



>> summary

Project size: 88,913 SF

Opened: 1995

>> trade area

Population	Households	Avg. HH. Income
49,500	17,800	\$102,500

>> major tenants

Golfsmith.....	26,780 SF
Planet Fitness.....	16,500 SF
Party City.....	12,843 SF

>> location



Latitude: 40.8876 Longitude: -74.2160 Zip: 07424
Address: 1730 Route 46

MJ - 11.12.15 21262 - 21262



>> property ownership

West Falls Plaza is owned by DDR Domestic Retail Fund I, a joint venture in which DDR is the managing partner. The shopping center is leased and managed by DDR, a fully integrated real estate investment trust (REIT) engaged in the business of developing, leasing and managing shopping centers. You can learn more about DDR at the company's website, www.ddr.com.

West Falls Plaza

Woodland Park, New Jersey

DDR Corp.
3300 Enterprise Pkwy
Beachwood, OH 44122
877.225.5337
NYSE: DDR

