

Promote your mission in the: Missions Fest 2016 Magazine

- **DISCOUNT RATES** until July 15th.
- Additional free exposure in the online version of the magazine
- Circulation – 10,000 magazines printed. They are distributed freely to 150 sponsoring churches from November to January. Half the magazines (5,000) are reserved for distribution at the conference. Aggregate weekend attendance over 30,000.
- Long-lasting results - people refer back to the directories and resources during the following year.
- Check out the 2014 magazine on our website at http://www.missionsfestvancouver.ca/wp-content/uploads/2015/01/2015-MFVMagazine_Jan7Ver.pdf

To order an ad, see the Advertising Purchase Order Form 2015 included in this info package.

AD SUBMISSION DEADLINE – September 11, 2015.

For your convenience we have included the following 8 pages –

1. Advertising Rates 2016
2. Electronic File Specifications
3. Advertising Agreement
4. Advertising Purchase Order Form 2016
- 5, 6. Samples of ad sizes

These forms are easy to fill out and return immediately.

1. Missions Fest Vancouver Advertising Rates 2016

Program Guide Magazine Ad Rates

Magazine Ads			5% GST Tax will be added to these rates. No PST.	
Ad Size	Dimensions	Colour/B&W	Discount Rate Before July 15th	Regular Rate After July 15th
			\$CAD	\$CAD
Back Cover (Full Bleed)	Incl. Bleed 8 1/4" x 10 3/4"	Colour	\$1,610.00	\$1,710.00
	Trim Size 8" x 10 1/2"			
Full Page (Full Bleed)	Incl. Bleed 8 1/4" x 10 3/4"	Colour	\$1,510.00	\$1,610.00
	Trim Size 8" x 10 1/2"			
Full Page	7 1/8" x 9 3/4"	Colour	\$1,510.00	\$1,610.00
Full Page	7 1/8" x 9 3/4"	B&W	\$1,300.00	\$1,400.00
1/2 Page	7 1/8" x 4 3/4"	B&W	\$940.00	\$990.00
1/4 Page	3 1/2" x 4 5/8"	Colour	\$570.00	\$620.00
1/4 Page	3 1/2" x 4 5/8"	B&W	\$530.00	\$570.00
1/8 Page	1 5/8" X 4 5/8"	Colour	\$340.00	\$385.00
1/8 Page	1 5/8" X 4 5/8"	B&W	\$310.00	\$360.00

Your magazine ad will be automatically included in the online version of the magazine

MAGAZINE AD SUBMISSION DEADLINE – September 11, 2015

Please make sure your ad size is exactly as above. Submit by September 11, 2015.

All prices are subject to PST and GST. Changes to ads will be charged extra.

Send ad copy (hard copy proof and disk) to Annyn at: Missions Fest, 7200 Cariboo Road, Burnaby BC V3N 4A7

Telephone: 604-524-9944 Fax: 604-524-4690 Email: office@missionsfestvancouver.ca

2. Electronic File Specifications

Applications

Ads should be created in standard desktop publishing applications

- Quark Express 4.1 to 8
 - Adobe InDesign CS3 to CC
 - Acrobat PDF (make sure all fonts are embedded & hi res images at 300ppi)
- Native Illustrator files are accepted (supply fonts used or outline)

Acrobat

Acrobat files (Acrobat 4.x) should have all fonts and graphics embedded at 300ppi.

Image files should be CMYK.

Fonts and support files

Application files must be collected for output to include all relevant support files and to ensure high resolution output.
All fonts must be included.

Small type (smaller than 12 pt) MUST NOT be created in Photoshop

Proofs

Colour Ads: A high quality digital proof must be submitted for all 4-colour ads.

Black & White ads: A laser proof must be submitted for all black and white ads.

Missions Fest will not be responsible for misprints on orders/ads submitted without a proof.

Media accepted: PDF, CD /DVD ROM

Email us for ftp info at: office@missionsfestvancouver.ca

Send a link for Dropbox / Box or Google Drive files

For additional information on printing specifications contact Peter Pasivirta:

pvpasi@gmail.com

MAGAZINE AD SUBMISSION DEADLINE – September 11, 2015

We want to help promote your missions.

