



New Mexico Library Association
2015 Annual Conference
Albuquerque, New Mexico
October 21-23, 2015



Preliminary Program NMLA Annual Conference 2015

Our conference theme this year is “**Create Connect Transform**”; and it’s shaping up to be an awesome event that you won’t want to miss. We will feature a full slate of engaging and informative presentations, special interest group meetings, opportunities to interact with vendors, and chances to network with your colleagues. Early registration for the conference is open now. See the NMLA website for details. If you have any questions at all, please send us an email.

Conference Site & Hotel Information

Marriott Albuquerque Pyramid North

5151 San Francisco Road NE Albuquerque, New Mexico 87109

Single Rate – \$104*

Double Rate – \$104*

*Excludes applicable taxes, currently at 13%. Rate is good until September 25, 2015 Group block is under New Mexico Library Association

Call 1 (877) 622-3056 or 1 (575) 821-3333 for reservations

Exhibitors

If you’ve purchased exhibit space, we will include an advertisement in the program as detailed in your contract. Send your advertisement copy electronically (.jpg or .pdf) to annual_conference@nmla.org before October 1, 2015.

Meeting Schedule in Brief

Special Interest Groups (SIG)

Statistics & Assessment – Thurs 3:30pm

Academic/ACRL Libraries – Fri 8am

Advocacy for School Libraries – Fri 8am

Digital Collections – Fri 8am

Native American Libraries – Fri 8am

Business Meetings

NMLA Board Meeting - Wed 1-4pm

NM State Library Commission Meeting - Thurs 10am

NM Consortium of Academic Libraries - Thurs Noon

LIBROS - Fri 8am

NMLA Business Meeting - Fri 9am

* If you do not see your SIG here, we have not heard from you. Please send an email requesting a meeting and we will do our best to accommodate you.

Program Schedule

*Schedule is subject to change. Check the website for most current information.

WEDNESDAY OCTOBER 21, 2015

12pm-5pm Vendor set-up in the exhibit hall.

Preconference Workshops \$25 pre-registration is required.

8am-3pm	<p>BlackBelt Librarian Warren Graham, Warren Davis Graham Training and Consulting</p> <p>The program will be a full-day interactive workshop on library security for library staff of all types -- public, academic and school. The Workshop will accommodate up to two-hundred (200) participants and topics will relate to issues of security and patron/staff safety, and library policies as they relate to security in public libraries, and shall include the following topics:</p> <ol style="list-style-type: none"> elements of a security program for public libraries; how to successfully address patrons when enforcing policies, in a manner that ensures compliance and keeps the staff as safe as possible; preparing staff to effectively address security issues; recognizing different levels of patron emotion and how to determine appropriate and effective response; specific safety tips for libraries with a very small number of staff; questions and answer discussion with audience.
9am-Noon	<p>Graphics as Primary Sources: How to “Read” Photos, Maps, and Other Images Patricia Hewitt, Emily Brock & Hannah Abelbeck, Fray Angelico Chavez History Library, Palace of the Governors Photo Archives</p> <p>Used by authors to illustrate their writings, by companies to sell you their products, by governments to encourage (or discourage) behavior and by many types of communicators to inform or persuade, visual media may deliver most of the omnipresent daily messages we receive. Educators may realize the value of digital literacy, but how well do we notice how our graphical world is deliberately created and arranged and how it has changed? Come learn how to interpret graphical primary source materials hiding in plain sight in our library collections, including historic photos, political cartoons, maps, and posters. Presenters will draw on examples found in the Palace of the Governors Photo Archives and the collection of the Fray Angelico Chavez History Library. There are probably primary graphic materials in your library's collections, and this half –day workshop will help you examine and interpret those images for your users' research needs.</p>
9am-4pm	<p>Cataloging with RDA Bradley Carrington, New Mexico State Library, & Bill Walker, AMIGOS</p> <p>Goodbye AACR2 and hello RDA. This daylong workshop will bring you the latest news on RDA and give you a thorough overview of the new content standard. Topics include: FRBR review; RDA Core elements for description, preferred titles and names; changes from AACR2; articulating relationships between resources and entities; RDA Toolkit functionality; using workflows and mappings to catalog materials with RDA. Through exercises and hands-on cataloging experiences, participants will receive a thorough grounding in RDA. Target Audience: Library catalogers with experience in cataloging with AACR2 and MARC. To be prepared for the face-to-face instruction, Students MUST view the online "Introducing RDA," covering RDA background and history, FRBR review and RDA Core Descriptive Elements, and complete the accompanying assignment.</p>

Wednesday October 21st Preconference Workshops and Activities

9am-4pm	<p>Tactical Point of Dispensing (POD) Operations: Information for New Mexico Libraries John Miller, NM Dept. of Health & Marian Royal Vigil, Albuquerque Public Schools</p> <p>When a public health threat requires the distribution and dispensing of medicines or vaccines to large amounts of the population, Points of Dispensing, or PODs, may be activated to perform this function. This course will provide an understanding of the operational characteristics and capabilities of the Strategic National Stockpile, the POD organizational structure, the POD site layout, and the roles that provide support in a Point of Dispensing operation. This course will also provide a hands-on activity that includes setting up a Point of Dispensing (POD) and preparing the POD for activation. After completion of this course, participants will be better prepared to set up and activate a POD. Schools and other public buildings will be utilized for POD placement, so it's important that school and public librarians be aware of these plans and to know how they can help their patrons with knowledge and information.</p> <p>Introduction to Paper & Book Repair: Essential Skills for Library Staff JoAnne Martinez-Kilgore, Cariño Conservation. Sponsored by NAL-SIG</p> <p>Working with a professional conservator, this workshop acquaints you with the basic aspects of paper and book repair in a general collection. The participants will leave with an understanding of techniques to ensure the longevity/preservation of materials including the basics of tools, materials, and supplies; leaf repair options; hinge repair and replacement; and protective reinforcements, enclosures and wrappers. Participants will learn how to set up a paper/book repair station and have an opportunity for hands-on experience. Register now – this program is limited to 24 participants.</p>
1pm-4pm	<p>NMLA Board Meeting</p> <p>Library Instruction Unconference David Hurley & Lori Townsend, University of New Mexico, Felipe Castillo & Theresa Westbrook, New Mexico State University</p> <p>Anyone who is (or wants to be) involved with instruction in any kind of library (academic, school, special, public, etc.) is invited to this half-day unconference. At an unconference, the agenda is set by participants at the start of the session. Bring ideas for topics- anything related to instruction is welcome – and spend an afternoon engaging with colleagues from around the state.</p>
5:30pm-7pm	<p>Opening Reception with Vendors in the Exhibit Hall,</p> <p>Dine Around begins at 7pm. Sign up at the registration desk by 6:30pm Enjoy dinner with your colleagues from around the state at the Dine Around on Wednesday evening. Select from a variety of restaurants such as Sadie's, Trombino's Vintage 423 Sandia Grill</p>

