The Deluxe Novelty Book Celebrating the Magic of New Arrivals Has an Irresistibly Great **New Price Point!**

KEY SELLING POINTS:

- New \$10.99 price point makes this the perfect impulse gift purchase
- Great gift for baby showers and birthdays, but also for older children who want to hear about the day they were born—includes touch-and-feels, pull-tabs, lift-the-flaps, pop-ups, a muscial sound chip, and more!
- Total gross sales of Sandra's LB Kids books is nearly 600,000 copies!
- Sandra's products now appear in JC Penney, Wal-mart, and other key retailers

WELCOME, LITTLE ONE

BILL TO:

ADDRESS

SALES REPRESENTATIVE

CITY STATE

BUYER

By Sandra Magsamen \$10.99 (\$12.99 CAN) 978-0-316-00394-0 ALL U.S. AND CANADIAN ORDERS: Hachette Book Group Order Dept. Three Center Plaza Boston, MA 02108 Or call toll free in U.S. (800) 759-0190 Fax: (800) 286-9471

NOW

\$10.99!

INTERNATIONAL ORDERS:

International Department Hachette Book Group 237 Park Avenue New York, NY 10017, USA Tel: +1.212.364.1418 Fax: +1.212.364.0933 email: international@hbgusa.com



	^_			_
	66			
Ŷ	15			
00394				=
				o
316-				394
0				00
978-(16
ISBN				803
ΤS				\sim
		EAN	I	6

	SHIPTO:	
	ADDRESS	
	CITY	
ZIP	STATE	ZIP
	PURCHASE ORDER NO.	ACCOUNT NO.
	DATE	
	HACHETTE BOOK GROUP	

Sandra Magsamer