

Independent Practice Integrated Care # 2

A model and technology to provide mental health services
and maintain independent practice in the era of health care reform.

Friday November 8, 2013

Lakewood Center for the Arts • 368 S. State Street • Lake Oswego, OR 97034

Registration & Breakfast Networking 8 am • Enjoy conversation and food before the workshop begins.

Workshop begins promptly at 9 am • No food or drink is allowed in the theatre.

Lunch 12:30-1:30 pm is included in your registration fee.

Program 9 am to 4:30 pm - 6 hours CE

The Health Information Technology for Economics and Clinical Health Act (HITECH) and the Patient Protection and Affordable Care Act (ACA) are central to resurgence of health care management by public and commercial health care payment sectors. Rather than management by “restricting care,” as was the case in the 1980’s and 90’s, healthcare reform will focus on quality of care. This will require that health care be measurable, accountable, transparent, affordable and available to all Americans.

The Triple Aim of healthcare reform intends (1) to assure reasonable access and a positive patient experience, (2) to improve community health and well-being, and (3) to contain or at least manage costs. Mental health, for the first time, will have parity with medical care and be considered a specialty care as are neurology, cardiology, etc. Mental health professionals who receive third party payment will have care requirements similar to other specialty care providers; all must provide coordinated and accountable services.

The new economics of healthcare will require departure from traditional claims practice in mental health. Insurance payers are moving from individual provider contracts to provider group contracts. Third party payers are moving from claim-based fee-for-service to pay-for-performance contracts that may require screening as well as demonstration measures of access, patient experience, treatment alliance, progress, effects and outcomes.

This workshop will provide information concerning

- recent healthcare legislation in Oregon and nationally and the developing consequences to independent practice mental health professionals of all disciplines
- new and emerging standards of care and practice in mental health
- organization and elements necessary to create a mental health Independent Practice Association (IPA) that can function as a high performance network of providers that can deliver a practice-research quality of care
- ways to provide coordinated and accountable care that are reliable, valid and useful to physicians, insurance payers and patients
- ways that data aggregated by professionals are ethical and can demonstrate quality of care commensurate with adequate and increased reimbursement contracts
- mental-health clinician control of mental health electronic records as a primary ethical responsibility
- ways to maintain office policies, coding, billing, screening, assessment, treatment plans, chart notes, progress and outcome measures that are appropriate, reliable, valid and prevent financial audit or ethical challenges to your practice

This workshop will provide review and expansion of material presented in a “sold out” CE on the same topic offered May 17, 2013

Registration is limited to 120 people.

This CE program is co-sponsored by AMHA-OR, AMHA-USA and Mentor Research Institute.

Mentor Research Institute is approved by the American Psychological Association to provide continuing education for psychologists.

Mentor Research Institute maintains responsibility for the program and its content.

PRESENTERS

Michael Conner Psy.D. is an engineer who became a psychologist in 1995. During and after completing his residency and post-doctoral Fellowship in clinical psychology in Kaiser's graduate medical education program, Dr. Conner worked in primary medical care, regional hospitals, emergency departments, health education, and three mental health clinics for Kaiser Permanente. He currently provides clinical counseling, therapy, diagnostic and evaluation services to adults, couples, parents and adolescents. His diagnostic and youth intervention practice draws families of youth at-risk from throughout the United States. The author of dozens of articles on mental health topics, he has received Public Education Service awards from the Oregon Psychological Association and the American Mental Health Alliance. In 2006, he published a comprehensive crisis intervention reference for professionals and parents concerning youth at-risk. Working with Mentor Research Institute, he developed the first comprehensive online mental health screening system for parents in the world - a system in clinical use for more than a decade. As a software designer and programmer, Dr. Conner is a pioneer in on-line information gathering, intelligent processing systems; electronic record and measurement systems which process, interpret data, educate and offer guidance to the public and to professionals.

Disclosure statement: Dr. Conner has a shareholder interest in ScreeningWare Inc.

