _____ ZIP _____

Birth Date (MM/DD/YYYY) ____/____/____ Country of Birth _____ Citizenship _____

Passport Number _____ Place of Passport Issuance _____

Passport Issue Date ____/____/____ Passport Exp. Date ____/____/____ Mother's maiden name _____

Emergency Contact _____ Relationship _____ Phone (____) _____

SIGNATURES REQUIRED BY EACH PERSON TRAVELING INCLUDING PARENT/GUARDIAN FOR MINOR CHILDREN: I/We have read, received a copy of, understand, and accept the terms and conditions stated in the Operator/Participant Agreement. By signing this, I/we also agree to participate in all scheduled educational exchange activities approved by OFAC and I/we understand that there is no deviating from the daily schedule.

SIGN HERE X _____

SIGN HERE X _____

DEPOSIT AND FINAL PAYMENT: A deposit of \$850 per person is due with your reservation application. Make checks payable to **Go Next**. Full payment is required by July 9, 2015. Reservations received after this date must be accompanied with full payment.

Please reserve _____ space(s). Enclosed is my/our deposit for \$ _____. Deposits may be made by credit card; however, **all FINAL payments are required to be made by check or cash.**

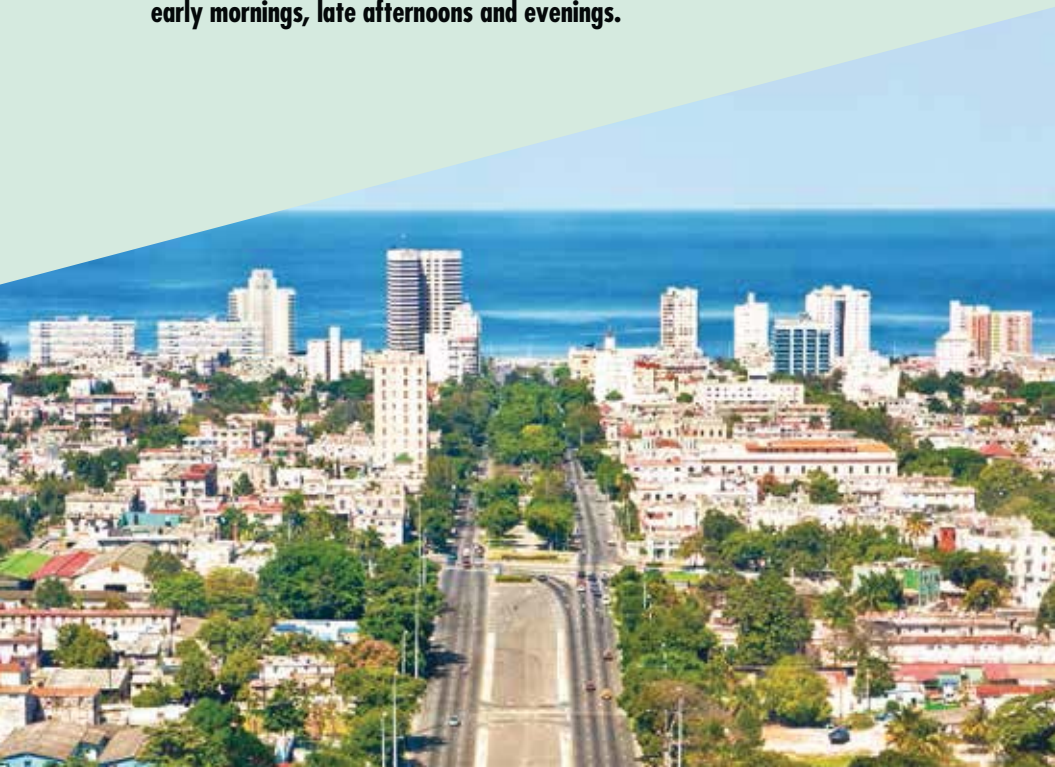
I/We authorize Go Next, Inc. to charge my/our deposit for \$ _____ to: Visa MasterCard
Name (as it appears on your credit card) _____
SIGN HERE X _____ Billing address same as above
Billing Address (if different from above) _____
Card Number _____ Security Code _____ Exp. Date _____

Making a deposit or acceptance or use of any vouchers, tickets, goods, or services shall be deemed consent to and acceptance of the terms and conditions stated in the applicable Operator/Participant Agreement, including limitations on responsibility and liability.