Activities to Explore Albuquerque with NMLA on Wednesday

Not attending a preconference workshop? Join us Wednesday afternoon for a tram ride to Sandia Peak, a visit to Old Town or the Museum of Natural History, or a tour of the new Central & Unser Library in southwest Albuquerque. More details are coming soon!

THURSDAY OCTOBER 22

7:30am-5:00pm Conference Registration & Exhibits Open

8:30am-9:30pm Welcome and Keynote by Marshall Breeding

Keynote Address

Current Trends in Resource Management and Discovery: Supporting the Needs of Transforming Libraries.

Marshall Breeding, Library Technology Guides, librarytechnology.org

As libraries continue to evolve their collections and services to meet the changing realities around them, so also must the technologies upon which they depend for their work. Marshall Breeding will provide his views on the current landscape of the strategic technology products currently available in the field and the companies that develop and support them. The presentation will draw on the Library Systems Report 2015 recently published in American Libraries, the annual Library Automation Perceptions Survey, and other resources and reports. Trends related to the management of library collections, discovery services, and resource sharing will be explored.

Program Schedule

*Schedule is subject to change. Check the website for most current information.

**9:30am-
10:50am**

Poster Sessions

Assessing Patron Driven Acquisitions at NMSU Library

Samantha Rich, John Sandstrom, New Mexico State University

In 2014, NMSU Library piloted a Patron Driven Acquisitions (PDA) program in an effort to increase access to e-books in the areas of Education, Business, and Health and Social Services. This poster documents the assessment of the PDA pilot including appropriateness of titles, cost savings, and effectiveness of the program, as well as challenges and opportunities for an ongoing PDA program.

For the Birds: Free Online Ornithological Resources

Adrienne Warner, University of New Mexico

"Put a Bird on It!" – Portlandia, Season 1, episode 2

Although television shows satirize the design trend of putting a bird image on anything to increase its popularity, recreational and scholarly interest in birds beyond their marketing appeal is skyrocketing. Many quality online resources are available without charge to the user, including visual and auditory identification guides and tips, open access peer-reviewed journal databases, as well as interactive citizen scientist tools for all ages. This poster will analyze the most pertinent and accessible bird-oriented websites for recreational bird watchers and scientists alike.

**10:00am-
10:50am**

New Mexico State Library Commission Meeting

Norice Lee, Elizabeth Martinez, Mille Pogna, & Dean Smith, New Mexico State Library Commission

The New Mexico State Library Commission quarterly meeting is open to all interested parties. The Commission serves in an advisory capacity to the State Librarian. The agenda typically includes routine business affairs and reports from the State Librarian and other staff on new and on-going activities and initiatives. There will be opportunity for attendees to ask questions and share information.

Thursday October 22nd Programs

**10:00am-
10:50am**

One day, 20 years of Día de los Niños/Día de los Libros

Pat Mora, Author and Founder of El Día de los Niños/El Día de los Libros, Elizabeth Martinez, New Mexico State Library Commission, & Flo Trujillo, Farmington Public Library

¡Celebremos 20 Años of Día! Join us in building enthusiasm for Día's 20th Anniversary on April 30, 2016 and Book Joy. Promote literacy and the importance of linking youth, tweens and teens and their families to books, languages, and cultures. Plan a multicultural celebration using programming suggestions that can be adapted for your library. Schools, community centers and afterschool programs can partner with local libraries to encourage all participants to get a library card and register for summer reading. New Mexico's own nationally recognized author of children's books, Pat Mora first heard of this Mexican tradition during a 1996 interview for a public radio program. El Día de los Niños/El Día de los Libros became a reality on April 30, 1997.

YA Smackdown

Jackie Dean, Tina Glatz, & Kim Barany, Las Cruces Public Schools

Join a group of secondary school librarians as they share an idea generating tool that will address the concerns and challenges that face anyone who provides library services to teens. This session will be fun and informal way to share tips and strategies that will invigorate your YA program and help connect with your patrons and transform your library!

Shocked! 1st year Librarian Saga

Kimberly Lowe, San Juan College

Kim Lowe started at San Juan College Library in January of 2014. She was straight out of library school and for the first time in her life she was not living in the Kansas City area. Join her and her mentor Danielle Burbank as they discuss the job search process from both sides, culture shock, as well as challenges and triumphs of the first eventful year.

Not Just Talk: Assessment to Make Data Driven Decisions

Elizabeth Titus & Samantha Rich, New Mexico State University

Assessment is one of many tools available in the library administrator's tool belt. At this presentation, you will see examples of how NMSU Library administrators use data to make informed decisions. We will also discuss the use and importance of definitions, benchmarks, and data presentation.

Powerful Partnerships

Katy Korkos, Los Alamos County Library System

The Dust, Drought and Dreams Gone Dry traveling exhibit from the American Library Association, which we hosted at Mesa Public Library in January and February of 2015, allowed us to strengthen some already powerful partnerships and forge new connections in the community. In this session, you'll learn how to:

- Get your community partners to step up and present programs so you don't have to
- Find a new project scholar when your scholar moves away
- Get those hard-to-reach young adults into your library
- Enliven a traveling exhibit and make it relevant to your community

We think that hosting the exhibit has increased our program capacity, our collections and the community perception of the library for the long run.

Come and find out how your library can take advantage of these opportunities too!

Thursday October 22nd Programs

**11:00am-
11:50am**

Meet and Greet the New State Librarian

Kathleen Moeller-Peiffer, New Mexico State Library

Kathleen Moeller-Peiffer joined the New Mexico State Library as the new State Librarian in June of 2015. Please join the NMSL Library Commissioners as we welcome Ms. Moeller-Peiffer to the Land of Enchantment in a “meet and greet” session to learn more about her professional background and vision for the New Mexico State Library. Likewise, attendees may share information with her about New Mexico libraries and library staff in this informal and interactive session. All are welcome to attend.