Micheale Dunlap, Psy.D. creates support for mental health professionals -- practical, organizational and political. She is in group practice at Mentor PC, is President of Mentor Research Institute (MRI) and President of AMHA-USA. She serves on the OPA Colleague Assistance Panel. She has organized and presented professional education on a wide variety of topics since 1989 for OPA, AMHA and MRI including concerns of client suicide, ethics, audit risks, professional practice development and practice management. She has been focused on maintaining clinicians' options in the changing health care arena for nearly thirty years. Her clinical focus is on adults, couples, families, and relationship difficulties in closely held businesses. She supervises and consults; she works with addictions, trauma recovery, parenting issues, life and health challenges and personal and relationship growth.

DISCUSSANTS

Michael Crew JD is a 1969 graduate of the College of Idaho (economics and business administration). He attended Willamette University College of Law, graduating *cum laude* in 1972. His practice is located in Lake Oswego, Oregon and emphasizes healthcare law and litigation. His firm, Cooney & Crew, LLP, represents the Oregon Medical Association, a number of medical staffs in Oregon, numerous multi-specialty clinics, and doctor-owned IPAs and health plans. He has worked with physician groups in the states of Washington, Alaska and Idaho, organizing IPAs, physician hospital organizations, and physician owned insurance companies which insure both healthcare and workers' compensation. Cooney & Crew, LLP represents a number of medical malpractice insurers and does extensive work defending physicians against professional negligence claims.

Joseph Henery is founder and President of Henery & Associates, Inc. and has been consulting with IPAs and healthcare providers since 1987. H&A specializes in IPA development, IPA management, contract negotiations and strategic planning. H&A also provides a wide range of consulting services for providers and their office staff throughout the Pacific Northwest. Joe has a Master's Degree in Hospital and Healthcare Administration from the University of Minnesota and a Master's Degree in Sociology from Arizona State University. He has published numerous reports and articles, is a regular speaker on a variety of healthcare subjects and is a frequent presenter for the Oregon Medical Association and other professional organizations. Prior to establishing H&A, Joe worked for several hospital and healthcare systems and was CEO of Mount Hood Medical Center in the Portland metropolitan area.

DISCLOSURE STATEMENT: Those who are not members of AMHA-OR or AMHA-USA will be advised of advantages to their present and future practice success of entering and participating fully in AMHA membership, and of the new AMHA focus on developing contracting groups. AMHA also continues to focus on marketing members' practices to clients who prefer to self-pay. We will discuss clinical integration of three specific software systems, each of which has in independent development for more than a decade. These systems, used together, have unrivaled potential and are the only three which provide support for what we believe can be described as a "high performance network of mental health professionals capable of providing practice-research levels and quality care.

UPDATE SINCE 5/17/13: AMHA-OR has amended its Bylaws to support contracting in Multnomah, Washington and Clackamas Counties. A new AMHA Chapter, Central Oregon Mental Health Professionals Alliance (COMPHA) has incorporated and is entering contract discussions. Colleagues in other areas of Oregon are beginning to organize toward the new "Connecting Care" model.

If you are reading this brochure without the registration form - go to www.AMHA-OR.org -- click open the Professional Training page where you can print a copy. Or call 503-222-0332 and AMHA will FAX a copy.

Independent Practice Integrated Care # 2 ▪ **Friday November 8, 2013**
6 hours CE • Co-sponsored by Mentor Research Institute, AMHA-OR and AMHA-USA • Phone: 503-222-0332
Mail to: AMERICAN MENTAL HEALTH ALLIANCE-OR • P.O. Box 4075 • PORTLAND, OR 97208 Or FAX: 888-826-3682

Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ E-Mail _____

PHONE NUMBER AND E-MAIL ADDRESS ARE REQUIRED – REGISTRANTS WILL BE SENT MATERIALS BEFORE THE TRAINING AND AFTER

Breakfast breads, fruit, beverages and a wonderful catered lunch are included in your workshop fee.

