



May 9, 2014

Dear TRISTAR Exhibitor:

We have reserved tables for you at the upcoming **TRISTAR Collectors Show in Houston, May 30-June 1, 2014, at Reliant Center.**

The star-studded autograph lineup for this show includes NFL 2012 Defensive Player of the Year JJ Watt, along with his Texans teammates Brian Cushing, Arian Foster, DeAndre Hopkins and more. Basketball fans will enjoy the opportunity to meet Hall of Fame legends Hakeem Olajuwon, David Robinson, Ralph Sampson and George Gervin. Baseball Hall of Famers and stars signing during the weekend event include Tom Glavine, Cal Ripken Jr., Frank Thomas, Craig Biggio, Pete Rose, Johnny Bench, Rod Carew and more. All of these stars and many more will make this a HOT summer show!

IMPORTANT EXHIBITOR NOTES FOR THIS SHOW:

- 1) Exhibitors **MUST** keep all parts of their exhibits within the tape guidelines marking their booth boundaries on the show floor. **DO NOT** move your tables out beyond the tape outlining your booth area. The fire marshal will not allow **ANY** part of any booth to be beyond these boundaries. Doing so will result in the show being unable to open to the public.
- 2) Absolutely no food and drinks are allowed to be brought in to Reliant Center. If you are seen bringing in food/drinks, you will be asked to take them back to your vehicle or throw them away.
- 3) Please see page 7 of this information package for details regarding where to enter the Reliant Park complex and then drive in to the hall for load-in. TRISTAR worked out a special arrangement with Reliant Park to give you FREE PARKING during the show weekend.
- 4) Want to go to an Astros / Orioles game at Minute Maid Park during the weekend? See page 10 for a special discount ticket offer from TRISTAR and the Astros!

PLEASE BE AWARE OF TRISTAR'S PAYMENT POLICY AS OUTLINED ON PAGE 6 OF THIS INFORMATION PACKET. Payment is due according to these guidelines for all exhibitors. No exceptions will be made.

If payment has already been sent, please disregard this notice. If you have any questions regarding your account, please do not hesitate to contact me at 713.488.1119 or djenkins@tristarproductions.com. We look forward to seeing you in Houston.

Sincerely,

Dane Jenkins
Director Events/Sales

Dear TRISTAR Collectors Show Exhibitor:

You are confirmed to exhibit at the TRISTAR Collectors Show in Houston, May 30-June 1, 2014, at Reliant Center. The following is a list of specific details regarding the upcoming show.

Please read through this carefully and save it as the weekend approaches.

1) **EXHIBIT DAYS, DATES AND HOURS**

Exhibitor Set Up:

Friday	May 30	8:30 AM - 2:45 PM
--------	--------	-------------------

Public Show Hours:

Friday	May 30	3:00 PM - 8:00 PM
Saturday	May 31	9:00 AM - 5:00 PM
Sunday	June 1	10:00 AM - 4:00 PM

➔ Exhibitors will be allowed to enter the hall at 8:20 AM on Saturday and at 9:20 AM on Sunday.

2) **EXHIBIT LOCATION AND SPECIFICATIONS**

All exhibit locations will be assigned by TRISTAR Productions, Inc. and may not be changed without consent of event management. Note: All exhibitors must confine their exhibits to their respective booth(s) and/or tables(s) and all aisles and exits must be kept clear at all times.

3) **EXHIBITOR REGISTRATION, LOADING AND UNLOADING**

Exhibitor registration will be located inside the freight door behind the hall (on the loading dock side of Reliant Center off of N. Stadium Drive). Exhibitors must unload their merchandise and move their vehicles immediately upon completion.

Exhibitors are only allowed the specified number of badges as outlined on the enclosed Registration Form. This form must be filled out and returned to TRISTAR by **May 22nd** in order to guarantee availability of badges. Only authorized representatives are allowed behind dealer tables.

4) **EXHIBITOR SERVICES**

Atlantic Exposition Services is providing all exhibitor services. Should you have any questions regarding exhibitor services, please contact AEX at **609.272.1600**.

5) **TELEPHONE SERVICE**

Exhibitors in need of telephone service should call **Smart City** at **832.667.3900** to place an order.

6) **ELECTRICITY**

Exhibitors in need of electricity should call **Smart City** at **832.667.3900** to place an order.

7) **SHIPPING INFORMATION**

Atlantic Exposition Services is providing all exhibitor shipping services. Should you have any questions regarding exhibitor shipping services, please contact AEX at **609.272.1600** and **not the convention center**.

