

**CLIENT:**

**JOB NAME:**

**JOB NUMBER:**

Background Information:

Target Audience:

Scope/Description of the project:

Specifications for production and delivery:

Milestones/Deadlines:

Competitor brands and samples:

**Client approval:** .....



**Phone Number:**

**Website:**

**Email:**

**Social:**

**Mission:**

**Slogan:**

**Style:**

**Compelling Offer:**

**Materials Available:**

**Materials needed:**

- Animation Design
- Graphic Design
- Web Design
- Video Design