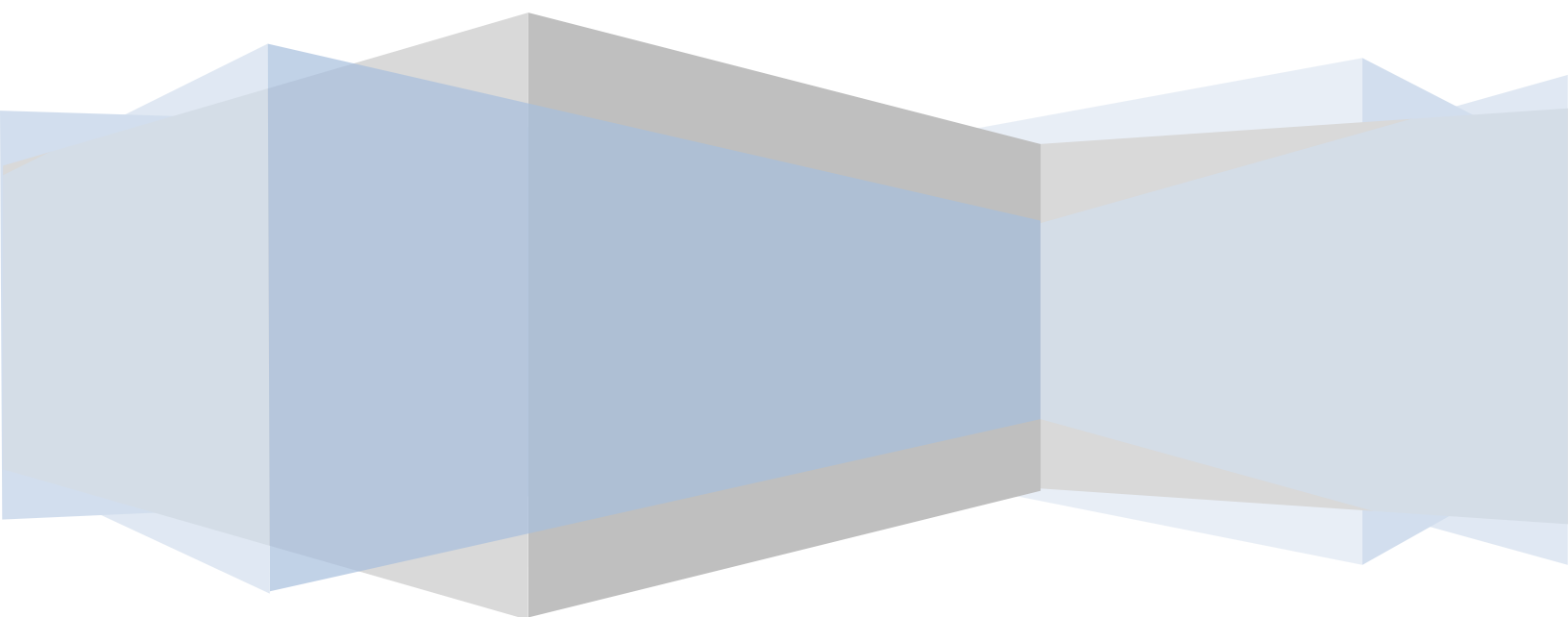


April 11, 2014  
Portage College

# 14th Annual Sports & Education Dinner

Sponsorship Opportunities



## *Event History and Details*

The Sports & Education Dinner is Portage College's premiere Fundraising Event. It is a night filled with great fun, delicious food and fabulous entertainment.

### Sports & Education Dinner 2014 Quick Fact Reference Sheet

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#### **History:**

- ~ The Sports & Education dinner is held annually
- ~ This is the 14<sup>th</sup> Annual Sports & Education Dinner
- ~ Originated in Lac La Biche in the year 2000
- ~ Revenue raised is directed to awards and scholarship programs (specifically athletics from 2012 - 2014)
- ~ Some past featured guests include Joan McCusker, Patrick Laforge, George Chuvalo, Jason Zuback, Kyle Shewfelt, Frank Mahovlich, Ken Dryden, Jeremy Wotherspoon, Kavis Reed, Theoren Fleury, Dennis Hull, John Short, Grant Fuhr, Andrew Grose, Graham Neil, Russ Finlay and Bryan Trottier.
- ~ Local speakers have included Jamie Sadlowski, Terry Ewasiuk, Curtis Hargrove, Angela Papillon, Ken Scullion, Dave Yoshida, Brendan Lamb, John Dolan, David Paul, and Cody Mapes.