8) **PARKING**

The exhibitor parking area is located in the Red Lot just West of Reliant Center. It may be accessed off of Kirby.

9) **DISPLAY CASES**

Exhibitor display case rentals are available at a cost of \$35 per aluminum or \$40 per gold for the 3-day show (pads are extra). Cases are aluminum All-State cases measuring 22" x 34" x 3.25" with a lock on the short side. Please call Dane Jenkins at 713.488.1119 to reserve your display case, or fax your order to Dane at 713.666.7837. Please order by **May 22nd** as prices increase \$5 per display case ordered after the deadline date. Cases will be at your table when you check-in.

10) **HOST HOTEL**

The **Crowne Plaza** (near Reliant Park) is serving as the official host hotel. A special room rate has been set for exhibitors. For reservations, please call **713.795.8447** and be sure to mention that you are an exhibitor at the upcoming TRISTAR Collectors Show when you make your reservation. Or, you can make your reservation online: https://resweb.passkey.com/Resweb.do?mode=welcome_gi_new&groupID=25469158

LIMITED QUANTITY OF ROOMS REMAINING!

11) **PURCHASING AUTOGRAPHED ITEMS**

Any exhibitor interested in purchasing wholesale autographs should contact **Dane Jenkins** at **713.488.1119** or **Brian Walbrecher** at **713.488.1132** prior to **May 22nd** in order to take advantage of discounted prices.

12) **STATE SALES TAX PERMITS**

All exhibitors must have a posted Texas State Sales Tax Permit. If you do not have a Texas tax identification number you must call and register with the State Comptroller of Public Accounts - Retail Sales Tax at **800.252.5555**. Failure to comply with this may result in immediate expulsion from the show.

13) **SECURITY**

Twenty-four hour security will be provided during the show. It is strongly recommended, however, that during show hours all exhibitors take proper precautions in securing their own merchandise. **Exhibitors must remain at their exhibit during all show hours.**

14) **UNLICENSED PRODUCTS**

Exhibitors may engage in the buying, selling, and trading of hobby related licensed products only! NO UNLICENSED PRODUCTS, GRAB BAGS, GAMES OF CHANCE, NUDITY CARDS OR MEMORABILIA THAT IS NOT AUTHENTIC MAY BE BOUGHT, SOLD, OR DISPLAYED UNDER ANY CIRCUMSTANCES. Food and beverages are also prohibited from being sold. Failure to comply with these or any show rules as defined in the exhibitor contract may result in the immediate expulsion of the exhibitor from the show.

The preceding list of information has been given to you as a means of insuring that you will be informed of the weekend activities and facilitating any final preparations that need to be made for the show. This list is by no means exhaustive and should you have any further questions feel free to call us anytime during office hours, which are Monday-Friday, 9:00 AM- 6:00 PM CT at 713.666.9595. We look forward to a spectacular weekend in Houston!

**TRISTAR Collectors Show
Reliant Center - Houston, TX
May 30-June 1, 2014**

EXHIBITOR/SPONSOR REGISTRATION FORM

All exhibitor/sponsor personnel must be pre-registered in order to guarantee the availability of badges. Please complete this form and return it with payment (if applicable) made payable to TRISTAR Productions, Inc. **Forms must be received by May 22nd for exhibitor/sponsor personnel to be pre-registered. Mail to the following address or fax to 713.488.1178:**

TRISTAR Collectors Show
Attn: Registration
4025 Willowbend, Suite 312
Houston, TX 77025

Exhibitor/Sponsor Representatives:

Exhibitor/sponsor badges will be issued according to the table below. Each exhibitor/sponsor agrees to allow only officially registered representatives behind their tables/booths. Badges must be worn by such representatives at all times and are necessary for admittance to the show.

<u>Type of Exhibit</u>	<u>Complimentary Badges</u>	<u>Maximum Additional Badges Permitted @ \$25.00 each</u>
Per exhibitor- 1 table	2 badges	2 badges
Per exhibitor- 2 tables	3 badges	2 badges
Per exhibitor- 3 or more tables	4 badges	2 badges
Per sponsor booth	4 badges	2 badges

ALL BADGES WILL BE AVAILABLE FOR PICK-UP ON-SITE AT EXHIBITOR/ SPONSOR CHECK IN.

Booth personnel will be required to present a photo I.D. on-site in order to pick-up badges.

