

THE 16TH ANNUAL FLORIDA LINEINAN COMPETITION





Sponsorship & Exhibitor Information

SAFETY · EXCELLENCE · HONOR

www.publicpower.com



December 15, 2015

Dear Florida Public Power Supporter,

One of Florida's most exciting electric utility events is returning to Orlando, on Saturday, March 12, 2016, and we want you there!

Orlando Utilities Commission is our host for the 16th annual Florida Lineman Competition. This is a great opportunity to connect with your utility customers from across the state. The event kicks off on Friday, March, 11 with the Vendor Expo and Welcome Reception at the Orlando Airport Marriott Lakeside.

This year your sponsorship includes an important benefit:

Recognition as a Sponsor within the FMEA Mobile App – Providing a convenient advertising and communication tool to Florida's Municipal Electric Utility Market.

As a Florida Lineman Competition sponsor or exhibitor, this is your chance to show your support for the utility industry, while networking with colleagues and demonstrating your products and services to Florida's electric line personnel. We are anticipating 25 teams and 40 apprentices from Florida municipal, cooperative and investor-owned utilities along with out-of-state utility visitors. We anticipate more than 500 people at this year's event.

To support our Florida lineworkers as a sponsor or to register as a vendor, simply complete the form in this packet. If you have any questions, please contact Cheryl Anderson at 850-251-5465, or reach me at 850-224-3314, ext. 1.

I look forward to seeing you and your organization at this special event.

Sincerely,

Barry Moline

Executive Director





Friday, March 11

| 9:00 - Noon | Competition Field Vendors/Trailer-truck registration and set up at the Lee Vista competition field site |
|----------------|--|
| 10:00 - Noon | Safety and Training Committee Meeting at the Orlando Airport Marriott Lakeside |
| 1:00 - 2:30 pm | Technical training class for all competitors at the Orlando Airport Marriott Lakeside |
| 3:00 - 5:00 pm | Teams and Apprentices registration at the Orlando Airport Marriott Lakeside |
| 3:00 - 5:00 pm | Event Judges registration and mandatory meeting: Master and Event Judges meet with all competition Judges at the Orlando Airport Marriott Lakeside |
| 3:00 - 5:00 pm | Vendor registration and set up for Vendor Expo and Welcome Reception at the Orlando Airport Marriott Lakeside |
| 5:00 - 7:30 pm | Vendor Expo and Welcome Reception at the Orlando Airport Marriott Lakeside |

Saturday, March 12

Late registration and Vendor field set up 7:00 - 7:30 am

8:00 am Florida Lineman Competition begins

6:00 pm Awards Banquet at the Orlando Airport Marriott Lakeside –

2016 Florida Lineman Competition and the 2015 FMEA Safety Awards



Competition Background

FMEA • 16th Annual Florida Lineman Competition • March 11-12, 2016 • Orlando



It's the 16th Annual Florida Lineman Competition, presented by the Florida Municipal Electric Association and hosted by Orlando Utilities Commission. The annual event showcases lineworkers' skills and knowledge in a fun safe and professional environment.

What is the Florida Lineman Competition?

The Florida Lineman Competition is a competitive event in which lineworkers from Florida's municipal utilities, electric cooperatives and investor-owned utilities demonstrate their skills, knowledge and teamwork while performing actual line work procedures. Working safely as individuals and a team is essential in a profession where serious injury or death are always a concern. The competition simulates real-world situations but all events are performed in a de-energized environment.

What is the Purpose of the Competition?

- Encourage individual and team safety while displaying job skills and procedures.
- Enhance the communication and safety practices of a working line team.
- Emphasize the need for learning correct and safe methods for performing certain procedures.
- Provide opportunities for all electric industry-related organizations to attend, participate and learn.
- Showcase the latest products and services used for electric line work.



Sponsorship Levels

FMEA • 16th Annual Florida Lineman Competition • March 11-12, 2016 • Orlando



This year's competition offers your company a variety of branding opportunities for generating awareness of your products and services. Your primary audience will be lineworkers, engineers and safety personnel from Florida's community-owned electric utilities. With 25 teams and 40 apprentices from utilities across the state, exhibiting at the competition is an exceptionally effective method for getting your company in front of the utility industry market.

Platinum - \$5,000

- Your company featured on the Florida Municipal Electric Association (FMEA) Mobile
 Application available on all smart phones and tablets! The FMEA App will serve as a
 convenient advertising and communication tool leading to the competition event weekend,
 as well as throughout the year, providing users a reference tool with company, product and
 contact information.
- PREMIER SPONSORSHIP of Awards Banquet
- 3 MINUTES SPEAKING TIME at Awards Banquet or Competition start
- Company logo on banquet tables
- 8 tickets to Awards Banquet
- Linked advertisement on FMEA's main web page and competition page for 2 months prior and one month after Competition
- TOP BILLING in program, on T-shirt, website, tent cards, signs and banners
- TRUCK & TRAILER or TENT SPACE at the competition site
- 6 official competition T-shirts
- EXHIBITOR DISPLAY table and chairs at Welcome Reception
- Company logo in program and on Competition website linked to your company's site
- Recognition by FMEA on Competition field and at awards banquet
- Recognition on signs and banners at Competition and Awards Banquet, on slide show during banquet and on thank-you tent cards on every table
- Identification as a Competition sponsor on your name badge

