

9th International Symposium in Management  
SIM 2009  
MANAGEMENT & COMPETITIVENESS  
IN KNOWLEDGE-BASED SOCIETY

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Contact persons:

ABRUDAN DENISA

tel: +40 / 256 / 592.564

e-mail: [denisa.abrudan@gmail.com](mailto:denisa.abrudan@gmail.com)

COCIU NICOLAE,

tel: +40 / 256 / 404. 040

e-mail: [ncociu51@yahoo.com](mailto:ncociu51@yahoo.com)

BIZOI GABRIEL

e-mail: [gabi.bizoi@feaa.uvt.ro](mailto:gabi.bizoi@feaa.uvt.ro)

ILIE TAUCEAN

e-mail : [ilie.taucean@mpt.upt.ro](mailto:ilie.taucean@mpt.upt.ro)

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10<sup>th</sup> ANIVERSARY EDITION

10th International Symposium in Management

**SIM 2009**

**MANAGEMENT &  
COMPETITIVENESS  
IN KNOWLEDGE-BASED  
SOCIETY**

*CALL FOR PAPERS*

06 - 07 November 2009  
Timisoara, Romania

**West University of Timisoara, Romania**  
Faculty of Economics and Business Administration  
Management Department

**Politehnica University of Timisoara, Romania**  
Faculty of Management in Production and Transportation  
Management Department

And

**The Elitist Society of Management from Romania SAMRO**

# SIM 2009

## MANAGEMENT & COMPETITIVENESS IN KNOWLEDGE-BASED SOCIETY

European Union and Romania are facing several “opportunities and threats”. The process of integration of new member states, that started in 2004 and continued in 2007 when Romania became member, is very challenging for the EU as a whole, and for each new member country, too. These processes are happening within the framework of the development of a new model of society, the knowledge-based society.

We consider that a major role is to be played by those people, individuals and groups, which are educating, learning, working with, creating new forms of knowledge, wisdom in order to improve the economic and social performance.

Therefore, we invite all the interested actors: academics, researchers, managers, businessmen and business women, entrepreneurs, consultants and other practitioners to share their work, experiences, knowledge and results as active participants to the SIM 2009. More than ever, we consider that the society of knowledge is the “engine” of the entire Romanian society. We stand for this as it influences the competitiveness of the business processes, based on high quality, flexibility and adaptability of the organization to the requests/needs of the external environment.

The first aim is to improve the content and methods of teaching in universities, based on the results of research activity in organizations in Romania and Europe, based on existing reality.

Second aim is to contribute to the improvement of management practice in organizations by transferring relevant know how from research towards practicing managers.

We strongly consider this traditional scientific event to be a place for businessmen and managers to interact with academics, in order to develop, new types of cooperation, business projects, consulting and training projects. We expect that these will create new patterns of human organizations, led by ethical leaders and managers, based on knowledge creation, sharing and using that will allow people to work and to achieve efficiently and effectively the common purpose of their organization.

Join all of us at the 10<sup>th</sup> anniversary edition of SIM 2009 in order to contribute, share, learn and make the best use of all opportunities!

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### Topics

- 1) Management in the context of knowledge-based society
- 2) Organizational strategies and policies
- 3) Business ethics and leadership
- 4) Competitiveness and clusters through research, development and innovation
- 5) Total quality management and continuous process improvement
- 6) Entrepreneurship in knowledge-based society
- 7) Investment and financing the business processes in European and global context.
- 8) Marketing management in new European and global organizations.
- 9) Crisis management and leadership
- 10) The role of European Union funds for financing the integration process and regional development

### Important deadlines

- 15<sup>th</sup> July 2009 - Submission of abstracts
- 25<sup>th</sup> July 2009 - Acceptance of abstracts
- 30<sup>th</sup> September 2009 - Sending of full papers
- 15<sup>th</sup> October - Fee payment

### SIM 2009 will take place in Timisoara, Romania.

All necessary information about hotels and transports will be posted in the Symposium web-site in due time.

A maximum of **two papers** as author and coauthor will be accepted for each participant.

**Conference language:** English and Romanian.

Presented papers will be published in a special edition of the **Review of Management and Economic Engineering**, [www.rmee.amier.org](http://www.rmee.amier.org), ranked B+ and indexed in ULRICH'S periodicals Directory and EBSCO Business Source (r) Complete database