Information Literacy Trends and Issues: A Panel Discussion

Dennis Davies-Wilson, University of New Mexico-Los Alamos, Lori Townsend, University of New Mexico, & Leslie Broughton, New Mexico Highlands University

Three panelists representing the three primary types of academic libraries in New Mexico (community college, comprehensive university, and research university libraries), will talk about current trends and issues in the delivery of information literacy instruction in higher education, and the ramifications for exploring state-wide initiatives and standards.

Teacher, Can I Have My Book Back? : Creating a Middle-Grades Book Club for Educators

Ken Holmes, Los Alamos Public Schools and Los Alamos Public Library

Having trouble finding new books that appeal to your middle school readers that aren't too immature or too edgy? Overwhelmed by the influx of teen dystopian romances? Librarians and teachers just don't have enough time to sort through all of the literature available to our middle grades readers by ourselves. This presentation will discuss a new book club in Los Alamos, NM that brings together teachers and librarians to talk about current and engaging literature in order to keep students reading in the middle years of school. The presentation will cover the organization of the club, the club's funding source, and the club's new online community. Book-Talk included.

Marketing Your Library & Its Services

Kathleen Dull, Albuquerque Bernalillo County Libraries, & Laura Creech, Corrales Public Library

“I had no idea you had this.” As librarians who invest enormous amounts of time and energy in serving our communities through quality materials and services, this is a disappointing phrase we hear too often. Typically we don't think we have the time or expertise to market these resources, but without realizing it, we are probably already doing this every day. Join us to discover some effective tools and proven strategies to help you better communicate the value of your library to your patrons. We'll present methods for demystifying the marketing process, as well as suggesting techniques for gauging success - all without significant time or money.

Storytelling with Statistics

Theresa Westbrook & Susan Beck, New Mexico State University Library

With a focus on norming, cleaning, analyzing and reporting statistics, meaningful usage of data to inform and educate often falls by the wayside. As an example, librarians at New Mexico State University led an effort to transform this often overlooked application of data into telling compelling short stories about service desk activities. Presenters will focus on how to become effective storytellers of your own library data at this session, regardless of library type, function or service area.

Thursday October 22nd Programs

Public Access at LANL

11:00am-11:50am	<p>Heidi Uphoff, Research Library, Los Alamos National Laboratory</p> <p>In 2014, The U.S. Department of Energy released its Public Access Plan and its public access gateway tool, PAGES. Heidi Uphoff, a librarian at Los Alamos National Laboratory, will discuss what tools and research will become available to New Mexico professionals who don't have access to journal subscriptions. She will also present LANL's response, which resulted in the implementation of new technologies and workflows for the creation of a LANL public repository. Within discussion of this project's development are take-away lessons about communicating with authors, developing new technologies at your library, and navigating Open Access issues.</p> <p>Power of the Book Talk Lisa Hernandez & Cory Snippen, Scholastic Book Fairs</p> <p>Learn how to give your kids "Goosebumps" over reading. Join us and learn how to share the power of booktalking at your school through a fun, interactive staff development workshop. This workshop is designed to do the following:</p> <ul style="list-style-type: none"> • Learn how to introduce book talking into the curriculum . • Develop persuasive speech for reading and books adhering to the new common core standard • Teacher and peer recommendations are powerful in assisting students with choosing the right book that will have them shivering with excitement. • Increase exposure to books and raise enthusiasm for books
12:00pm-1:00pm	<p>Lunch provided for Conference Participants and Exhibitors</p> <p>NMCAL Board Meeting (lunch provided)</p>
1:00pm-1:50pm	<p>Library & Faculty Partnerships: Creating New Opportunities for Campus Information Literacy Instruction and Integration. Chris Schipper & Janet Peterson</p> <p>Join Dr. Janet Peterson (Professor of English) and Christopher Schipper (Library Director) as we report on the evolution of Information Literacy (IL) instruction on the San Juan College campus. While the SJC library has long partnered with the college English department for student IL instruction, Dr. Peterson's recent Distinguished Teaching Chair award in Information Literacy has helped to further promote campus-wide attention and interest in Information Literacy among colleagues; additional work with the Assessment Committee has hastened the acceptance of this objective as San Juan College nears the adoption of a new and independent Common Student Learning Outcome for Information Literacy.</p> <p>Essential Library Policies to Transform Your Public or School Library Cassandra Arnold, Carlsbad Public Library & Lorie Mitchell, Carlsbad Municipal Schools</p> <p>A step-by-step guide to select, draft, approve, implement, and evaluate the basic library policies needed by small public or school libraries. Transform how your staff, student helpers, and governing body view your library and interact with library users. Promote fair use and essential ALA principles while taking the guesswork and mixed messages out of everyday library operations. This combined program by a public library director and school district librarian, both experienced, practicing information professionals, will include handouts, policy samples, and online resources.</p>
Thursday October 22nd Programs	
Creating, Connecting, and Transforming with WorldCat Discovery at UNM	

Health Sciences Library and Informatics Center

Robyn Gleasner, Jake Nash, Karen McElfresh, University of New Mexico Health Sciences Library and Informatics Center

Learn how the University of New Mexico Health Sciences Library and Informatics Center implemented WorldCat Discovery as a part of their institution's move to OCLC's WorldShare Management System (WMS). Topics will include the migration process, understanding features of Discovery, and setting up the knowledge base/collection manager to meet the specialized needs of students and faculty. The positive effects the new system has had on ILL will also be discussed.

A Semester in the Life of a Fulbright Distinguished Teaching Award Recipient

Kyla Johnson, Farmington High School

Librarian Fulbright Recipients are rare, but in the spring of 2014 I was selected to go to Sheffield, England as a Fulbright Distinguished Teaching Award Recipient. This presentation will discuss the application process, preparation, duties and challenges of my experience. Don't think you would qualify? Think again. There are numerous Fulbright awards out there and mine was just one example. Come see how you can broaden your professional and personal life experiences as well as make connections and friends with librarians across the world.