WHAT IS A PEOPLE-TO-PEOPLE EDUCATIONAL EXCHANGE?

A people-to-people educational exchange allows U.S. citizens the opportunity to visit Cuba in order to engage with its citizens and share diverse cultural experiences. This special travel initiative redefines the scope of a typical vacation by bringing meaningful interactions with local people to the forefront. Designed to strengthen your global awareness and foster deeper cultural connections, our journeys dive beneath the tourist surface to reveal the authentic essence of Cuba. With an intimate group of travelers, you will share enriching activities that illuminate the realities of Cuban citizens, who are passionate about their heritage and eager to share their unique perspectives. Open the door to this multifaceted, isolated nation through its most candid, inspiring source: the people.

***People-to-people travel dictates that all participants follow a full-time schedule focusing on educational opportunities and genuine cross-cultural connections. Free time for independent exploration is available in the early mornings, late afternoons and evenings.**





PROGRAM FEATURES

HAVANA

- Take a walking tour of Old Havana, a UNESCO World Heritage Site, filled with timeless Spanish colonial buildings, churches and palm-fringed plazas.
- Connect with faculty at the University of Havana**, Cuba's oldest university and one of the first established in the Americas, and discuss the Cuban higher-education system.
- Tour the former residence of the Governors of Havana (Palacio de los Capitanes Generales), a Cuban Baroque mansion and museum which showcases colonial-era art and artifacts.
- Gain insight into Cuba's film industry and culture at the Cuban Institute of Cinematographic Art and Industry, created in 1959 to improve the quality of Cuban films—focusing on education and artistic expression.
- Visit the District of Alamar, a 1970s social housing project of Soviet-style concrete apartments—that today is home to thousands of Cubans.
 - Chat with locals about organic farming at Organopónico Vivero Alamar, one of Havana's largest and most successful cooperative urban gardens.
- See how art can transform a neighborhood at Muraleando, a vibrant community outreach project founded by local residents.
- Travel south of Havana to Las Terrazas, a self-sustaining community and UNESCO Biosphere Reserve, surrounded by lush, forested hills.
 - Get a rare glimpse into rural Cuba's medical services at a local clinic.
 - Sample coffee at Café Maria, where the owner and her family welcome visitors and explain the role of coffee in Cuba's culture.
 - Learn about independent artist Lester Campa's unique paper recycling process at his private studio.
- Visit the home of renowned ceramicist and painter, José Rodríguez Fuster, known as the "Picasso of the Caribbean." See how his creative vision has transformed the local neighborhood into a colorful, artistic landscape.
- Interact with children at a primary school** and engage with administrators and teachers to discuss the challenges and opportunities of Cuba's educational system.
- See the fishing village of Cojimar, the setting for Ernest Hemingway's book *The Old Man and the Sea*, and visit Finca Vigía, the mansion where he lived from 1939-1960.
- Meet with independent Cuban booksellers at a used book market and learn about the culture and impact of literature on society.
- Stop at the artist studio project La Lavandería and meet with a local artist to learn about traditional art in Cuba.
- At dinners held in privately-owned restaurants or private homes known as *paladares*, hear first-hand from the owners about the entrepreneurial climate in Cuba.



CIENFUEGOS

- Admire the colonial architecture of Cienfuegos, a UNESCO World Heritage Site known as the “Pearl of the South,” and see the Punta Gorda Peninsula.
- Meet with a local choir or visit an art school and discuss the role of art and music in Cuban society.

TRINIDAD

- Take in the centuries-old charms of Trinidad, a Spanish colonial gem and UNESCO World Heritage Site.
- Learn about traditional ceramic techniques at the Casa del Alfarero, a pottery house founded and operated by the Santander family for generations.
- Visit the beautifully restored 18th-century Hacienda de Manaca Iznaga, located in the Valley de los Ingenios, once a center for sugar production, and see its exhibition of plantation life in the days of slavery.
- Tour a bed and breakfast where you will learn about this new entrepreneurial opportunity for Cubans, a business typically operated by the state.
- Join a Santería practitioner at the Templo de Yemaya, and delve into the history and basic principles of this Afro-Cuban religion.
- Enjoy dinner in a private home (paladar), where you can meet with a multigenerational family and experience a bit of local daily life.

