



## **2<sup>nd</sup> Annual Tour de Perris Bike Ride**

The City of Perris, in partnership with the Perris Valley Chamber of Commerce, is seeking sponsors for our 2<sup>nd</sup> Annual Tour De Perris Bike Ride. This is a great opportunity to promote your company or organization. We anticipate 600+ riders to participate in our 100, 62, 30, and 8 mile bike rides. Our riders and promotional efforts will be reaching the communities of, Hemet, Perris, Menifee, Murrieta, and Wine Country. Donations and logos must be submitted by **5pm Monday July 30<sup>th</sup>**.

Please consider becoming a sponsor with one of the following packages:

### **PLATINUM SPONSOR - \$700+**

- Company name/logo placed on event Jersey
- Company banner to be prominently displayed at event
- Company promotional materials to be placed in all rider packets as provided by company
- One complimentary booth space. Staffing & product displays to be provided by company
- Company name/logo placed on event T-shirt given to all registered riders
- Company name/logo placed on event banner that will be placed over 2 main streets in the City of Perris to promote event.
- Company name/logo acknowledgement included in social media package: event website, Facebook, and Twitter pages, and event program.

### **GOLD SPONSOR - \$550**

- Company name/logo placed on event T-shirt given to all registered riders
- Company name/logo placed on event banner that will be placed over 2 main streets in the City of Perris to promote event.
- Company name/logo acknowledgement included in social media package: event website, Facebook, and Twitter pages, and event program.

### **SILVER SPONSOR - \$350**

- Company name/logo placed on event banner that will be placed over 2 main streets in the City of Perris to promote event.
- Company name/logo acknowledgement included in social media package: event website, Facebook, and Twitter pages, and event program.

### **BRONZE SPONSOR-\$250**

- Company name/logo acknowledgement included in social media package: event website, Facebook, and Twitter pages, and event program.

### **REST STOP SPONSOR- 8 spaces available**

- Company name/logo features on event website.
- Minimum of three (3) individuals, with at least one adult, to man a rest stop & provide the City supplied snacks and drinks to riders.
- Company may use own canopy and post company banner at Rest Stop.
- If your company wishes to hand out flyers or goodies, please contact our office so these items can be displayed at the City informational table at the event. These items cannot be distributed during the ride.

The event will be held Oct 6<sup>th</sup> and start at 7:00am and run throughout the day. Family activities will be held at City Hall all day. We are seeking to have sponsor donations and logos in .jpeg or .eps format to be submitted by **5pm Monday, July 30<sup>th</sup>** to [MDecastro@cityofperris.org](mailto:MDecastro@cityofperris.org). This will ensure logos are on all promotional material.

2<sup>ND</sup> ANNUAL TOUR DE PERRIS BIKE RIDE

October 6, 2012

Thank you for sponsoring the City of Perris 2<sup>nd</sup> Annual Tour de Perris Bike Ride. Please complete the following information and submit with your sponsorship donation. A Tax Deductable receipt will be mailed to you for your records

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Platinum Sponsor     Gold Sponsor     Silver Sponsor     Bronze Package

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**COMPANY NAME** \_\_\_\_\_

**ADDRESS** \_\_\_\_\_

\_\_\_\_\_

**PHONE NUMBER** \_\_\_\_\_

**CONTACT PERSON** \_\_\_\_\_

**SPONSORSHIP VALUE**    \$ \_\_\_\_\_

**Will you have a booth at the event?**     **NO**                       **YES** (complete Vendor application)  
*Complementary booth space for Platinum Sponsors. All others, \$50 booth fee unless raffle prize valued at \$50 is donated.*

**SIGNATURE** \_\_\_\_\_

**DATE** \_\_\_\_\_

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Please submit to:

City of Perris  
Attn: Rebecca Miranda  
135 N. "D" St.  
Perris, CA 92570  
951-943-5003 ext 496  
[RMiranda@cityofperris.org](mailto:RMiranda@cityofperris.org)