Enhance your Career with a BS or MS in information Science or Library Science from UNT

Toby Faber, University of North Texas

The Department of Library and Information Sciences (DLIS) at the University of North Texas prepares information professionals to meet the needs of the global information society. The BSIS program is designed to equip graduates with the knowledge to build competencies in emerging and relevant areas of the information field such as information organization, health informatics, digital content, digital curation, and information systems. The ALA-accredited Master's program prepares information professionals for work in a variety of roles and application settings, including various information agencies and all types of libraries. The program prepares a master's level individuals who wish to pursue study in the theoretical development of information science. DLIS also offers non-competitive Tuition Assistance Scholarships (TAS) to students applying and admitted to the Bachelor's and Master's programs.

On Location: Local History Through the Camera Lens

Eileen O'Connell & Jeff Berg, Albuquerque Bernalillo County Libraries

Are you having trouble finding the right blend of information and entertainment to draw a crowd for your local history programs? Special Collections Library manager Eileen O'Connell and film historian Jeff Berg share their experience with Jeff's Made in NM Films, presentations that showcase the history of filmmaking in New Mexico. Jeff will provide a sample presentation of film clips, film trivia, and discussion. Jeff and Eileen will talk about the logistics of making the program work and the benefits of sharing the movie version of New Mexico.

Jeff Berg has presented Made in NM Films in in Santa Fe, Albuquerque, Carlsbad, Hobbs, Artesia, El Paso, Las Cruces, Gallup, Silver City, Placitas, Abiquiu, Roswell, Santa Fe, and Raton. His book New Mexico Filmmaking (Arcadia Press) is due out November 2015.

Thursday October 22nd Programs

**1:00pm-
1:50pm**

Create Excitement with Digital Resources and Prepare for the PARCC!

Bobbi Craig, Mackin Educational Resources

During this session, Bobbi will discuss how digital resources engage learners, create excitement and align with Common Core Standards. Emphasis will be on strategies to effectively use digital resources in your library and motivate students to take control of their own learning in a media-rich environment. Learn how digital tools and eResources within the free MackinVIA eresource management system can help empower students, provide differentiation and support instruction and assessment of fundamental skills. Bobbi will share tips on how to use text features (highlighting text evidence, taking notes for close reading, and building constructed responses using MackinVIA and Google docs) already built into Mackin's digital resources to prepare for the PARCC assessment. You will leave with a toolbox of amazing new ideas and resources.

**2:00pm-
2:50pm**

The Ec-Lec-Tic Senior Players present "Over The Top" production of Reader's Theatre Plays

Barbara LoLordo MATA, sponsored by Belen Art League

Women are Funny, comedies, and plays for Mature Women. Their acting, singing, and dramatic talents. For some it is an opportunity to revive and reprise their skills from bygone days. For others it is the chance of a lifetime to take center stage. Senior Theatre is one of the fastest growing forms of the performing arts. Senior Theatre and Creative Aging and the reason the performing Arts have a large draw now is because these art forms are seen as positive aging, maintenance of health, and senior techniques are designed for older people. For example, in Reader's Theatre, the actors do not have to memorize and rehearsals are shorter.

Why Comics?

Jeff Benham, Bram Meehan & Michael Ellis, 7000 BC

What makes comics and graphic novels different? With their growing popularity, it's clear they've got some kind of special appeal and a loyal readership. Learn what makes a story told in sequential art different than any other medium — by making your own in a fast-paced, hands-on session. Members of local comics creators collective 7000 BC will lead you through the process of creating a comic, transforming your understanding of the form's unique possibilities, and demonstrating why this rapidly growing segment of storytelling connects so strongly with readers. You'll also learn how 7000 BC leads comics-making workshops for teens, and take away insight and approaches for running your own.

Intellectual Freedom Booktalking Mashup: Creative Techniques that Connect and Transform Your Patrons

Valerie Nye, Institute of American Indian Arts & Kathy Barco, Library Consultant

The American Library Association has just released the newest version of the Intellectual Freedom Manual so now is a perfect time to inform library patrons about their freedoms that librarians protect. A booktalking event is an easy way to draw patrons into the library through programming and teaching. Nye and Barco will showcase banned/challenged works using a variety of booktalking styles such as: haikus, PechKuchas, book art, edible books, and audience participation. The details about why a book might have been challenged or banned will not be a major part of the booktalks. Attendees will learn how easy it is to do booktalks as the presenters share some of their tried and true tricks. Transform your library programming and connect your patrons to books and reading. Booktalking is also a way to encourage library staff creativity and can be used as an innovative staff-training tool.

Thursday October 22nd Programs

**2:00pm-
2:50pm**

BibFrame: the Future of Cataloging

Bill Walker, AMIGOS Library Services

Catalogers live in interesting times: we are moving from AACR2 to RDA and from MARC ... to what? This session will explore BibFrame, the proposed replacement for MARC 21. Topics will include: two views of library metadata; why MARC must die; the current context for metadata; BibFrame: what it is and its relation to RDA; the current state of BibFrame.

A New Library: Dream or Nightmare?

Jackie Dean, Vicki Romero, & Kim Barany, Las Cruces Public Schools

Are you opening a new library? Whether you're moving an existing library to a new space or opening a brand new library this session is for you. Three school librarians from Las Cruces Public Schools who have opened new spaces within the last 5 years will be leading this session. We will share our successes and failures with you and give you food for thought. If you are still in the planning stages we will give you many helpful hints and tips. If you are past that point we will still give you useful information and insight. We will welcome input from our attendees!

Using Technology to Support Dyslexic Students in the Library

Alisa Gonzalez, New Mexico State University

According to the National Center of Learning Disabilities, 5% of public school students have been diagnosed with a learning disability (LD). Dyslexia is the most commonly diagnosed learning disability in students and adult learners. Due to the text based nature of dyslexia, students and patrons face unique challenges in locating information and academic resources needed for research assignments. In recent years, technology has provided opportunities to foster an inclusive environment for students and patrons with dyslexia. In their presentation, discover how to integrate these tools to accommodate students and patrons with learning challenges in all types of libraries.

