

**HALLAM FM**  
**MISSION**  
**CHRISTMAS**  
**cash for kids**



**fundraising**  
**pack**



**[hallamfm.co.uk/mission](http://hallamfm.co.uk/mission)**

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# About



4 million children live in poverty across the UK. For these families Christmas is a luxury they just can't afford.

That's why Hallam FM Cash for Kids have launched Mission Christmas. We're asking you to buy just one extra present this year to ensure that every child has a happy Christmas.

We're looking for new and unwrapped gifts suitable for children and young people aged 0 to 18 years, and you can donate at one of our drop off points across the region.

Visit [hallamfm.co.uk/mission](http://hallamfm.co.uk/mission) for full details.

We need as much help as possible to make a difference to the children in our area on Christmas Day, and have come up with some great festive fundraising ideas for your business, workplace, school or college!

Don't forget that everything raised locally stays local, so you can be sure that your gift and cash donations will directly benefit a local child with a minimum of 80p from every pound donated going to the children.



# Why should you **help?**



**To make  
a child's  
Christmas  
special**



**To give  
something  
back to your  
community**



**To be  
someone's  
Secret  
Santa**



**To spread  
some  
festive  
goodwill**

# fundraising ideas

**Nativity  
play**

**Christmas  
party**

**Christmas  
quiz**

**Santa  
fun run**

**Carol  
singing**

**Christmas  
fayre**

**Christmas  
Jumper day**

**Make  
hampers**

**Raffle**

**Present  
wrapping**

**Instead of  
sending  
Christmas cards  
make a donation  
to Mission  
Christmas!**

# School assembly plan

## Introduction

- Story – Courage Saves Christmas! – a flash card story.
- Ask for festive helpers. Whenever a word is mentioned the pupil has to hold up the flash card and the audience has to respond.
- Game – Pass the parcel. Ask for five festive helpers. The parcel is passed along the line to music. When the music stops, the pupil has to remove a layer. At the end of the game it is revealed that there is a box in the middle without anything in it. Explain to the pupils that there are children in their local area that will not be getting any presents this Christmas.
- Explain Mission Christmas and how they can help.

## Mission Christmas Story – Courage Saves Christmas!

**Fairy** – flap flap! (flap your hands like wings)

**Bells** – jingle bells jingle bells jingle all the way (pretend to ring a bell)

**Carol Singers** – la la la la la (wave hands like an orchestra conductor)

**Courage the Cat** – hurrah! (punch the air)

**Cracker** – bang! (pull a cracker)

**Mince Pies** – yum yum! (rub your tummy)

**Cry** – boo hoo! (rub eyes)

Once upon a time, many years ago, there was a hero called Courage the Cat (hurrah!). Courage the Cat (hurrah!) was strong, brave and ever so fluffy. It was the day of the Christmas Party and everyone was really excited. There were mince pies (yum yum!), carol singers (la la la la la) and 6 Christmas Crackers (bang!). Everyone was having a brilliant time. The mince pies (yum yum!) were delicious. The carol singers (la la la la la) were singing just as good as X Factor contestants. And the Christmas Crackers (bang!) were full of party hats, balloons and hilarious jokes. Ha ha ha ha!

All of a sudden there was a cloud of green mist and the disgusting smell of rotten eggs. Urgh! Oh no it was Grotty Greta the evil fairy (flap flap!). The fairy (flap flap!) was furious because she had not been invited to the Christmas Party.

"I cannot believe that you did not invite me!", she snarled. And with a wave of her wand, the fairy (flap flap!) made the mince pies (yum yum!), the carol singers (la la la la la) and the Christmas Crackers (bang!) disappear. Grotty Greta, the evil fairy (flap flap!) flew off, cackling all the way.

Everyone started to cry (boo hoo!).

Just when everything seemed helpless, Courage the Cat (hurrah!) spoke up. "Don't cry (boo hoo!). I am going to bring back the mince pies (yum yum!), the carol singers (la la la la la) and the Christmas Crackers (bang!)."

Our intrepid hero knew how to get the best of Grotty Greta. Did you know that a fairy (flap flap!) cannot bear the sound of a bell (jingle bells, jingle bells, jingle all the way!). Oh yes! Courage the Cat (hurrah!) ran as fast as his strong fluffy paws could take him to Grotty Greta's house. Once there, our hero saw Greta was just about to sink her green stinking teeth into one of the mince pies (yum yum!). Courage the Cat (hurrah!) began to ring his trusty bell (jingle bells, jingle bells, jingle all the way!). And sure enough the evil fairy (flap flap!) covered her ears and wailed "I'm an evil fairy (flap flap!) get me outta here!". Greta started to cry (boo hoo!).

Courage the Cat (hurrah!) ran into her house and took the mince pies (yum yum!), carol singers (la la la la la) and Christmas Crackers (bang!).

