



FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

FROZEN 5K ROAD RACE SPONSORSHIP OPPORTUNITIES

Thank you for your consideration of a 5th Annual Frozen 5K Road Race Sponsorship. As a Frozen 5K sponsor your business will gain exposure through pre-race promotions to the South Shore YMCA community of over 20,000 members and additional visibility opportunities during the event, which draws over 500 runners. All proceeds from the Frozen 5K benefit the Y's Annual Campaign, helping to fund financial assistance opportunities to ensure Y membership, programs and services remain accessible to all.

SPONSORSHIP LEVELS



- **Diamond Sponsor - \$10,000**
 - Event Naming Rights and Logo on all advertisement
- **Platinum Sponsor - \$3,000**
 - Bib Sponsor
- **Gold Sponsor - \$2,000**
 - Award Sponsor
- **Silver Sponsor - \$1,500**
 - Water Stop Sponsor
- **Bronze Sponsor - \$500**
 - Name on T-Shirt and Promotional Table

All sponsors will be listed on the race t-shirt and have company name/logo listed on the SSYMCA website.

Please contact Tom Healy at 617-479-8500 x 4750 or thealy@ssymca.org.



SPONSORSHIP FORM

Company Name: _____

Contact Name: _____

Address: _____

City, State, Zip Code: _____

Phone: _____

Email: _____

Company Website: _____

Sponsorship Level: (circle one)

\$500 \$1,500 \$2,000 \$3,000 \$10,000 (Other)\$_____

Amount Enclosed: _____

(Contributions to the South Shore YMCA are tax deductible, our tax I.D. # 042-105-881).

Forward this form with payment enclosed to:

Tom Healy, Race Director
South Shore YMCA
79 Coddington Street
Quincy, MA 02169