SANCTI SPIRITUS

- See the picturesque town of Sancti Spiritus, home to Cuba’s oldest church and one of the original seven Cuban cities founded by the Spanish.
- Visit a ration store where the store manager will explain rationing, the dual-currency system and the difference between Ration Stores, Cuban Peso Stores and CUC stores.
- Witness how a variety of produce, meat and local products are displayed and sold with visits to an outdoor food market and industrial goods market.

SANTA CLARA

- Enjoy dance, theater and music performances by the students at the Santa Clara Music and Performing Arts School, and hear how the performing arts have influenced Cuban life.
- Stop at the Museum and Mausoleum of Che Guevara (time permitting).

*The features listed above are samples of the activities you may participate in. You will receive a detailed daily itinerary approximately 14 days prior to departure. While unlikely, slight changes to the itinerary and accommodations may occur due to Cuban Government directives. **In the event a school or other venue is closed, an alternate people-to-people exchange will be scheduled.*

PARTICIPANTS SHOULD BE IN GOOD PHYSICAL CONDITION. This program involves motor coach and walking tours with more than a moderate amount of walking on cobblestone streets, stairs and uneven ground. The daily tours can include up to approximately 2 hours at a time of moderate to strenuous walking, primarily over natural and uneven surfaces. There are numerous steps and inclines to negotiate.



PROGRAM INCLUSIONS

\$5,399 PER PERSON, DOUBLE OCCUPANCY

MIAMI INCLUDED FEATURES:

- 1 night at the Crowne Plaza Miami International Airport hotel or similar accommodations
- Orientation meeting at group hotel
- Exclusive local representative

CUBA INCLUDED FEATURES:

- Round-trip chartered jet service between Miami and Havana
- **7 nights'** accommodations:
5 nights in **Havana**, **2 nights** in **Trinidad**
- 20 meals: 7 breakfasts, 7 lunches, 6 dinners, including a welcome and farewell dinner in Havana (one local beverage is included with each meal)
- Transportation via private, A/C vehicles with 2 bottles of water per person, per day

- Full schedule of educational activities that result in meaningful interaction with the locals
- Informative program of cultural and educational exchanges
- All entrance fees to included tour sites
- Private English-speaking national guide
- Exclusive Go Next program manager
- Gratuities for restaurant staff, local guides and drivers, and luggage handling
- Cuban travel insurance covering medical repatriation expenses only, as required by the Cuban Government, valid only during your stay in Cuba

NOT INCLUDED:

Airfare between home and Miami, passport fees, Cuban visa fee of approximately \$75, Cuban departure tax, beverages other than those included with meals as indicated, personal expenses, optional travel insurance, baggage fees, and other items not specifically mentioned as included.



CUBA HOTELS

PARQUE CENTRAL HOTEL—Havana

Positioned in the cultural center of Old Havana is the Parque Central Hotel, ideally located in the lovely Central Park area, near the historic Plaza de la Catedral, the Capitol and the Havana Harbor. This Spanish colonial-style hotel offers an array of modern amenities, including restaurants, snack bars, lounges, a fitness room, massage room and a rooftop pool. Each classic guest room radiates a warm ambience with rich wood furniture and features satellite TV, a safe, air conditioning and a hair dryer.

IBEROSTAR GRAND HOTEL TRINIDAD

Ideally located in the heart of Trinidad and across from Céspedes Park, a peaceful square sprinkled with verdant plants and trees, is the Grand Hotel Trinidad, featuring a delightful, pastel green façade. This deluxe hotel showcases a charming lobby displaying checkered floors leading to a fountain. Other amenities include a restaurant, massage service and a game room with billiards. Each warmly decorated guest room comes complete with modern touches, including satellite TV and iPod docking station clock radio.

