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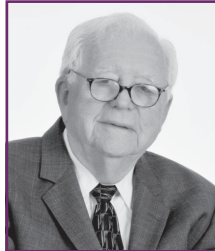
CVI's 3rd Annual Interventional Cardiovascular Medicine: The State of the Art 2014

Continuing Medical Education Program

Sunday, October 26, 2014

7:45 am – 4:00 pm

Hyatt Regency Philadelphia at Penn's Landing



KEYNOTE PRESENTATION:

Eugene Braunwald, M.D., M.A.C.C.

Inaugural Kenneth Kershbaum, M.D. Memorial Lecture

*Lecture sponsored by Robert and Nancy Blank
as a gift to Pennsylvania Hospital*

Course Directors:

Sheldon M. Goldberg, M.D. • Daniel J. McCormick, D.O.

Course Co-Directors:

D. Lynn Morris, M.D. • Howard C. Herrmann, M.D.



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GOALS & OBJECTIVES

Why You Should Attend:

CVI's 3rd Annual Interventional Cardiovascular Medicine CME program addresses new and emerging technologies and clinical controversies in interventional cardiovascular medicine.

We are honored to welcome Dr. Eugene Braunwald, the world's leading authority in the field of cardiovascular medicine, who will deliver our Keynote Presentation, "The War on Heart Failure."

Dr. Braunwald will be joined by internationally recognized thought leaders and regional experts in the field of cardiovascular medicine.

The program consists of three topical sections: Coronary Artery Disease, Structural Heart Disease and Peripheral Vascular Disease. Each section includes case demonstrations, focused state-of-the-art reviews and discussion of therapeutic pathways to achieve optimal outcomes. The Coronary section focuses on complex PCI, STEMI in 2014, interventional pharmacology, preventing MI in the cath lab and Coronary Complications. Following Dr. Braunwald's Keynote, there is a presentation by the American College of Cardiology on the Critical Role of the Cardiologist in Advancing Cardiovascular Care. The Structural section focuses on ASD repair, decrypting cryptogenic stroke, PFO closure for stroke prevention, and transcatheter valve therapy. Our program concludes with the Peripheral Vascular section, highlighting percutaneous AAA repair, advanced catheter techniques for PV intervention and peripheral complications.

The purpose of this symposium is to bring together internationally recognized experts for an interactive educational symposium that emphasizes practical clinical information to better serve our patients.

Target Audience:

Clinical Cardiologists, Interventional Cardiologists, Cardiothoracic and Vascular Surgeons, Emergency Medicine and Primary Care/Family Practice Physicians, Interventional Radiologists, Fellows, Residents, Nurse Practitioners, Physician Assistants, Nurses, Cath Lab Staff and Hospital Administrators interested in reducing door to balloon time.

Learning Objectives:

After attending CVI's 3rd Annual Interventional Cardiovascular Medicine, The State-of-the-Art 2014 CME Program, attendees will be better able to:

- Stratify risk for patients undergoing PCI based on clinical and angiographic variables
- Perform optimal PCI using the latest catheter and stent technology
- Optimize techniques for effective myocardial reperfusion during ST Elevation Myocardial Infarction (STEMI)
- Strategize approaches to manage patients with STEMI and multi vessel coronary disease
- Utilize anticoagulation and antithrombotic agents in conjunction with PCI
- Utilize newer imaging technologies to detect vulnerable plaque
- Recognize the importance of newer scaffolding technologies to protect vulnerable plaque
- Develop strategies for avoiding and dealing with major complications during PCI
- Discuss the changing hemodynamic profile of patients with congestive heart failure
- Utilize newer technologic advances to improve outcomes of patients with CHF
- Discuss the critical role of the cardiologist in advancing cardiovascular care
- Describe the pathophysiology and indications for closure of secundum ASD
- Utilize optimal techniques to achieve successful closure of secundum ASD, and prevent complications
- Develop an approach to the neurologic work up of patients with cryptogenic stroke
- Consider results of the latest randomized trials of stroke prevention in patients with PFO
- Recognize the indications for TAVR in patients with aortic stenosis
- Describe causes of mitral regurgitation and newer approaches to therapy
- Select optimal imaging and therapeutic strategies for patients with AAA
- Develop strategies to effectively screen patients for peripheral vascular
- Describe optimal techniques for management of patients with peripheral vascular disease
- Develop strategies for avoiding and dealing with major complications during endovascular intervention

Accreditation Statement:

This activity has been planned and implemented in accordance with the accreditation requirements and policies of the Accreditation Council for Continuing Medical Education through the joint providership of the Pennsylvania Medical Society and The Cardiovascular Institute of Philadelphia (CVI). The Pennsylvania Medical Society is accredited by the ACCME to provide continuing medical education for physicians.