#### **A ticket to the event will include:**

- ~ A silent auction & live auction
- ~ Wine and appetizer reception
- ~ Dinner
- ~ Guest speaker entertainment (Wendel Clark / Hockey Hall of Famer)
- ~ Additional entertainment provided by comedians Ken Valgardson, Paul Sveen, and Russ Finlay

#### **2014 Details:**

- ~ Date: Friday, April 11, 2014
- ~ Location: Portage College Campus, Lac La Biche - Gymnasium
- ~ Time: Reception 5:30 p.m. – Dinner to follow
- ~ Ticket price: \$125.00 per ticket \$1000.00 for a table of 8

## *Sponsorship Opportunities*

### **14<sup>th</sup> Annual Sports and Education Dinner Sponsorship Requirements**

Post Event Kids' Carnival (April 12)

\$14,000 = \$7,000 x 2

**Available**

Event Sponsor (April 11)

\$16,000

**Available Exclusive Event Sponsor**

Speaker Sponsor

\$14,000 = \$7,000 x 2

**Available**

Dinner Sponsor

\$14,000 = \$7,000 x 2

**Available**

Audio Visual Sponsor

\$14,000 = \$7,000 x 2

**Available**

Gym to Rink Transformation

\$5,000

**Available**

Auctioneer Sponsor

\$5,000

**Available**

Master of Ceremonies Sponsor

\$5,000

**Available**

Hockey Stick Sponsor

\$20,000 = \$ 1,000 x 20

**Available**

#### **Additional levels available for sponsorship:**

Gold \$ 14,000

Silver \$ 7,000

Bronze \$5,000

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## *Sponsorship Benefits*

### **14<sup>th</sup> Annual Sports and Education Dinner Sponsor Benefits**

#### **Rink board Advertising - \$200**

We will be transforming our gymnasium into a hockey rink. The 2014 event will feature novelty rink boards placed around the Portage College Gymnasium. See your name, logo or eight word message posted on a 4 x 8 rink board for the night.

These boards will sell for:

8' x 4 feet rink board--\$200 (full ad on rink board)

Each will represent the company sponsoring the board with either their company name or their corporate logo (if available.) Messages from individuals (maximum of eight words) are also welcome and for purchase. These boards will remain up for the entire evening.

Purchase of a board includes:

- Thank you advertisement in the Lac La Biche Post

#### **Sponsor hockey sticks - \$1,000**

Did you know it can cost upwards of \$20,000.00 just to supply hockey sticks for the players for a season? This is an increasing problem in all levels of hockey since the switch to composite sticks. This can affect game play and the ability for a player to score as sticks can break unexpectedly during game play. A donation of just **\$1,000** will cover the cost of ten hockey sticks which will make a big difference to a player as it will ensure successful play and enough sticks are available throughout the season.

**Any business or individual sponsoring \$1,000 will receive the following benefits:**

- Corporate logo included in the evening program
- Thank you advertisement in the Lac La Biche Post
- Large Rink Board
- Website listing on Portage College's Supporter Page for six months

**Any business or individual sponsoring \$5,000 will receive the following benefits:**

- At least two announcements from the stage of sponsorship
- A vinyl "championship" banner bearing the logo or name of the company or individual to be hung in the Portage College gym during the event, and for an entire year. (information for banner must be received by February 27, 2014)
- Corporate logo included in the evening program
- Invitation to attend College Convocation as a sponsor
- Thank you advertisement the Lac La Biche Post
- Large Rink Board
- Website listing on Portage College's Supporter Page for six months

