



Arts Commission

## Call for Artists Request for Qualifications

# Hailey Rodeo Park Public Art Elements

### Deliver or mail applications to:

City of Hailey  
115 Main St. S, Suite H  
Hailey, ID 83333

### Questions:

Tracy Anderson  
Public Art Coordinator  
City of Hailey  
115 Main St. S, Suite H  
Hailey, ID 83333  
Phone: 208-788-4221, ext. 26  
Fax: 208-788-2924  
tracy.anderson@haileycityhall.org

### Application Checklist

Please use this checklist in preparing your application. **Incomplete applications will not be considered.** Submit the following:

- A one page cover letter or artist statement saying why the applicant is interested in this opportunity.
- A current artist's resume (not more than two pages).
- A maximum of 10 digital images, in jpeg format on CD, of past work, along with the image list included in this package.
- Self-addressed stamped envelope for return of materials (unless you want us to keep materials on file).

**Please do not submit original artwork.**

**Please do not use any staples, binders, clips or folders. Any presentation packaging will be discarded.**

### Project Description

The City of Hailey Arts Commission invites Idaho artists to submit qualifications to design and integrate a variety of public art elements into the new Hailey Rodeo Park. Up to five artists may be selected to receive commissions.

The Hailey Rodeo Park is a unique development, combining diverse cultural and recreational amenities into four facilities located on one site: a new indoor ice rink, new multi-use event arena, expanded Hailey Skatepark to include streetscape elements, and a welcome/interpretive center. The Hailey Rodeo Park is also distinguished by its visual impact as one enters Hailey proper from the south.

Public art elements may be incorporated throughout the site and its four facilities, and could include, but are certainly not limited to, the following:

**Throughout the site:** benches and bike racks.

**Ice Rink Facility:** sidewalks, main entryway interior (southeast) as well as northeast secondary entryway, wall space above bleachers, stair wells, railings. Dedicated to skating activities November-April and other youth sports programming the remainder of the year. Art elements that engage youth are desired for the ice facility.

**Arena:** four 7' x 7' art features on south facing façade, railings, restroom floors, announcer's booth. Consider elements that celebrate rodeo heritage and/or other

potential arena uses, such as concerts, festivals, fairs and markets.

**Skatepark:** Exterior of public restrooms, pedestrian areas, sidewalks, spot shade for skaters and spectators. Art elements that speak to the contemporary, free-spirited nature of skateboarders are desired for the skatepark.

**Welcome / Interpretive Center:** sidewalks, covered porch columns, one 8' x 8' art feature on south facing façade, exhibit space floors, exterior doors. Consider art elements that offer a unique welcome to residents and visitors, and aid interpretive exhibits on Hailey history and a variety of other topics of interest to the community.

The foregoing list is preliminary and only meant to give artists an introductory idea of the site's potential for incorporating art elements. Additional public art elements identified by the artist are encouraged and welcomed. Project drawings may be reviewed at Hailey City Hall.

The selected artists will work collaboratively with the project architect as part of the design team. Coordination with the architect, public art coordinator and construction management team from design through construction will be required of successful applicants.

Artists of all backgrounds are encouraged to apply – many types of art media and methods may be used in the project. Please plan on attending the Artist Workshop on June 17 to discuss the project in more detail.

# Hailey Rodeo Park – Public Art Elements

## Request for Qualifications

Idaho artists are invited to submit applications to design and integrate a variety of public art elements into the new Hailey Rodeo Park. Please review the selection process and submit applications to the City of Hailey before 5:00 p.m. on July 7, 2010.

## Artist Selection Process

**1. Artists Apply:** Artists will submit the application materials listed below by the stated deadline.

### Applications must include:

- A one-page cover letter and/or artist statement saying why the applicant is interested in this opportunity. Artists should indicate whether they have an interest in a particular aspect of the project (i.e., the ice facility, skatepark, benches, bike racks, etc.). Please let us know of any specific project ideas you may have at this point.
- A current resume (not more than two pages).
- Up to 10 digital images, in jpeg format on CD, of past work, with image list.
- Self-addressed stamped envelope if artist wants work returned. (Do not submit original artwork!)