Gold - \$3,000

- Your company featured on the Florida Municipal Electric Association (FMEA) Mobile
 Application available on all smart phones and tablets! The FMEA App will serve as a
 convenient advertising and communication tool leading to the competition event weekend,
 as well as throughout the year, providing users a reference tool with company, product and
 contact information.
- PREMIER SPONSORSHIP of Welcome Reception
- 6 tickets to Awards Banquet
- Company logo on official Competition T-shirt
- TRUCK & TRAILER or TENT SPACE at the Competition site
- 4 official Competition T-shirts
- EXHIBITOR DISPLAY table and chairs at Welcome Reception
- Company logo in program and on Competition website linked to your company's site
- Recognition by FMEA on Competition field and at awards banquet
- Recognition on signs and banners at Competition and Awards Banquet, on slide show during banquet and on thank-you tent cards on every table
- Identification as a Competition sponsor on your name badge

Sponsorship Levels

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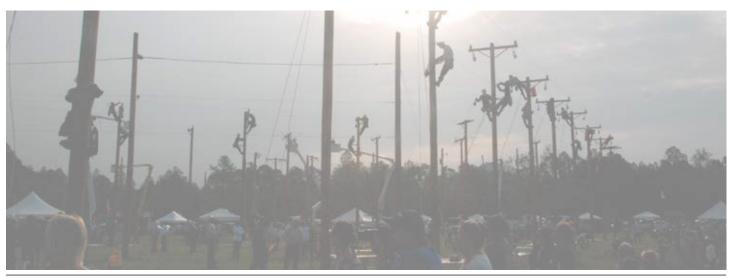
Silver - \$2,000

Your company featured on the Florida Municipal Electric Association (FMEA) - Mobile Application - available on all smart phones and tablets! The FMEA App will serve as a convenient advertising and communication tool leading to the competition event weekend, as well as throughout the year, providing users a reference tool with company, product and contact information.

- TRUCK & TRAILER or TENT SPACE at the Competition site
- 4 tickets to Awards Banquet
- 2 official Competition T-shirts
- EXHIBITOR DISPLAY table and chairs at Welcome Reception
- Company logo in program and on Competition website linked to your company's site
- Recognition by FMEA on Competition field and at awards banquet
- Recognition on signs and banners at Competition and Awards Banquet, on slide show during banquet and on thank-you tent cards on every table
- Identification as a Competition sponsor on your name badge

Bronze - \$1,500

- Your company featured on the Florida Municipal Electric Association (FMEA) Mobile
 Application available on all smart phones and tablets! The FMEA App will serve as a
 convenient advertising and communication tool leading to the competition event weekend,
 as well as throughout the year, providing users a reference tool with company, product and
 contact information.
- EXHIBITOR DISPLAY table and chairs at Welcome Reception
- 2 tickets to Awards Banquet
- 2 official Competition T-shirts
- Company logo in program and on Competition website linked to your company's site
- Recognition by FMEA on Competition field and at awards banquet
- Recognition on signs and banners at Competition and Awards Banquet, on slide show during banquet and on thank-you tent cards on every table
- Identification as a Competition sponsor on your name badge



Sponsor/Exhibitor RegistrationFMEA • 16th Annual Florida Lineman Competition • March 11-12, 2016 • Orlando



| Sponsorship level: ☐ Platinum Sponsor | \$5,000 | □ Silver Sponsor | \$2,000 | |
|--|--|---|--------------------|--------------------|
| ☐ Gold Sponsor | \$3,000 | ☐ Silver Sponsor☐ Bronze Sponsor | \$2,000 \$1,500 | |
| Exhibitors: Friday, March 11 Welcome Reception Ex \$500 FMEA member plan on attending the | ☐ \$700 FMEA no | | # of Awards | Banquet tickets |
| \square \$500 FMEA member \square I would like to rent a \square I will not need to ren | ☐ \$700 FMEA no tent, table and two ch it a tent or furnishings | | | |
| Friday and Saturday, BOTH Welcome Recep (tent or truck-trailer spa \$700 FMEA member I would like to rent a I will not need to rer I plan on attending the | tion and Competition I ce - tents, tables, chai \$1,000 FMEA r tent, table and two ch at a tent or furnishings | rs are not included) non-member | # of Awards | Banquet tickets |
| | al service connections | on the Competition Field? | | |
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| Membership Status: | \square FMEA Member | \square FMEA Non-Member | | |
| Organization Name: | | | | |
| Contact Name: | | | | |
| | | | | |
| City: | | State: | | |
| | | Secondary E-mail: | | |
| Phone: | Alt. Phone: Fax: Fax: | | | |
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| Authorized Signature | | | | |

Mail or fax completed form to:

Additional Banquet Tickets FMEA • 16th Annual Florida Lineman Competition • March 11-12, 2016 • Orlando



Depending on your sponsorship level, you may already receive banquet ticket(s) (see page 5-6). If you would like additional tickets, complete the form below.

| Contact Name: | | E-mail: | |
|---|-----------------------|------------------------------|------------------|
| Utility/Organization Name: | | | |
| Address: | | | |
| City: | | | Zip: |
| Phone: | Alt. Phone: | Fax | <: |
| Banquet ticket prices Adult Meal | Before Febro \$45 | uary 26 After Februa \$50 | ry 26 |
| Children's Meal (under 12 yrs old) | \$15 | \$20 | |
| ☐ I would like to purchase(# o | | | old) Total \$ |
| \square Check enclosed, payable to the Flori | ida Municipal Electri | c Association | 10tal |
| ☐ Charge a credit card ☐ Ma | ster card 🗆 Visa | ☐ American Express | Amount \$ |
| Cardholder Name | | l | Expiration Date |
| Card Number | | | CCV Code |
| Authorized Signature | | | |
| The banquet tickets will be available at Contact: Brenda Thompson at (850) 2 | | • | • |

Fax or mail this form with your payment to: Brenda Thompson FMEA, P.O. Box 10114, Tallahassee, FL 32302-2214 Fax 850-222-0358 • E-mail: bthompson@publicpower.com