Implementing Public Access to Scientific Research at Los Alamos National Laboratory Research Library

Michele Mittrach, Los Alamos National Laboratory Research Library

This session will highlight recent public access initiatives undertaken at the Los Alamos National Laboratory Research Library, specifically development of online tools, Electronic Public Reading Room (EPRR) and Los Alamos Research Online, in efforts to provide access and discoverability of the scientific and technical research conducted at the Laboratory.

**3:30pm-
4:20pm**

Assessment Roundtable - Statistics & Assessment SIG

Assessment occurs at varying levels in libraries across New Mexico. Come discuss your recent assessment projects at the Assessment & Statistics roundtable. Share your experiences using new assessment methodologies and data analysis tools, discuss your assessment goals, and take away ideas for new projects.

Transform Students into Engaged Learners with Active Teaching Strategies

Cheryl Zebrowski, New Mexico Highlands University

By using techniques from the On Course Workshop and other sources, participants will learn student-centered strategies to help engage students in learning, not just library skills, but also life skills. Strategies covered in the presentation will include No Questions Asked Coupons, Hawks & Eagles, Jigsaw, Quick List, Popcorn Reading, and more. The presentation will include live interactive demonstrations of some of these teaching strategies as well as a presentation on how to apply them to library instruction.

Thursday October 22nd Programs

**3:30pm-
4:20pm**

Check Out Our BotMs!

Laura Oldham & Cindy Smith, Deming Public Schools

Now in our fourth year of implementation, Book of the Month (BotM) has been a successful program for encouraging students to read a variety of texts independently. One of our Education Plan for Student Success (EPSS) goals is to increase reading proficiency. Come and see how we are doing this through the use of carefully selected, usually fiction, texts that support the curriculum of the school. Each month, a new book is chosen and a question is posed that is designed to help students comprehend and articulate a theme or other important concept from the book using excerpts from the texts themselves. This is a school-wide initiative wherein all teachers participate by offering extra credit for the completion of the writing task. Student participation is completely voluntary. We will also discuss the challenges of meeting the needs of a diverse linguistic population.

Library-Created eBook Platforms: An Update

Christine Peterson, AMIGOS Library Services

Over the past few years, libraries and library organizations have begun creating their own ebook platforms. Each month, it seems another library is considering this as an option to enhance their e-resource collections. During this session, we will discuss the goals and states of these projects, including the possibility of a "national ebook platform."

Developing Parent Activities Using Children's Literature to Encourage Reading at Home

Diane Guiett, Hilltop Christian School

When parents spend time reading to their children, benefits are seen in the classroom. This session will focus on developing activities for parents that will encourage reading in the home, such as modeling a read aloud, having a hands-on Math night, and a Science night, utilizing children's literature.

American Potash Co. Collection

Akilah S. Nosakhere, New Mexico State University Carlsbad

In November 2013, New Mexico State University at Carlsbad received from Dr. Lisa Beinhoff, Director of the Skeen Library of New Mexico Tech, 29 boxes of original documents and photographs relating directly to the regional history of potash mining in Carlsbad, New Mexico. The transferred collection represented 33% of the original donation from the estate of Thomas M. Cramer owner of the American Potash Company in Carlsbad, New Mexico. This presentation will share the richness of the American Potash Company collection with librarians, genealogists, local historians, and others interested in learning about Carlsbad and Eddy County communities families and their important role in the development of the potash industry.

**6pm-
8:30pm**

NMLA Awards Banquet (\$45 preregistration required)

FRIDAY OCTOBER 23

7:30a-3p Conference Registration & Exhibits Open.
Vendor Breakdown @ 3pm

Friday October 22 Programs

<p>8:00am - 8:50am</p>	<p>NM is a Treasure Trove of Space History Loretta Hall, New Mexico Author</p> <p>From Anasazi star watchers forecasting seasonal changes for agriculture planning through the development of manned spaceflight and into the new era of commercial space industries, New Mexico has been a major contributor to understanding and exploring the universe. This illustrated presentation will provide an overview of an aspect of our state's history that is not well known but has been important to New Mexico's economy and the United States' technological progress for eighty-five years.</p> <p>LIBROS User Group Meeting Meet with LIBROS consortium members to network and discuss WMS tips & tricks.</p> <p>ASL-SIG meeting - Advocacy for School Libraries Join the members of the ASL-SIG as we discuss our upcoming events and the grant received. No matter your certification, we welcome your interest.</p> <p>NAL-SIG Meeting - Native American Libraries</p> <p>ACRL-SIG Meeting - Academic Libraries This will be the third meeting of the New Mexico Chapter of ACRL (also now also the Academic SIG of NMLA!) Please attend and hear updates on our activities over the past year, including a report back from chapter representatives' participation in the ACRL Chapters' Council meeting during the ALA Annual Conference. Another major order of business at this meeting will be to announce our first official Chair and Vice-Chair.</p> <p>Digital Collections-SIG meeting Open to all interested in Digital Collections. We will be sharing our institutions' collections, what we are currently working on, and what we hope to work on in the future. Come ready to share and learn!</p>
<p>9:00am-9:50am</p>	<p>NMLA Business Meeting</p>
<p>10:10am-11:00am</p>	<p>Keeping It Fresh: Moving Away From Point and Click, Lecture-Based Instruction Alyssa Russo & Andrew Johnson, Santa Fe Community College</p> <p>The Santa Fe Community College Library offers one-shot library instruction. We updated our information literacy learning goals to reflect the ACRL Framework. The updated goals also informed the creation of active learning exercises. Instead of addressing all the learning goals in a single, overgeneralized session, we are improving communication with faculty to design sessions that meet students where they are in the research process. This allows us to teach students at their point of need. Our goal is to move away from canned lessons by building activities that map to specific learning goals, keeping instruction fresh and engaging. In this proposed session we will highlight a selection of revised learning goals and their accompanying learning activities.</p>

Friday October 22 Programs

**10:10am-
11:00am**

State Rules & Regs for Public Libraries in New Mexico: A Simple Title for Practical Tips!

Ryanne Cooper & Patricia Moore, New Mexico State Library

Library Development Services of New Mexico State Library will host a discussion of the state administrative codes that affect public library services. We'll review the new administrative code, 4.5.9, go over state aid eligibility, and touch on allowable/non-allowable expenditures under GO Bonds for public libraries. We will cover practical tips and strategic thinking to help plan your operations. This is a MUST for new library directors! Bring your questions -- we'll do our best to answer. And while we are not lawyers, we are librarians: So if we don't know the answer to your question, we'll do our best to find the answer for you!