Credit Designation Statement:

AMA: The Pennsylvania Medical Society designates this live activity for a maximum of 7.0 AMA PRA Category I Credit(s)[™]. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

AOA: This program is eligible for 7.0 credits in category 2A of the American Osteopathic Association through the Pennsylvania Osteopathic Medical Association Foundation

Please Note: Nurses and other healthcare professionals will receive a Certificate of Attendance, which can be submitted for CEU credits.

FACULTY

Course Directors:

**Sheldon M. Goldberg,
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Clinical Professor of Medicine
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Director of Cardiovascular Education
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Clinical Professor of Medicine
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Chairman, Cardiology
Einstein Institute for Heart & Vascular Health

Howard C. Herrmann, MD FACC

Professor of Medicine
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Director, Interventional Cardiology Program
Director, Cardiac Catheterization Laboratories
Hospital of the University of Pennsylvania

Keynote Presentation:

Eugene Braunwald, MD MACC

Distinguished Hersey Professor of Medicine
Harvard Medical School
Founding Chairman, TIMI Study Group

PROGRAM FACULTY

John D. Carroll, MD FACC FSCAI

Professor of Medicine
University of Colorado
Director, Interventional Cardiology
Co-Medical Director, Cardiac and Vascular Center
University of Colorado Hospital
University of Colorado Denver

Andrey Espinoza, MD FACC FSCAI

Medical Director, Cardiac Catheterization Laboratory
Director, Primary Angioplasty Program
Director, Hunterdon Cardiovascular Research Division
Hunterdon Medical Center
Affiliate, Gagnon Cardiovascular Institute

Victor A. Ferrari, MD FACC

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Perelman School of Medicine at the University of Pennsylvania
Governor and President, PA Chapter of the American College of Cardiology

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Assistant Professor of Clinical Medicine
Perelman School of Medicine at the University of Pennsylvania
Director, Peripheral Intervention
Penn Medicine

James A. Goldstein, MD FACC

Director of Research & Education
Director of the Heart Failure Section
Division of Cardiology
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Herbert Wertheim College of Medicine
Florida International University
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Miami Cardiac and Vascular Institute

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Hospital of the University of Pennsylvania

Eron R. Sturm, MD FACC

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Drexel University College of Medicine
Interventional Cardiologist
Pennsylvania Hospital
Penn Medicine

Research Assistant:

Robert S. Fenning, MD

Interventional Cardiology Fellow
Hospital of the University of Pennsylvania

Conflict of Interest Statement:

Faculty and all others who have the ability to control the content of continuing medical education activities sponsored by the Pennsylvania Medical Society are expected to disclose to the audience whether they do or do not have any real or apparent conflict(s) of interest or other relationship(s) related to the content of their presentation(s).

CVI appreciates the support of the PA Chapter of the American College of Cardiology for their partnership in this activity.



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CVI's 3rd Annual Interventional Cardiovascular Medicine: The State of the Art 2014

Sunday, October 26, 2014 • Hyatt Regency Philadelphia

AGENDA

BREAKFAST AND REGISTRATION OPEN

6:45am – 7:45am

Introduction and Overview

Sheldon Goldberg, MD

7:45am – 8:00am

CORONARY ARTERY DISEASE

Cath Case Presentation: Complex PCI

Jay Giri, MD

8:00am – 8:25am

STEMI in 2014

David Holmes, MD

8:25am – 8:50am

Decisions in Interventional Pharmacology:
Complicated Patient Scenarios

D. Lynn Morris, MD

8:50am – 9:15am

Can MI Be Prevented in the Cath Lab

James Goldstein, MD

9:15am – 9:40am

Coronary Complications: How to Avoid
Them or Get Out of Trouble if You Can't

Eron Sturm, MD

9:40am – 10:05am

Questions and Panel Discussion

All

10:05am – 10:20am

BREAK

10:20am – 10:50am

KEYNOTE PRESENTATION

Inaugural Kenneth Kershbaum MD
Memorial Lecture

Michael Buckley, MD

10:50am – 11:00am

Introduction of Dr. Braunwald

Sheldon Goldberg, MD

11:00am-11:05am

The War on Heart Failure

Eugene Braunwald, MD

11:05am – 11:50am

LUNCH

11:50am – 12:10am

LUNCH PRESENTATION:

The Critical Role of the Cardiologist in
Advancing Cardiovascular Care

Victor Ferrari, MD

12:10am – 12:40pm

STRUCTURAL HEART DISEASE

Cath Lab Case: Repair of Atrial Septal Defect

Sheldon Goldberg, MD

12:40pm – 12:55pm

Decrypting Cryptogenic Stroke: Is PFO the Key?

