



Altrusa International of Richardson Foundation, Inc.

P. O. Box 832101, Richardson, TX 75083

www.altrusarichardson.com

January, 2016

Dear Community Supporter,

We are proud to announce the *2016 Outstanding Women of Today . . . Builders of Tomorrow Annual Luncheon and Awards Presentation* will be held Friday, October 28. We are seeking sponsors for this special event and hope you will participate at one of the levels: Presenting, Platinum, Gold, Silver, or Bronze. Please also consider nominating an Outstanding Woman for 2016. Information about nominations and sponsorships is available on our website, www.altrusarichardson.com/Outstanding-Women

Altrusa International of Richardson, Inc. is part of an international organization whose main purpose is to provide service to our local area. Last year, our 80 members gave over 10,000 hours of service in Richardson and the surrounding area. Our Foundation, a 501 (c)(3) nonprofit organization, gave financial support to many projects, some of which are showcased in the enclosed brochure.

At our 2015 awards luncheon, we recognized the 28 phenomenal women who were nominated for their leadership, innovation, and professional achievements. Six of those women were honored as the Outstanding Woman of Today in their respective categories. It was inspiring to see and hear what these women have accomplished in their careers to better themselves and their community.

You may ask, "What's in it for me or my company?" According to 2014 statistics, women made up 46.9% of the labor force; and they comprised 51.5% of management, professional, and related positions. Your sponsorship of the *Outstanding Women of Today . . . Builders of Tomorrow Luncheon and Awards Presentation* will provide additional visibility for your organization to more than 300 community members and leaders typically in attendance. It will also reinforce the respect and value you place on the women in your organization.

We sincerely appreciate your consideration of a sponsorship commitment for this luncheon honoring women's achievements, and hope you choose to nominate someone from your organization as an Outstanding Woman for 2016!

The deadline for sponsorship commitments is October 10, 2016. Please feel free to contact of Sponsorship Coordinator if you have questions.

Sincerely,

Robin Smith, Sponsorship Coordinator (214) 405-3053
Email contact@altrusarichardson.com



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Outstanding Women of Today . . . Builders of Tomorrow

Sponsorship Commitment Form

(Please print or type your Business/Organization information as it should appear in printed materials.)

Company/Organization: _____

Contact Name: _____ Title: _____

Email address: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Daytime Phone: _____ Fax: _____

Sponsorship Levels: (Please indicate which level.)

☐ **Presenting – \$5,000**

- Two tables (16 event seats)*
- Prominent placement of full-page recognition and logo in the program
- High Visibility 'Presenting Sponsor' signage at the luncheon event
- Presenting Sponsor mention in pre-event publicity
- A 'materials' table at the event OR leave pre-approved company materials at each place setting

☐ **Platinum – \$3,500**

- Two tables (16 event seats)*
- Full-page recognition and logo in the program
- Signage at the event

☐ **Silver – \$600**

- Four event seats*
- Quarter-page recognition and logo in the program
- Signage at the event

☐ **Gold – \$1,500**

- One table (8 event seats)*
- Half-page recognition and logo in the program
- Signage at the event

☐ **Bronze – \$350**

- Two event seats*
- Recognition in program

* Nominees luncheon is complimentary.

Deadline for receipt of all items is October 10, 2016.

For online form and credit card payment, go to www.altrusarichardson.com/Outstanding-Women
–or–

Mail completed form and check (payable to Altrusa Richardson Foundation) to:

Altrusa International of Richardson Foundation
c/o Sponsorship Coordinator
P.O. Box 832101
Richardson, TX 75083-2101

Send print-ready sponsor recognition ad and logo in JPEG format to contact@altrusarichardson.com

Questions? Robin Smith, Sponsorship Coordinator (214) 405-3053

Email contact@altrusarichardson.com