The Christmas Party was saved! Yay! Courage the Cat (hurrah!) munched on a mince pie (yum yum), and the carol singers (la la la la la) sung their hearts out with their favourite tune, altogether now...

**"We wish you a Merry Christmas. We wish you a Merry Christmas. We wish you a Merry Christmas and a Happy New Year!"**



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**cash for kids**



# Jumper Day

Get dressed up in your festive finery on **Friday 11th December** in return for a **£1 donation** to support **local children!**

You can donate by texting **HALLAM** to **70808**.

Find out more at [hallamfm.co.uk/mission](http://hallamfm.co.uk/mission)



In partnership with



Texts are charged at your standard network rate and Cash for Kids receives 100% of your donation. Obtain bill payer's permission. Contact us on 0114 209 1100. Bauer Radio's Cash for Kids charities registered in England (1122062), East Scotland (SC041421) and West Scotland (SC003334)



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Visit **[hallamfm.co.uk/mission](http://hallamfm.co.uk/mission)**



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Bauer Radio's Cash for Kids charities registered in England & NI (1122062),  
East Scotland (SC041421) and West Scotland (SC003334)



# Bucket Label



# Sponsorship Form

My Name: .....

My Address: .....

Online Fundraising Page: .....

Event Name ..... Event Date .....

Email (if you'd like to stay in touch)\* .....

[illegible]

**Cash for Kids, Hallam FM**, 900 Herries Road, Sheffield, S6 1RH

If you have ticked the box headed 'Gift Aid' you have confirmed that you are a UK taxpayer and would like Bauer Radio's Cash for Kids to claim Gift Aid on this donation. You must pay UK income or capital gains tax this year (this does not include VAT or council tax) at least equal to the tax the charity will reclaim on your donation. Please make sure you have filled in your full name as well as house number and post code of your personal address. For every £1 donated, Cash for Kids will receive 25p from the Government. "Cash for Kids and our partners would like to send you information about our fundraising and activities. We will not share your information for any other purposes. If you don't want to hear from us any more please get in touch.



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# Sponsorship Form

[illegible]

**Cash for Kids, Hallam FM**, 900 Herries Road, Sheffield, S6 1RH

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# Event registration form

For organisation and administration purposes we need to register some details of your event.

Please complete this form and return to: **Cash for Kids, Hallam FM**, 900 Herries Road, Sheffield, S6 1RH or email [cashforkids@hallamfm.co.uk](mailto:cashforkids@hallamfm.co.uk) with your event details.

Event name	
Event date	
Event venue	
Event description	
Your name	
Organisation	
Address	
Amount I hope to raise	
Date funds to be paid	
Insurance coverage*	
Email address	
Phone number	

\*Insurance against any potential disasters is strongly recommended as neither Cash for Kids or Bauer Radio carry insurance on behalf of fundraisers. Cash for Kids or Bauer Radio cannot accept responsibility for any loss, damage, personal injury or accident sustained in the course of fundraising on behalf of Cash for Kids. It is the company's or individuals responsibility to organise your own insurance as necessary. Events and insurance cover should be registered with Cash for Kids and advice sought if needed.





# Donate a gift

**You can take your new and unwrapped gifts to any of the drop off points around our region!**

To view a map of all drop off points just visit [hallamfm.co.uk/mission](http://hallamfm.co.uk/mission). You can also donate a virtual toy online.

We're looking for gifts suitable for children and young people aged 0 to 18 years. Presents for very young children and babies, as well as teenagers, are always hard to come by so if you can donate something for one of these age groups that's fantastic!

**Unfortunately we're unable to take donations of used toys.**



# Donating & paying in

## online

You can make a one-off donation, set up a monthly direct debit or pay in money you've raised at; **[cashforkidsdashboard.co.uk/sheffield](https://cashforkidsdashboard.co.uk/sheffield)**

If paying in money please put your event name & details in the message box beneath the donation amount



## phone

Give us a call on **0114 209 1100** and we can take a credit or debit card donation over the phone, or answer any questions you have about donating and paying in money

A member of the team will be available to take your call 9-5.30pm Monday-Friday

## text

Just text **HALLAM** to **70808** to make your **£5 donation**.

Texts are charged at your standard network rate and please obtain the bill payer's permission. 100% of your donation comes to Cash for Kids'.



## post

Please make cheques out to 'Hallam FM Cash for Kids' and send them to **Cash for Kids, Hallam FM, 900 Herries Road, Sheffield, S6 1RH**. If you'd like to drop off a cheque or cash in person feel free to pop in!

The office is open 9-5.30pm Monday-Friday





# Contact **cashforkids**

**phone**



Call **0114 209 1100** to speak to a member of the team

**email**



Send a message to us at **cashforkids@hallamfm.co.uk**

**in person**



Pop in to see us at **Cash for Kids, Hallam FM,  
900 Herries Road, Sheffield, S6 1RH**

The office is open 9-5.30pm Monday-Friday

