

# ADVERTISING OPPORTUNITIES

2015 - 2016

## FESTIVAL PROGRAM & MEMBERSHIP DIRECTORY

Print Advertisement is available in TPF's Annual Festival Program and Membership Directory. Increase your company presence by advertising in this two-in-one publication which is distributed during the Festival and year-round.

AD SIZE	TPF MEMBER	NON-MEMBER
1/8 Pg Ad 3.75"w x 2.5" h ( <i>no bleeds</i> )	\$100	\$200
1/4 Pg Ad 3.75"w x 5" h ( <i>no bleeds</i> )	\$250	\$500
1/2 Pg Ad 7.5"w x 4.87" h ( <i>no bleeds</i> )	\$500	\$1000
<b>Full Pg (Inside Front or Inside Back Cover)</b> 8.75"w x 11.25"h ( <i>with bleeds</i> ) 8"w x 10.5"h ( <i>no bleeds</i> ) 8"w x 10.5"h ( <i>live area</i> )	\$750	\$1500
<b>Full Pg (Back Cover)</b> 8.75"w x 11.25"h ( <i>with bleeds</i> ) 8"w x 10.5"h ( <i>live area</i> )	\$1500	\$3000

## TPF WEBSITE/WWW.THEPOULTRYFEDERATION.COM

ThePoultryFederation.com can integrate your marketing and advertising messages into our content, providing a targeted reach into Arkansas', Missouri's, and Oklahoma's most well connected Poultry membership group. The Web is an effective, exciting place for advertisers to target your message and interact with potential customers. An advertisement on [www.ThePoultryFederation.com](http://www.ThePoultryFederation.com) not only communicates with a desirable and specific readership, but also serves as a gateway to more information about your product or service. It also provides a link to your company website. ThePoultryFederation.com averages more than 2,500 monthly visits of a targeted and highly niche audience of poultry & egg industry professionals. Advertising on our website offers a unique opportunity to brand yourself among our members and visitors. We offer homepage and internal page sponsorships as well as e-newsletter positions to select clients.

**Homepage Box 1 - Large banner ad 350\*250 pixels \$300 per month**

**Homepage Box 2 - Small banner ad 300\*100 pixels \$150 per month**

# ADVERTISING ORDER FORM

2015 - 2016

Company Name: .....

Contact: .....

Mailing Address: .....

City: ..... State: ..... Zip: .....

Telephone: ..... Alt. Phone: .....

Email: .....

## Payment:

Invoice       Check is enclosed (Please make payable to The Poultry Federation)

Please charge my:     AMEX     MC     VISA     DISCOVER

Card Number: ..... Expires: ..... Security Code: .....

Authorized Signature: .....

AD SIZE	TPF MEMBER	NON-MEMBER
<input type="radio"/> 1/8 Pg Ad 3.75"w x 2.5" h (no bleeds)	\$100	\$200
<input type="radio"/> 1/4 Pg Ad 3.75"w x 5" h (no bleeds)	\$250	\$500
<input type="radio"/> 1/2 Pg Ad 7.5"w x 4.87" h (no bleeds)	\$500	\$1000
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<input type="radio"/> <b>Full Pg (Back Cover)</b> 8.75"w x 11.25"h (with bleeds) 8"w x 10.5"h (live area)	\$1500	\$3000
<b>TOTAL</b>		

1. It is the advertisers responsibility to provide an ad that is to the TPF specifications. If the ad does not meet TPF requirements it will not be included in the Membership Directory.
2. No additional fee for color or black & white.
3. Images and artwork resolution must be 300 dpi to ensure proper printing of advertisement.
3. Please send print ready file in PDF format. Be sure to outline fonts before saving to PDF.
4. **Deadline to reserve ad space: April 1, 2016**
5. **Deadline to submit ad for Membership Directory: May 1, 2016**

E-mail completed Advertisement Order Form & Advertisement to [holly@thepoultryfederation.com](mailto:holly@thepoultryfederation.com)