School Librarians Mentor to Bridge the Distance

Lorie Mitchell & Linda Keulen, Advocacy for School Libraries-SIG

In June 2015, the ASL-SIG was awarded a \$1500 grant by ABC-CLIO. This grant is creating an online training and mentoring program for all school librarians in the state of New Mexico. Come to this session to learn more about our new program and help us design it so it helps you!

Create, Connect, and Transform Your Patrons Experience with the Latest Technology Offerings from Follett

Michael Kocurek, Follett School Solutions

Join Michael Kocurek from Follett as he walks you through the latest e-content offerings from Follett. See the Lightbox Interactive eBooks, as well as the Launchpad Tablet. Michael will show you practical ways to connect with students and the classroom as you make your library the center of both reading in print and with technology.

Legal Research Resources: Practical Tips for Connecting Users to Tribal, State, and Federal Laws

Amy Hughes, Northern Arizona University

Legal research is often daunting and time consuming process for novice researchers who may or may not be familiar with legal resources. Use and Access to these resources may also be problematic as many legal databases are complex and costly. Furthermore, not all information is available electronically and therefore not easily accessible from one location.

This presentation, given by an academic librarian who assists students and faculty with legal research processes, will provide tips and ideas from lessons learned, for conducting legal research. An appropriate audience for this presentation includes librarians who are unfamiliar with legal research processes yet need a few skills to help connect their library users to the information they need. Participants can expect to leave the presentation with a basic understanding of the interplay between tribal, state, and federal documents, knowledge of key resources for legal research, and a list of resources to assist library patrons.

Introducing the Fundamentals of Technical Services

John Sandstrom, New Mexico State University

Join John Sandstrom as he introduces the book, Fundamentals of Technical Services. Published in August 2015 by ALA/Neal Schuman, it is part of the Fundamentals of Library Science series, the book is designed as a step-by-step guide to technical services for staff at all levels who are new to the unit. Written by Liz Miller, the Head of Cataloging and John Sandstrom the Head of Acquisitions at New Mexico State University, the authors share over thirty years of technical service expertise in this book.

Friday October 22 Programs

New Mexico Library Association 2015 Annual Conference Albuquerque, New Mexico October 21-23, 2015

New Mexico Library Association, P.O. Box 26074, Albuquerque, NM 87125 Email: annual_conference@nmla.org Website: <http://nmla.org/annual-conference/>

10:10am-11:00am	<p>Introduction to Brainfuse Adam Gross, Brainfuse</p> <p>Funded by the New Mexico State library, Brainfuse, an online tutoring, job coaching and education portal, is available to all New Mexico library patrons. Brainfuse specializes in one-to-one tutoring, study, skills building, and career assistance through its HelpNow™ and JobNow™ services. It's like having your own personal tutor and career counselor on call – and for FREE! Learn more about all the services Brainfuse offers by joining us for this introductory session.</p>
11:10am-12:00pm	<p>Tech Tips & Tools for Today's Teen Librarian Tina Glatz, Jackie Dean, & Kim Barany, Las Cruces Public Schools Secondary</p> <p>This program will present tech tools that today's librarian can use with teens or teachers in school libraries. Participants will learn how to use free tech tools such as Kahoot and Padlet for formative assessment. In addition, tools that will help today's Teen Librarian with organization and reading promotion will be presented.</p> <p>Digital Literacy Partnerships: Launching Tech Training in Your Small/Rural Community Lillian Galloway & Eileen Sullivan, Silver City Public Library</p> <p>In March 2014 the Silver City Public Library launched a digital literacy partnership to offer technology training for adults in its service area--primarily Grant County. Equipment for the project was funded by a \$15,000 grant from the Freeport McMoRan Community Investment Fund (a company which operates locally). The library partnered with several other community organizations and service providers to offer 105 computer training sessions during the 2014-2015 fiscal year. The project was recognized in the December 2014 New Mexico Broadband Program Digital Literacy Strategic Plan for its leadership in digital literacy training. Project coordinator Lillian Galloway and library director Eileen Sullivan will share project successes, lessons learned, and tips and tricks for creating community partnerships and launching a sustainable digital literacy program in your area.</p> <p>If the Little Red Hen Could Do It - So Can You! Thinking Like a Maker in Your Library Space Susan Bowdoin, Mitchell Elementary School, Alayne Dexter-Scholz, Bandelier Elementary, Terri Gaussoin, Eubank Academy of Fine Arts</p> <p>MakerSpaces are all the rage, but not all of us have the resources to purchase, let alone manage, the high end bells and whistles that are being talked about so much. We think being a maker is more about attitude than stuff! Join us as we examine makers from our favorite childhood stories and how their curiosity, perseverance and imagination lead them to great accomplishments. Explore simple yet amazing ideas for developing the maker mind and get hands-on with a couple of projects that you can take back to your library or classroom and make right away!</p> <p>Connect With Book Lovers: Readers' Advisory Anyone Can Do Elizabeth Rivera, Shannon Ferrell, Los Alamos County Library</p> <p>Do you dread the idea of readers' advisory? Are you already doing readers' advisory but looking to expand your program? Help your patrons find their next great read with ideas the LA County Library Readers' Advisory Team has been implementing this year. We've collected initiatives that are adaptable for any size library or budget: displays and signage that work, active and passive programming, online marketing, self-directed readers' advisory and fun tools and resources your patrons can use. We'll talk about going beyond read-alikes and finding reading suggestions based on other aspects of a book. Join us and share your great RA ideas too!</p>

Friday October 22 Programs

11:10am-
12:00pm

Good Information For Good Health: A Free Online Course About Consumer and Patient Education Resources for New Mexicans and Their Health Care Providers

Patricia Bradley, UNM Health Sciences Library and Informatics Center

We used the results of a needs assessment to design five modules, each focusing on a topic relevant to New Mexico practitioners and their patients. Module titles are: Information to Support Shared Decision Making, Information for Different Life Stages, Information for Patients about Their Medications, Information for New Mexicans, and Information for Your Community. The modules include short instructional videos, which were produced with Camtasia software and uploaded to YouTube. The course uses the open-source learning management system, Moodle (Modular Object-Oriented Dynamic Learning Environment) to support delivery of the distance-learning course. Each module includes educational objectives, video presentations about recommended resources, exercises, patient scenarios, assessments, and course evaluations, with examples that highlight information about healthy living as well as about disease and scenarios based on common health issues in New Mexico. Health professionals can apply for continuing education credit for a fee.

