

# MAGAZINE AD RATES

Our Same **LOW RATES** For 2016!\*

Color Classified	Free Online Ads	1 Month *Price Per Mo.	3 Months *Price Per Mo.
1/15	1 Free!	\$69.50	\$55.45
2/15	2 Free!	\$139.80	\$110.46
3/15	3 Free!	\$209.18	\$165.00
4/15	4 Free!	\$269.18	\$219.10
5/15	5 Free!	\$339.33	\$273.88
6/15	6 Free!	\$409.20	\$328.65

Best Value



Color Display	Free Online Ads	1 Month *Price Per Mo.	3 Months *Price Per Mo.	6 Months *Price Per Mo.	12 Months *Price Per Mo.
1/4 Page	6 Free!	\$339.54	\$271.63	\$254.16	\$241.08
1/2 Page	12 Free!	\$653.94	\$523.14	\$490.44	\$464.29
Full Page	24 Free!	\$1,207.27	\$965.81	\$905.25	\$857.14
Front Cover	24 Free!	\$3,062.50	N/A	N/A	N/A
Inside Cover	24 Free!	\$1,531.25	\$1,453.72	\$1,378.25	\$1,301.57
Page 3	24 Free!	\$1,492.98	\$1,418.33	\$1,343.65	\$1,269.02
Page 4	24 Free!	\$1,362.82	\$1,294.65	\$1,226.52	\$1,158.39
Page 5	24 Free!	\$1,339.84	\$1,272.85	\$1,205.86	\$1,138.83
Page 6	24 Free!	\$1,301.57	\$1,236.45	\$1,171.40	\$1,106.33
Centerfold	75 Free!	\$3,204.14	\$3,043.22	\$2,883.73	\$2,723.52
2 Page Spread	75 Free!	\$2,314.54	\$1,989.78	\$1,697.23	\$1,598.89
Inside Back	24 Free!	\$1,378.12	\$1,309.22	\$1,240.32	\$1,171.40
Back Cover	24 Free!	\$2,220.32	\$2,109.28	\$1,998.28	\$1,887.26

\*Prices shown reflect online ads that are placed & maintained by customer. Maintenance fees apply for online ads that are not maintained by customer.

If you opt to have us maintain your online ads / changes, fees will be charged on a *per month* basis for: ad placement and ad changes / updates.

1/4 = \$15.00	1/2 = \$25.00	Full Page = \$50.00	2 Pages = \$50.00	1/15 = \$5.00	2/15 = \$7.00	3/15 = \$10.00	4/15 = \$13.00	5/15 = \$15.00
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\*All rates with exception of the 2 page spread rates will remain the same for 2016. Ad prices are subject to change without notice. Ad prices are effective January 1, 2016.

[www.treetrader.com](http://www.treetrader.com)

# DIGITAL AD RATES

Digital Service	Description	Price
<b>Online Ad</b>	Online listing on equipment.treetrader.com includes listing title & description for one category with up to 6 free image uploads. *Additional charges will apply for featured listing placement, add-ons and additional image uploads. Place an ad in our magazine and the online ad is <b>FREE</b>	<b>\$44.95/ month</b>
<b>Business Listing</b>	Business listing includes company logo, name, address, phone number, email & website listing in one category. Business listing is <b>FREE</b> with 1/4 page ad or larger.	<b>\$29.00/ month</b>
<b>Premium Business Listing</b>	Includes the features of a standard business listing plus: multiple company locations/contacts; social media icons/links; direct link to customer listings on equipment.treetrader.com and up to 3 category listings. Customers eligible for a free standard business listing will pay \$20/month for the upgraded premium business listing.	<b>\$49.00/ month</b>
<b>Banner Ad</b>	Placement on treetrader.com home page. Placement on any treetrader.com secondary page. *Placement is limited to space available.	<b>\$259.00/ month</b> <b>\$149.00/ month</b>
<b>Email Blast</b>	Blast campaigns will vary based on the number of records emailed. Email blasts can be customized to a particular region, state, zip code radius, etc. Tracking analytics include clicks, opens, bounce backs and forwards. Design options are also available for an additional fee.	<b>Call for pricing</b>
<b>Graphic Design</b>	Ad design, company logo, banner ad design	<b>\$65.00/ hour</b>

For additional rates or information, call 888-237-4195  
or email: [adcopy@treetrader.com](mailto:adcopy@treetrader.com)

**[www.treetrader.com](http://www.treetrader.com)**