I will be happy to provide you with any further help or information.

Sincerely,
Annyn Matheson

Missions Fest Vancouver
7200 Cariboo Road
Burnaby BC V3N 4A7
Tel: 604-524-9944
Fax: 604-524-4690
Email: office@missionsfestvancouver.ca
Website: www.missionsfestvancouver.ca

3. Advertising Agreement

Advertising contracts with Missions Festival (Missions Fest) Society, the publisher, for advertising in the forthcoming edition of the magazine and newspapers are subject to the following:

1. The advertising period is ONE calendar year.
2. The publisher shall not be liable for errors or omissions save and except when the signed corrected proof is received by the publisher prior to the deadline date. Thereafter, the publisher's liability, if any, shall be limited to the amount paid for the advertisement in which the error or omission occurred and shall be credited to the purchase of further advertising in a subsequent edition.
3. The advertiser shall not under any circumstances or for any reason cancel contracted advertising. In this event, no refunds shall be made, and any moneys paid to date shall be forfeited.
4. The advertiser shall pay all moneys due and owing for the subject advertising space at the time of purchase, unless previously agreed and arranged in writing with the publisher. Should the advertiser fail to pay as agreed, the publisher may, in his absolute discretion, withhold the subject ad copy from publication and any moneys paid to date shall be forfeited.
5. Advertising rates shall be classed as either regular or discount. Regular rates require a twenty (20) percent deposit with the balance to be paid within three (3) months or by October 1, 2015, whichever is sooner. Discount rates shall be paid in full at the time of purchase.
6. The advertiser and the publisher agree that the publisher is not bound by any representations, conditions or warranties, expressed or implied, not included in this agreement.
7. The signature at the foot of this agreement warrants that the person signing is the authorized representative or agent of the advertiser and that he is expressly authorized to make such agreement.

Advertiser: _____

Signed by the Authorized Representative of the Advertiser: _____

Printed name of the authorized representative: _____

Missions Fest representative: 

Printed name of Missions Fest representative: Annyn Matheson

Date: _____

4. Advertising Purchase Order Form 2016

Name of Organization:				Date:	
Contact Name:			Authorized by:		
Telephone:			Fax:		
Cell:			Email:		
Address:					
City:			Prov/State:		P C/Zip:
See Advertising Rates Sheet for Ad Sizes & Prices					
MF 2015 Magazine - Printed/Distributed Nov 2014	Qty	Size of Ad	Colour/B&W	Cost - \$CAD	
Magazine Ad					
				Sub total	
				5% GST	
				Total Amount	
(Make cheques payable to Missions Fest Vancouver)					
				Deposit	
				Balance owing	
Name on Card:			Card type :	<input type="checkbox"/> Visa	<input type="checkbox"/> Mastercard
Card Number:			Expiry:		
Signature:					

The above prices are for press-ready digital files for which no further proofs will be sent to the advertiser. Send ad hard copy proof and disk or PDF **before September 11, 2015** to the Missions Fest office at: office@missionsfestvancouver.ca or mail it along with your cheque to: Missions Fest Vancouver, 7200 Cariboo Road, Burnaby BC Canada V3N 4A7

MAGAZINE AD SUBMISSION DEADLINE – September 11, 2015

Full Page Ad with Bleed (Trim Size)

Image size is 8 ¼" w x 10 ¾" h, trimmed to final size: 8" w x 10 ½" h

*Shaded area is the bleed, which is trimmed off (1/8 inch on all sides-not all shown on printed copies)

Ad Size Samples

One-Half Page Ad

7 ⅛" w x 4 ¾" h

(7.125" w x 4.75" h)

Full Page (no bleed) Ad

7 ¹/₈"w x 9 ³/₄"h
(7.125"w x 9.75h)

One-Third Page Ad

4 ³/₄"w x 4 ³/₈"h
(4.75"w x 4.375"h)

**One-Eighth Page
Ad**

1 ⁵/₈"w x 4 ⁵/₈"h
(1.625"w x 4.625"h)

One-Quarter Page Ad

3 ¹/₂"w x 4 ⁵/₈"h
(3.5"w x 4.625"h)