

# ADVERTISE WITH A COUPON IN THE CADA PROGRAM BOOK



**Want a way to gain more exposure at the CADA Convention?** Everyone loves coupons, customers love them because they get a discount, and companies love them because it brings business! As a CADA Exhibitor you have the opportunity to publish your coupon in the CADA Coupon Book, which will be printed in the **back of the conference program book and put in every attendee's bag.** You design it, you come up with the deal, and we will print!

**ONLY \$150/COUPON**

**COMPANY:** \_\_\_\_\_

**CONTACT NAME:** \_\_\_\_\_

**EMAIL:** \_\_\_\_\_ **PHONE:** \_\_\_\_\_

**QUANTITY OF COUPONS: (MAX 5)** \_\_\_\_\_ **X 150 TOTAL!** \_\_\_\_\_

**CHECK ENCLOSED**    **VISA**    **MASTERCARD**    **AMEX**

**CREDIT CARD #:** \_\_\_\_\_ **EXP:** \_\_\_\_\_

**NAME ON CARD:** \_\_\_\_\_

**CARDHOLDER SIGNATURE:** \_\_\_\_\_

All coupons must have some discount or promotion on it and your company will agree to honor the coupon.  
(Recommend an expiration date on each coupon.)

You must be exhibiting at the 2014 CADA Convention to advertise!

**All payment and graphics must be submitted no later than January 4, 2014.**

Available formats are TIFF, EPS, or high resolution JPEG, 300 dpi. Dimensions of the coupon are 5" wide 2.5" high.

Graphics and payment can be emailed to [lori@btfenterprises.com](mailto:lori@btfenterprises.com).

**CADA Central**

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