EARLY REGISTRATION POSTMARK/RECEIVED BY October 25 () \$150 MEMBER/GRADUATE FACULTY & STUDENT WITH ID () \$170 NON-MEMBER

LATE REGISTRATION POSTMARKED AFTER October 25 OR AT THE DOOR () \$170 MEMBER () \$195 NON-MEMBER

Charge \$ _____ to my credit card:

Visa ___ MasterCard ___ Credit Card# _____ expiration mo/yr _____

Office use only: D _____ A _____ R _____ D _____



Independent Practice Integrated Care # 2
A model and technology to provide mental health services
and maintain independent practice in the era of health care reform.

Friday November 8, 2013

Lakewood Center for the Arts

368 S State Street
Lake Oswego, OR 97034

Come early -- Enjoy company and breakfast
before the workshop begins.

No food or drink is allowed in the theatre.

Registration- Breakfast-Networking **8 am**

Workshop begins promptly at 9 am

Lunch 12:30-1:30 pm included in registration fee.

Program 9 am to 4:30 pm - 6 hours CE

REGISTER TODAY TO GAIN INFORMATION VITAL TO VIABLE AND ETHICAL MENTAL HEALTH PRACTICE.

Workshop Learning Objectives – professionals attending will:

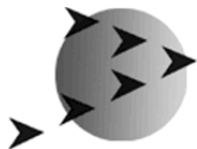
- Be able to discuss ways in which mental health professionals in private practice can work together to develop practices that are balanced; serving both self-pay clients and contracts that provide integrated and collaborative medical/mental health care.
- Be able to discuss ethical, legal and business issues involved in group contracting; IPA structures.
- Be able to discuss ethical, legal, and technology issues involved in providing coordinated and accountable care

Workshop Resources – professionals attending will receive:

- An informative background article; Health Care Reform and the Impact on Private Practice Mental Health sent after you register
- An annotated glossary and bibliography of texts, web sites, documents & forms.
- Links to Power Points, handouts, relevant articles and materials used in the presentation will be provided after the workshop.

This CE program is co-sponsored by AMHA-OR, AMHA-USA and Mentor Research Institute. Mentor Research Institute is approved by the American Psychological Association to provide continuing education for psychologists. Mentor Research Institute maintains responsibility for the program and its content.

Call 503-222-0332 for information about AMHA-OR or this workshop. See www.MentorResearch.org for other MRI programs
Cancellation requires 48 hour notice. Refund policy: \$20 processing fee for all cancelled registrations.



AMERICAN MENTAL HEALTH ALLIANCE-OREGON
PO Box 4075
PORTLAND, OR 97208-4075
503-222-0332
1-888-706-9933 Toll Free Referral & Information
www.AmericanMentalHealth.com
www.AMHA-OR.org

Friday
November 8, 2013
6 hr CE

Independent Practice
Integrated Care - # 2

A model and technology to provide mental health services in the era of health care reform.

This workshop will provide review and expansion of material presented in a sold out CE on the same topic offered May 17, 2013

REGISTER
NOW

Early Registration
Discount Deadline
October 25

CHANGE IS INEVITABLE.

SOME CHANGES HAVE MORE IMPACT.

Do you understand the consequences to mental health practice of recent healthcare legislation in Oregon and nationally?

Are you concerned about the financial future of independent mental health practice?

Or, would you rather not think about it?

This workshop is about coming together to survive changes that are coming and are already upon us.

Some comments after the 5/17/2013 CE:

Presented a solution to our ACA concerns by forming IPA and using Connecting Care - I appreciate learning about a problem and getting a possible, workable solution at the same time. Inspiring!

Impressive and forward thinking.

I appreciated the focus on "opportunity" and adaptation.

Complex, value laden material presented in an organized, engaging manner.

Really addressed what I am most concerned about and attempting to manage as an ethical practitioner.

Thanks for addressing a scary topic in a reassuring way.

Leadership and clarity amid field of uncertainty.

Love the idea of making ourselves part of the definition of how care should be delivered.

I think the IPA is a very smart, creative and empowering idea. I look forward to learning more.