Exhibitor/sponsor badges must be worn on the show floor at all times. **Lost badges are subject to a \$25.00 replacement fee.**

It is important to us that you enjoy the TRISTAR Collectors Show. If, due to disability, you may have any special needs or requirements, please let us know in the space provided below and we will do our best to accommodate you.

SEE NEXT PAGE FOR REGISTRATION REQUESTS...

Please list all personnel who will need exhibitor/sponsor badges. Limits are according to the type of tables/booths listed on the front of this form.

COMPANY NAME: _____

EXHIBIT TYPE/QUANTITY: _____

	<u>FIRST NAME</u>	<u>LAST NAME</u>	<u>COMP.</u>	<u>\$25.00</u>
1)	_____	_____	_____ <input type="checkbox"/>	
2)	_____	_____	_____ <input type="checkbox"/>	
3)	_____	_____	_____ <input type="checkbox"/>	
4)	_____	_____	_____ <input type="checkbox"/>	
5)	_____	_____		_____ <input type="checkbox"/>
6)	_____	_____		_____ <input type="checkbox"/>

***YOU MUST LIST EACH BADGE HOLDER BY *NAME* IN THE SPACE PROVIDED ABOVE IN ORDER TO RECEIVE THE REQUESTED BADGES.**

****Please be advised that any individual caught passing badges to non-registered individuals, utilizing outdated badges from previous TRISTAR events, or any other misuse of exhibitor/sponsor badges is subject to expulsion from the event.**



EXHIBITOR PAYMENT POLICY

- A 50% deposit will be required with all signed contracts for all shows. Tables will NOT be reserved unless a signed contract and 50% deposit is received.
- 21 days (or more) prior to the show, TRISTAR Productions, Inc., will accept cash, cashier's check, money order, or company or personal checks.
- Within 21 days prior to the show TRISTAR Productions, Inc., will accept cash, cashier's check or money order **ONLY**.
- **FULL PAYMENT** is due in our office 15 days, or more, prior to the show. Failure to comply will result in an increase in table prices and possible forfeiture of space. Table prices will increase a minimum of \$25 per *table* after this date. **No company or personal checks will be accepted at the show under any circumstances.**
- If new tables are available and confirmed within 5 days prior to the show, table prices will increase a minimum of \$50 (from initial price) and will be paid for with **CASH ONLY** at the show.
- **NO EXCEPTIONS WILL BE MADE.**

EXHIBITOR ARRIVAL FOR LOAD IN / PARKING DETAILS

- From Kirby Drive, turn on La Concha. (See map below.) Off of La Concha, turn on N. Stadium Dr. to head into the Reliant Park complex. You must use the N. Stadium Dr. entrance on Friday morning.
- After passing the guard gate, where you should tell the guard you are an Exhibitor at the TRISTAR Show in Reliant Center, proceed to the back of the loading docks where you will see signs / a person directing you where to pull your vehicle for checking in and unloading.
- You will receive your exhibit space assignment location, badges and parking pass at Exhibitor Check-In. You will then be able to load your items in through the open freight door.
- After you unload on Friday, you will park in the Red North Kirby Lot by Reliant Center. You **MUST** have your parking pass displayed in your vehicle at all times.



DIRECTIONS TO RELIANT CENTER

One Reliant Park; Houston, TX 77054

<http://reliantpark.com/directions-parking>

From the North

- Take I-45 (south) or Hwy. 59 (south) to Hwy. 288 (south)
- Take Hwy. 288 (south) to 610 Loop (west)
- Take 610 (west) to Kirby exit

From the South

- Take I-45 (north) or Hwy. 288 (north) to 610 (west) to Kirby exit

From the East Take I-10 (west) to 610 (south)

