

Magazine Scavenger Hunt

- **The Cover**

Title _____

Date _____

Picture _____

Audience _____

- **Table of Contents**

Page Number _____

How is it organized? _____

What "Departments" are listed? _____

- **Feature Story**

How many Feature Stories are there? _____

Pick One: Title _____

Author _____

What is it about? _____

How can you tell it is a "Feature"? _____

Are there any illustrations/graphics with this Feature? _____

Describe _____

- **Advertisements**

About how many products were advertised throughout this magazine? _____

Select two VERY DIFFERENT Advertisements

1) Product _____

Describe the Ad and the audience to which it appeals

2) Product _____

Describe the Ad and the audience to which it appeals

Differences: What different techniques did the ads use to appeal to their audiences?

#1: _____

#2: _____

Similarities: How were these two ads alike? _____

- **Editorial Page**

Page number _____

Editor's name _____

Read his/her editorial. What is it about? _____

How is an Editorial different from a Feature Story? _____

- **Letters to the Editor** (sometimes called "Mailbox" or some other title)

Page Number _____

How many letters were sent in from readers? _____

Read one letter – What was it about? _____

- **OTHER**

Look for any other items that are not listed above (Something that is NOT Table of Contents, Feature Story, Advertisement, Editorial, or Letters to the Editor)

Name two: _____
