



GM

Dealer
Equipment

GM Dealer Equipment presents...

SMART LIGHTS

NATIONAL OUTDOOR LIGHTING UPGRADE PROGRAM

AUTOMOTIVE DEALERSHIP outdoor lighting operating expenses exceed \$2000 per month in many cases. New 750-Watt metal halide lamp technology can help you control these costs. New Visionaire Lighting fixture technology will help you **IMPROVE OUTDOOR LIGHTING PERFORMANCE** while reducing energy costs.

Brought to you by:



How does the SMART Lights Program work?

GMDE and Visionaire Lighting will take down your traditional 1000-watt light fixtures and replace them (one for one) with NEW 750-watt pulse start metal halide fixtures. The Program includes an on-site lighting survey, fixture mounting detail survey, electrical permit procurement, and final installation. Only Visionaire's patent pending Vision Reflector System can guarantee you more light.



SMART Lights Program Benefits

- Save energy-Reduce your outdoor lighting bill by up to 25%.
- Significantly increase the light levels on your automobile inventory.
- Better color rendition with new lamps (750-watt Pulse Start Metal Halide) improves overall dealership appearance.
- Outdoor lighting service expenses will be reduced with new longer life lamps.
- Complete turn-key installation services are offered through the SMART Lights Program. We can also work with your preferred electrical sub-contractor.
- Neighborhood Friendly International Dark Skies Approved.

THE NEXT STEP

Please Fill out and Fax this coupon to: **(586) 578-7376**

We will contact you ASAP to answer any questions and schedule a free site visit.

Dealership Name: _____

Utility Company (optional): _____

Contact Name: _____ Title: _____

Phone: _____ Fax: _____ e-mail: _____

Street Address: _____

City: _____ State: _____ Zip: _____

For more information Call Toll Free: 1-800-GM-TOOLS to speak with your Smart Lights Advisor.