- Take 610 (south) to Kirby exit

From the West

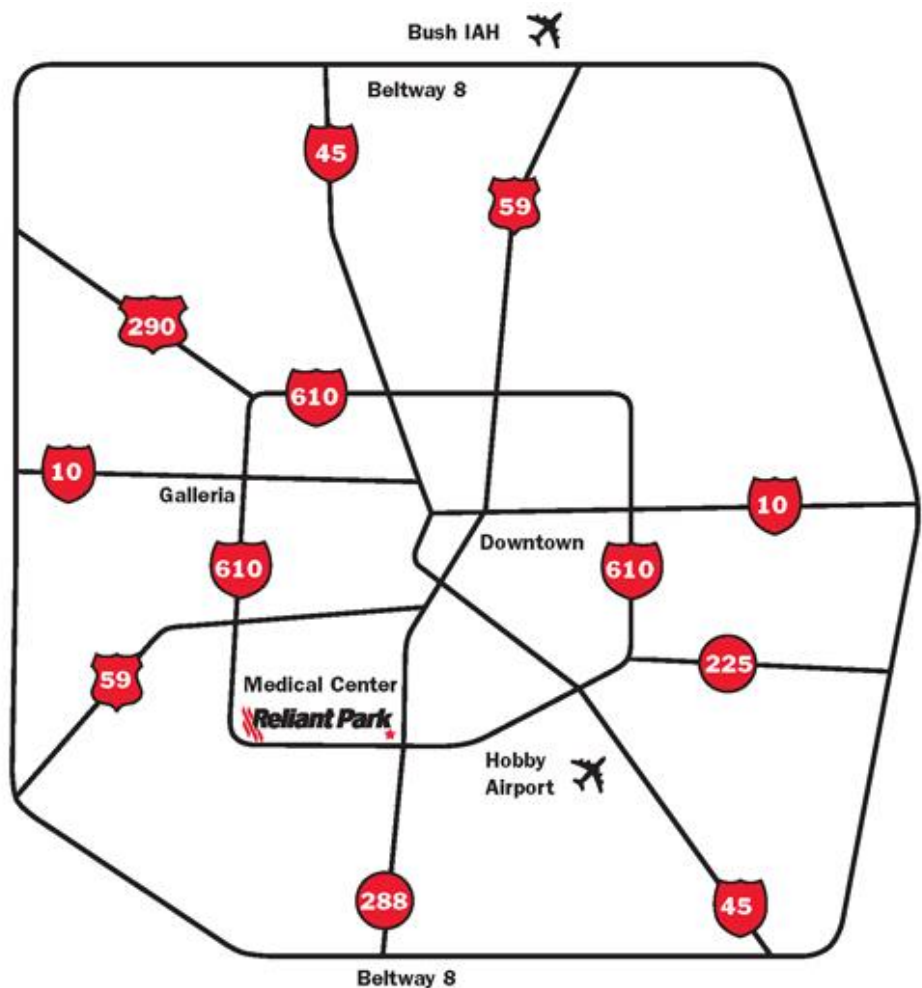
- Take I-10 (east) to 610 (south)
- Take 610 (south) to Kirby exit

From Hobby Airport

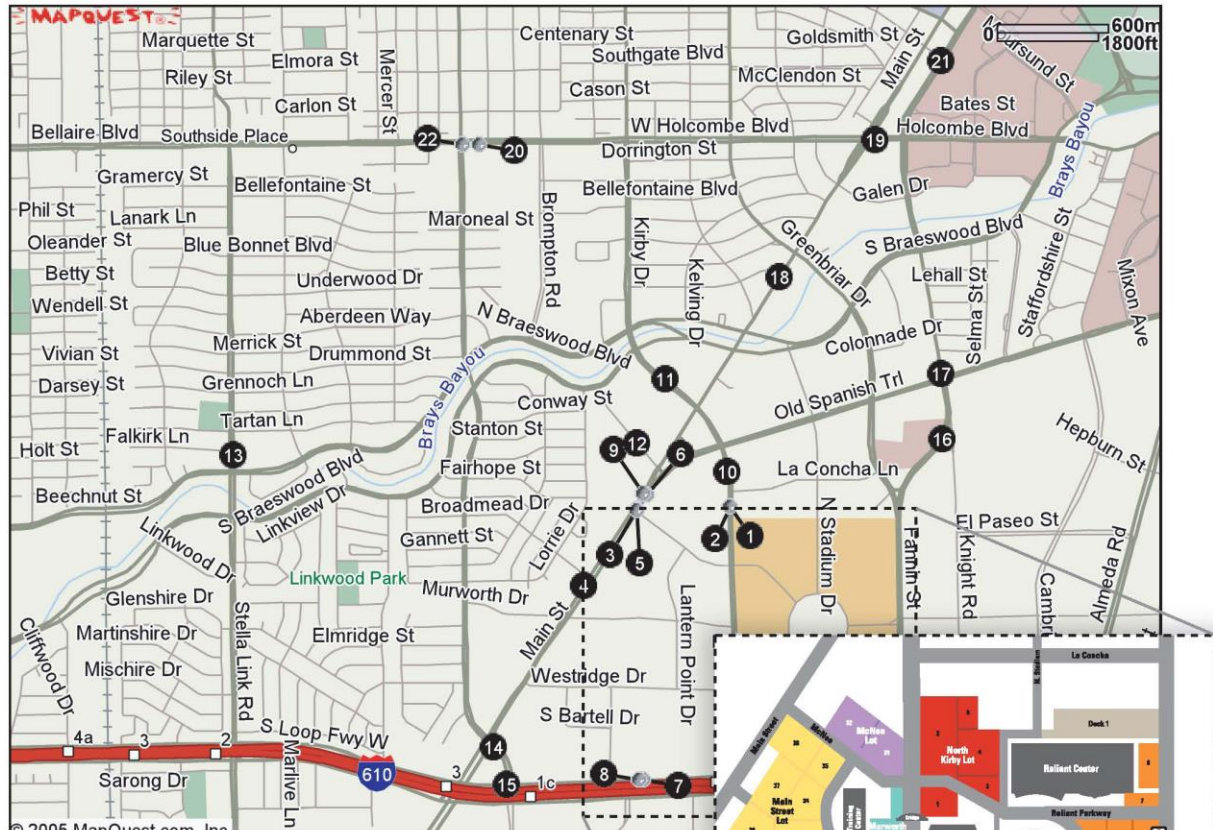
- Take Broadway to I-45 (north)
- Take I-45 (north) to 610 (west)
- Take 610 (west) to Kirby exit