Course URL: <https://hsc-moodle.health.unm.edu/>

New Outreach & New Relevance: Helping Researchers Comply with Federal Public Access Mandates

Paula Johnson, New Mexico State University

Research libraries have traditionally been where information is collected, curated, preserved, described, discovered and accessed. Research data is simply another type of information. For this reason, academic librarians are particularly suited to helping researchers comply with the federal mandates requiring that tax-funded research products be made available to the public. This session will describe the kinds of outreach academic libraries have begun doing to assist their researchers be compliant – and to practice new ways of remaining relevant.

The Cowboy (or Cowgirl) Cataloger

Bruce Mergele, New Mexico State Library

When I went through Library School, cataloging classes were still required. Taking one was mandatory to graduate; two was considered masochism and indicative of a person who actually wanted to be a cataloger. Librarians are introverted enough without wanting to be in the back room. That was back in the days of card catalogs and the cutting edge of automating one's library if funds were available... the Twilight Zone between paper and digital. My wise old cataloging professor intoned: "I've taught you the 'rules', now you have to make them work for your library". In the many years since graduating from Library School, I have worked in a Public Library, a Corporate Library, a Genealogical Society Library and a State Library. As in the Pirates of the Caribbean, (and based on experience), I've always regarded of cataloging rules more as "guidelines than a code". Whether AACR-2 or a misguided RDA acolyte, if a patron or librarian can't find what's in the collection, a cataloger has failed.

Friday October 22 Programs

<p>12:00pm-1:30pm</p> <p>Lunch</p>	<p>YA Luncheon (\$35 preregistration required)</p> <p>Kristin Levine received her Bachelor of Arts in German from Swarthmore College and a Masters of Fine Arts in film from American University. Before becoming a writer, she worked various jobs—from an au pair in Vienna, Austria to a professor of screenwriting at American University. Currently she lives in Alexandria, Virginia, with her two daughters.</p> <p>Her first book, <i>The Best Bad Luck I Ever Had</i>, was on the American Library Association's 2010 list of Best Books for Young Adults. <i>The Lions of Little Rock</i> was selected for numerous state reading lists, was a New York Times Sunday book review editor's choice and received the New-York Historical Society's Children's History Book Prize. <i>The Paper Cowboy</i> is her third novel.</p>
<p>1:40pm - 2:30pm</p>	<p>Tony Hillerman Portal: Using Interactive Content and Online Maps to Visualize Hillerman's Novels</p> <p>Kevin Commerford, Emily Cammack, Stephanie Mack, & Sophie Ell, University of New Mexico</p> <p>Anthony Grove Hillerman (1925-2008) was an award-winning author of southwestern literature, and for the past three year the University of New Mexico Libraries has been digitizing Hillerman's papers, making them available on a website (ehillerman.unm.edu) for students and researchers. In addition to providing digital reproductions, the Libraries have also been developing interactive content to accompany each Hillerman novel, to help describe and visualize historical, geographical and cultural references. This presentation will discuss how online maps, encyclopedia and digital photographs have been developed and linked to Hillerman's manuscripts to add educational and research value to the Tony Hillerman Archives website.</p> <p>Transforming a Student Workforce: From Cheap Labor to Professional Experience</p> <p>Jason Shoup & Leslie Bronson, University of New Mexico</p> <p>The Zimmerman library student workforce has been transformed from an unreliable cheap labor pool with a high turnover rate into a para-professional student workforce capable of running 80% of the library's Access Services functions. The presentation will include examples of training materials used, student job descriptions, and assessment tools.</p> <p>The Zimmerman Library employs over 60 student employees every semester. Historically, this workforce has simply been seen as a source of cheap, unreliable labor. The past year has seen a dramatic change in the nature of this student workforce. Today, most users' needs are met by knowledgeable student employees who are gaining professional work experience. This presentation will discuss the strategies employed by the Access Services Leadership to bring about these changes including how we were able to get the student employees so invested in the need for improvement that the most dramatic changes were initiated by the students themselves.</p>

Friday October 22 Programs

**1:40pm-
2:30pm**

"Do you have Paper Towns?" A Reader's Advisory for Popular Young Adult Fiction

Heather Bobrowicz, Albuquerque Bernalillo County Libraries

Hate to read YA? Have a hard time keeping up with what's popular with teen readers? This presentation will take an in-depth look at current popular young adult literature; why and how these works got popular, and how we as library professionals can anticipate trends. We'll look at what genres are hitting their stride and which have passed, how film and television are affecting demand, which authors you should know and the gems hidden in the shelves of the YA section. This will include reader's advisory for teens that want books with long hold lists, and how we can help them leave with something to read in the meantime!

Create Excitement with Digital Resources and Prepare for the PARCC!

Bobbi Craig, Mackin Educational Resources

During this session, Bobbi will discuss how digital resources engage learners, create excitement and align with Common Core Standards. Emphasis will be on strategies to effectively use digital resources in your library and motivate students to take control of their own learning in a media-rich environment. Learn how digital tools and eResources within the free MackinVIA e-resource management system can help empower students, provide differentiation and support instruction and assessment of fundamental skills. Bobbi will share tips on how to use text features (highlighting text evidence, taking notes for close reading, and building constructed responses using MackinVIA and Google docs) already built into Mackin's digital resources to prepare for the PARCC assessment. You will leave with a toolbox of amazing new ideas and resources.

Science in Your Fiction

Janet Greger, Author & Professor emerita, University of Wisconsin-Madison

Science, particularly biology, has been included in fiction for generations. Consider Faust, Frankenstein, The Fly, Coma, and Jurassic Park. Originally science was presented as a sinister force in fiction, but increasingly the image of scientists has become more positive. Now the difference between reality and fiction changes with each new scientific breakthrough. Look at modern fiction in a new way—from the viewpoint of a scientist. (JL Greger is a professor emerita in the biological sciences at the University of Wisconsin-Madison and an author of medical mysteries/thrillers set primarily in New Mexico.) Then you'll be able to answer these questions: Could a Jurassic Park exist? Can scientists make invisibility cloaks? Could mutant viruses (developed naturally or in the lab) decimate human populations? Consider this new way to evaluate novels—authenticity of science. Then the novels, you purchase for your library, will educate as well as entertain readers.

