



League Event Planning Worksheet: Brainstorming Sheet

League Event: _____

Date: _____

| | Engaging Individuals goal <i>(e.g. non-members or new members)</i> | Community Outreach goal <i>(Engaging other groups/institutions)</i> | Visibility goal | Leadership Development goal |
|---------------------------------|---|--|-----------------|-----------------------------|
| Before the event | | | | |
| At the event | | | | |
| After the event | | | | |