From Bush IAH Airport

- Take Hwy. 59 (south) to Hwy. 288 (south)
- Take Hwy. 288 (south) to 610 (west)
- Take 610 (west) to Kirby exit



Reliant Park and Nearby Businesses



Restaurants

- 1 Subway Sandwiches and Salads
8236 Kirby Dr. #180
Houston, TX 77054
- 2 Hotwings Cayenne's Restaurant
8236 Kirby Dr.
Houston, TX 77054
- 3 Jack in the Box
8767 S Main St
Houston, TX 77054
- 4 Popeye's Chicken & Biscuits
9120 S Main St
Houston, TX 77054
- 5 Luther's Bar-B-Q
8777 S Main St
Houston, TX 77054
- 6 East Coast Buffet
8505 S Main St
Houston, TX 77054
- 7 Pappasito's Cantina
2515 South Loop W
Houston, TX 77054
- 8 Pappadeaux Seafood Kitchen
2525 South Loop W
Houston, TX 77054

Grocery Stores

- 9 Super Target
8500 S Main St
Houston, TX 77054
- 10 Fiesta
8130 Kirby Dr.
Houston, TX 77054
- 11 Kroger
7747 Kirby Dr.
Houston, TX 77054

Post Office

- 12 US Post Office
8205 Braesmain Dr.
Houston, TX 77054

Pharmacy/Drug Stores

- 13 Walgreens
8413 Stella Link Rd.
Houston, TX 77054
- 14 CVS Pharmacy
9838 Buffalo Speedway
Houston, TX 77054



Reliant Park: Detailed View

Banks/ATMs

- 15 Washington Mutual
3003 South Loop W
Houston, TX 77054
- 16 Chase
7505 Fannin St.
Houston, TX 77054
- 17 Compass Bank
7390 Fannin St.
Houston, TX 77054
- 18 Frost National Bank
7505 Main St.
Houston, TX 77054
- 19 Bank of America
1020 Holcombe Blvd. #1
Houston, TX 77054
- 20 Wells Fargo Bank
3131 W Holcomb Blvd.
Houston, TX 77054
- 21 Southwest Bank
6602 Fannin St. #112
Houston, TX 77054
- 22 World Savings
6801 Buffalo Speedway
Houston, TX 77054

Provided by MapQuest, Inc.





TRISTAR COLLECTORS SHOW NIGHTS AT MINUTE MAID PARK



May 29th – June 1st

Join us at Minute Maid Park for **TRISTAR Houston Collectors Show Nights** at the ballpark. As a thank you for attending the 28th annual show we're offering discounted tickets throughout the ballpark. Bring out the whole family and watch your Houston Astros take on the Baltimore Orioles.

Thursday is \$1 Hot Dog Night so come hungry - May 29th.

Friday there will be post-game fireworks – May 30th

Saturday the first 10,000 fans receive an Altuve Orange Jersey – May 31st

Sunday children 14 and under run the bases after the game – June 1st



To order your tickets today: www.astros.com/tristar
Special Offer Code: TRISTAR

For orders of 20 tickets or more: Call Jake Winowich at 713-259-8317

Jake Winowich | 713-259-8317 | jwinowich@astros.com