A History of Mystery through Readers, Writers and Librarians. OR Why Do Perfectly Nice People READ Perfectly Awful Things about Perfectly Nice People DOING Perfectly Awful Things!

Lin McNickle, Albuquerque Bernalillo County Libraries

Less than 200 years ago, Edgar Allen Poe was in desperate need of a sensational story that would sell his magazines. And so the first literary detective was born in the first locked room with the first (and last) murderous orangutan. While the genre still occasionally inhabits locked rooms, it has expanded from the popular traditions created through numerous sub-genres that include amateur detectives, hard-boiled, police procedurals, historical, legal, International and Other, known to librarians as Any Mystery We Don't Have that the most-demanding Patron Wants Right Now. Lin McNickle will lead this exploration of the mystery/crime fiction through authors and readers. We will investigate why mystery/crime accounts for almost 25% of our print collections and why Agatha Christie remains the most translated author in the world.

Friday October 22 Programs

**2:50pm-
3:30pm**

How to Work and Get Along with (Almost) Anyone

Michael Kocurek, Professional Coach

Join Professional Coach and Trainer Michael Kocurek for a lively and fun session on understanding your personality style and the style of others to help you communicate and work more effectively with (almost) anybody. Michael will share the 4 types of the DISC personality model and how those types think and approach life. Learn that while everyone is different, we each have something special to offer in accomplishing the goals of our organization.

How Cultural Intelligence (CQ) Makes a Difference: Are you Culturally Competent?

Michele A. L. Villagran, University of North Texas

Cultural intelligence (CQ) is a person's capability for successful adaptation to new cultural settings, that is, for unfamiliar settings attributable to cultural context (Earley & Ang). It is only recently that cultural intelligence has surfaced as an element that can increase job performance, personal well-being, and profitability. Cultural intelligence isn't specific to a particular culture – rather it focuses on the capability to function effectively in culturally diverse situations. This program will discuss an overview of cultural intelligence, its four capabilities, how it may be applied in libraries, and how to improve upon your own CQ. The presenter will also share her findings from her research related to the phenomena of CQ in law firm libraries.

SHARE New Mexico: A Community-Build Information Webspace

Wendy Wintermute, SHARE New Mexico

SHARE New Mexico (ShareNM.org) has created a publicly accessible statewide webspace to connect New Mexicans with information and initiatives helping to transform our communities into healthy and supportive environments for all. Built by and for the community, SHARE uses a "Wikipedia" model to encourage New Mexican organizations and community residents to share information about community needs, resources and initiatives and to work together to accomplish community goals. The website includes a statewide resource directory of services, community calendars of events, data, maps, and a library of documents and videos presenting relevant research, planning documents, promising practices, challenges and success stories to inform and align our community efforts. The SHARE website organizes this information with a page for every County in New Mexico and a section for targeted initiatives in the areas of early childhood, food and hunger, housing and homelessness, community health, returning citizens (from incarceration) and aging.

Introduction to the DPLA (Digital Public Library of America): How to Connect Your Library Community to DPLA Resources.

Nathan Brown, New Mexico State University

The Digital Public Library of America is a free online library that provides access to millions of books, photographs, maps, audiovisual materials, and more from libraries, archives, and museums across the United States. This session will provide an introduction to the DPLA and how it can be used for various purposes, including historical and genealogical research, and in various types of libraries, including school and public libraries. Come learn how to connect your library community to his valuable (and free) resource.

Friday October 22 Programs

**2:50pm-
3:30pm**

Information Connections

Marquita Harnett & Alexandra Siek, University of New Mexico School of Law Library

Upon completion, program participants will be able to:

- Navigate to and/or access basic free New Mexico law resources and forms.
- Have knowledge of which New Mexico law resources will give them the most “bang for their buck.”
- Understand the strengths and weaknesses of freely available New Mexico legal information.
- Identify multiple key services the UNM School of Law Library provides to the public.

The need for legal services in New Mexico continues to be high. Residents represent themselves in court frequently and require current, authoritative legal information to do so. This program is designed for non-law librarians and will connect them with methods of assisting pro se patrons with legal research questions across the state, including strategies for accessing New Mexico law resources and forms as well as the services that the UNM School of Law Library provides. No previous experience with legal research is required to benefit from this program.

It's All About the Fun. No Lecture. –

Mary Jane Faull, Albuquerque Public Schools

Pre-School through 5th grades come join the fun. Never have a “dull” moment in the library. Integrated/differentiated lesson ideas including songs, fingerplays, journals, class books, student projects, and more will be shared to keep your library the fun place to be.

3:40-4:30

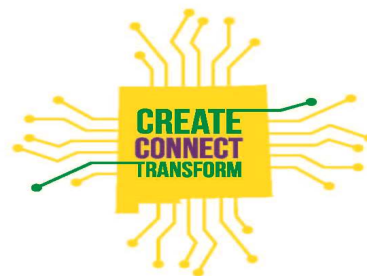
Breakdown and clean up.

Thanks for Joining Us!

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8am-3pm	BlackBelt Librarian	<input type="checkbox"/> \$25	<input type="checkbox"/> \$25	
9am-Noon	Graphics as Primary Sources: How to "Read" Photos, Maps, and Other Images	<input type="checkbox"/> \$25	<input type="checkbox"/> \$25	
9am-4pm	Cataloging with RDA	<input type="checkbox"/> \$25	<input type="checkbox"/> \$25	
	Tactical Point of Dispensing (POD) Operations: Information for New Mexico Libraries	<input type="checkbox"/> \$25	<input type="checkbox"/> \$25	
	Introduction to Paper & Book Repair: Essential Skills for Library Staff	<input type="checkbox"/> \$25	<input type="checkbox"/> \$25	
1pm-4pm	Library Instruction Unconference	<input type="checkbox"/> \$25	<input type="checkbox"/> \$25	
Registration For Thursday & Friday		NMLA Member	Non-Member	Total
Early Registration		<input type="checkbox"/> \$110	<input type="checkbox"/> \$130	
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