Steven Messe, MD

12:55pm – 1:10pm

Current Status of PFO Closure for Stroke
Prevention: Is There Any Agreement?

John Carroll, MD

1:10pm – 1:35pm

Status Update on Transcatheter Valve Therapy

Howard Herrmann, MD

1:35pm – 2:00pm

Questions and Panel Discussion

All

2:00pm – 2:15pm

BREAK

2:15pm – 2:30pm

PERIPHERAL VASCULAR DISEASE

Hybrid Cath Lab Case: Percutaneous
Abdominal Aortic Aneurysm Repair

Daniel McCormick, DO

2:30pm – 2:45pm

Advanced Catheter Techniques for
State-of-the-Art Peripheral Vascular Intervention

Barry Katzen, MD

2:45pm – 3:10pm

Peripheral Complications – How to Avoid
Them or Get Out of Trouble If You Can't

Andrey Espinoza, MD

3:10pm – 3:35pm

Questions and Panel Discussion

All

3:35pm – 3:50pm

Review and Closing

Daniel McCormick, DO

3:50pm – 4:00pm

REGISTRATION FORM

Registration Fees

Be an early bird ... sign up and pay your registration by Sept. 19, 2014 and take \$35 OFF the full registration fee!

- Physicians and Industry: \$195 (\$160 early bird by 9/19/14)**
- Mid Level Providers, Nurses, Fellows, Residents: \$135 (\$100 early bird by 9/19/14)**

**Price reflects discount of \$7 for payment by cash/check. Please add \$7 for Visa/MC/AMEX.

Syllabus

Several days prior to the program, syllabus including presentations will be available for download from a secure website. At registration you will receive a USB storage device with the same information at no additional charge.

At the conference, neither printers nor electrical outlets are available for attendee use.

Hard copy black & white syllabus including presentations may be ordered in advance for \$50, and available at registration. **Hard copy syllabi must be ordered by Oct. 13th.** Additional printed syllabi not available onsite.

Faculty PowerPoint presentation handouts are for the use of course attendees only pre and post-conference. This material may not be used, shared or distributed electronically.

**FREE Apple iPad Drawing Details

In order to be entered into the FREE Apple iPad Drawing, you must:

- Register and pay for CVI's 3rd Annual Interventional Cardiovascular Medicine: The State of the Art 2014 by 5:00pm EST on **Friday, Sept. 19, 2014**
- Submit your fully completed online program evaluation for CVI's 3rd Annual Interventional Cardiovascular Medicine: The State of the Art 2014 by 5:00pm EST on **Tuesday, November 18th, 2014**
- And you are entered to win... **It's as easy as that!** Winner will be contacted via email.

Name _____

Degree _____ Gender M F

Clinical Position _____

Clinical Affiliation Name _____

Phone _____ Fax _____

Email Address _____

Mailing Address _____

City _____ State _____ Zip _____

Is this address work? _____ Home? _____ Other? _____

Important Notes:

You MUST register by October 16, 2014 to guarantee your seat.

Please make checks payable to:

**Cardiovascular Institute of Philadelphia
 P.O. Box 56598, Philadelphia, PA 19111
 Phone: 215-389-2300 • Fax: 215-389-5450**

Register online at www.cviphiladelphia.org

Course Registration Cancellation Policy:

Requests in writing for refunds less \$35 administrative fee by October 10, 2014, processed after the meeting. Registrations are transferable with prior notification to CVI by October 10, 2014.

Order	Early Bird Discount	Regular Price	Total
Physicians & Industry Registration	____ @ \$160 (by 9/19/14)	____ @ \$195 (after 9/19/14)	\$ _____
Mid Level Providers, Nurses, Fellows, Residents Registration	____ @ \$100 (by 9/19/14)	____ @ \$135 (after 9/19/14)	\$ _____
Hard Copy Syllabus	N/A	____ @ \$50 Must order by Oct. 13	\$ _____
Pay by Visa/MC/Amex	Add \$7 per registration	Add \$7 per registration	\$ _____
Apple iPad 2 Drawing Entry**	FREE	N/A	FREE
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REGISTER ONLINE: www.cviphiladelphia.org