

Course and Instructor Evaluation Form

Course name: Real Estate Marketing Reboot Course date(s): _____

Instructor(s): _____

Course sponsored by: _____

Course location (city, state): _____

Course Feedback

The content of this course was:	Strongly Agree	Agree	Neither Agree Nor Disagree	Disagree	Strongly Disagree
1. Comprehensive and in depth.	5	4	3	2	1
2. Easy to read and understand.	5	4	3	2	1
3. Relevant to my work as a real estate professional.	5	4	3	2	1
4. Practical and provided ideas and tools that I can use in my day-to-day work.	5	4	3	2	1

Overall, I rate this course as (circle one): Excellent Good Fair Poor

Course strengths: _____

Course weaknesses: _____

Instructor Feedback

The instructor:	Strongly Agree	Agree	Neither Agree Nor Disagree	Disagree	Strongly Disagree
1. Was on time and prepared.	5	4	3	2	1
2. Has an in-depth understanding of the subject matter.	5	4	3	2	1
3. Made this class an engaging learning experience.	5	4	3	2	1
4. Is an effective communicator.	5	4	3	2	1
5. Did a good job of handling and answering questions.	5	4	3	2	1
6. Adhered to the topics of the course.	5	4	3	2	1

Overall, I rate this instructor as (circle one): Excellent Good Fair Poor

Instructor strengths: _____

Instructor weaknesses: _____

Would you take another course from this instructor? Yes No

Did the instructor sell product in the classroom? Yes No

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How Did You Hear About This Class? (Check all that apply.)

- Course provider Web site
- E-mail blast from the course provider
- Newsletter/direct mail from the course provider
- NAR, REBAC, SRES, RLI, and/or WCR
- CourseCalendar.com
- Magazine ad (please list title): _____
- Online ad (please list Web site): _____
- Tradeshow
- Colleague
- Broker
- Other (please explain): _____

What Motivated You to Enroll? (Check all that apply.)

- Enhance my knowledge, professionalism, and skills
- Earn continuing education credit
- Opportunity to network with fellow students
- Recommendation from broker/colleague
- Take a class with this specific instructor
- Being listed in an online directory (only applicable to ABR®, ABRM, SRES®, ALC, CIPS, and PMN courses)
- Adding designation (e.g., ABR® or SRES®) to my marketing materials once I meet the designation requirements and the designation is conferred to me
- Other (please explain): _____

Would you recommend this course to a colleague/coworker? Yes No

If not, why? _____

Additional comments: _____

Thank you for your feedback!