## *Sponsorship Benefits Continued*

### **14<sup>th</sup> Annual Sports and Education Dinner Sponsor Benefits**

**Any business or individual sponsoring \$7,000 or more will receive the following benefits:**

- One table of eight
- Pair of Portage College Voyageurs hockey season tickets
- Corporate identity on signage for event
- Interaction with a Voyageur team members
- At least two announcements from the stage of sponsorship
- A vinyl “championship” banner bearing the logo or name of the company or individual to be hung in the Portage College gym during the event, and for an entire year. (information for banner must be received by February 27, 2014)
- Corporate logo included in the evening program
- Invitation to attend College Convocation as a sponsor
- Thank you advertisement the Lac La Biche Post
- Large rink board
- Website listing on Portage College’s Supporter Page for six months

**Any business or individual sponsoring \$16,000 or more will receive the following benefits:**

- Two tables of eight for the evening of April 11, 2014
- Corporate identity on speaker podium
- Pair of Portage College Voyageurs hockey season tickets
- Interaction with a Voyageur team
- At least two announcements from the stage of sponsorship
- A vinyl “championship” banner bearing the logo or name of the company or individual to be hung in the Portage College gym during the event, and for an entire year. (information for banner must be received by February 27, 2014)
- Corporate logo included in the evening program
- Invitation to attend College special events
- Thank you advertisement the Lac La Biche Post
- Large rink board
- Website listing on Portage College’s Supporter Page for six months

# Sponsorship Pledge Form

## 14<sup>th</sup> Annual Portage College Sports & Education Dinner April 11, 2014 Lac La Biche, Alberta

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This year's event will see the Portage gym transformed in to a hockey rink! For \$5,000, you have the opportunity to display your name or Company Logo on a "championship banner" that will be displayed at the event and throughout the coming year. Additional benefits that come with sponsorship are listed in our sponsorship opportunities document.

Name: \_\_\_\_\_

Name of Company: \_\_\_\_\_

Address: \_\_\_\_\_

Contact Information: \_\_\_\_\_ (home) \_\_\_\_\_ (business)

Email Address: \_\_\_\_\_

Company Logo as you would like it displayed:

\_\_\_\_\_  
\_\_\_\_\_

Sponsorship Amount: \_\_\_\_\_

Please email all Company Logos in an eps or AI file to [steve.klassen@portagecollege.ca](mailto:steve.klassen@portagecollege.ca)

### Payment Method

Cheque (enclosed)  Please invoice us  Visa  MasterCard

Credit Card Number \_\_\_\_\_

Name on Card \_\_\_\_\_ Expiry \_\_\_\_\_

### THANK YOU!

Your participation in this year's Sports & Education Dinner is greatly appreciated.

### PLEASE EMAIL, MAIL, OR FAX COMPLETED FORM TO:

*Chloé Payen*

Portage College Event Planner

[chloe.payen@portagecollege.ca](mailto:chloe.payen@portagecollege.ca)

1-866-623-5551 ext.5591 (Toll free)

780- 623-5591 (Office) 780-623-6681 (Fax)

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In order to guarantee tickets and sponsorship recognition, please register before February 27, 2014.

Full sponsorship payment must be made prior to the mailing of event tickets.

# *Auction Item Donation Form*

## **14<sup>th</sup> Annual Portage College Sports & Education Dinner Lac La Biche, Alberta**

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Last year a significant portion of the revenue generated by the Sports & Education Dinner was derived from the auctions. We ask that you consider a donation in support of our 2014 event. To thank you, we will include your name/name of company in an appreciation advertisement the Lac La Biche Post.

Name: \_\_\_\_\_

Name of Company: \_\_\_\_\_

Address: \_\_\_\_\_

Contact Information: \_\_\_\_\_ (home) \_\_\_\_\_ (business)

Email Address: \_\_\_\_\_

Name as you would like it recognized: \_\_\_\_\_

Description of item(s):  
\_\_\_\_\_

Retail Value (if applicable): \_\_\_\_\_

### **THANK YOU!**

Your participation in this year's Sports & Education Dinner is greatly appreciated.

#### **PLEASE MAIL OR FAX COMPLETED FORM TO:**

*Chloé Payen*

Portage College Event Planner

[chloe.payen@portagecollege.ca](mailto:chloe.payen@portagecollege.ca)

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We would like to thank you by featuring a picture of your donation and name on a power point slide during the event. We would like to have all auction donations at the College by March 27th to create the power point. If you cannot drop off the item, we will gladly come to pick it up if it is within the Lac La Biche area.