**2. The Selection Panel Chooses Artists:** The Selection Panel will review and evaluate the applications. Selection criteria:

- Inherent artistic quality of work represented in images.
- Appropriateness of past work as it applies to the public art opportunities in the Hailey Rodeo Park project.
- Artist's interest/experience as represented in the cover letter/statement and resume.
- Artist's familiarity and knowledge of Rodeo Park project elements and Hailey community.

Based upon the applicant's qualifications, the Selection Panel may choose up to five artists to work with the design team. The panel reserves the right to request the competition be re-opened.

The Selection Panel may be composed of:

- Ice Rink, Arena and Skatepark Representatives
- Artist/Arts Professional
- Hailey City Council Representative
- Hailey Department Head
- Project Architect
- Hailey Arts Commissioner
- Hailey Parks & Lands Board Representative

Once the artists are approved by all necessary authorities, a contract will be drawn up and signed with the selected artists.

**Public Information:** The City of Hailey is a public agency. Any information submitted to the city is subject to release as provided for by Idaho Public Records Law.

## Project Budget

The budget for the Hailey Rodeo Park public art elements is \$70,000. Up to five artists will be selected for commissions, with an inclusive design fee of \$9,000 per artist (fee covers all artist involvement, such as meetings, design drawings, field time, travel costs, etc.) If fewer than five artists are selected, individual artist fees may be increased at the selection panel's discretion. In any event, total artist fees for the project will not exceed \$45,000. The remainder of the public art budget (\$25,000) will be used for any additional materials required beyond what is already available under the larger project construction budget.

## Project Schedule

Qualifications Due:	July 7, 2010
Artist Contracts Awarded:	July 27, 2010
Artist and Project Design	
Coordination Starts:	Aug. 1, 2010
Ice Rink/Arena Construction Starts:	Sept. 1, 2010
Skatepark Design Starts (tentative):	Fall 2010
Welcome/Interpretive Center	
Design Starts (tentative):	Fall 2010
Skatepark/Interpretive	
Center Construction Starts (tentative):	Summer 2011
Project Complete (tentative):	Spring 2012

## Eligibility

This call is open to artists 18 years or older living full-time in the State of Idaho. The public art program is open to artists regardless of race, gender, sexual preference, religion, national origin or disability. Incomplete, ineligible or late applications will not be reviewed.

## Artist Workshop

The Hailey Arts Commission will conduct a one-hour artist workshop on June 17, 2010, at 5:30 p.m. at Hailey City Hall for all artists interested in applying.

## Deadline

Applications must be received by the City of Hailey by 5:00 p.m. on July 7, 2010. (*Postmarks not acceptable.*)

## ADA and Section 504 Requirements

The final project must meet all applicable ADA and Section 504 requirements.

## Notification of Results

Please do not call the Arts Commission or City Hall to ask about the Selection Panel's recommendations. Artists will receive notification of the decision by letter. Applications accompanied by return envelope with sufficient postage will be returned. Every effort will be made to ensure the safe handling of submitted materials; however, the City of Hailey will not be responsible for any loss or damage.



**Artist Information**

Name \_\_\_\_\_

Telephone \_\_\_\_\_

**Mailing** Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

**Residential** Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Email \_\_\_\_\_

**Digital Image List**

Keep CD in city file

Return CD in self-addressed stamped envelope

1. Title \_\_\_\_\_ Dimensions \_\_\_\_\_ Date \_\_\_\_\_  
Media \_\_\_\_\_

2. Title \_\_\_\_\_ Dimensions \_\_\_\_\_ Date \_\_\_\_\_  
Media \_\_\_\_\_

3. Title \_\_\_\_\_ Dimensions \_\_\_\_\_ Date \_\_\_\_\_  
Media \_\_\_\_\_

4. Title \_\_\_\_\_ Dimensions \_\_\_\_\_ Date \_\_\_\_\_  
Media \_\_\_\_\_

5. Title \_\_\_\_\_ Dimensions \_\_\_\_\_ Date \_\_\_\_\_  
Media \_\_\_\_\_

6. Title \_\_\_\_\_ Dimensions \_\_\_\_\_ Date \_\_\_\_\_  
Media \_\_\_\_\_

7. Title \_\_\_\_\_ Dimensions \_\_\_\_\_ Date \_\_\_\_\_  
Media \_\_\_\_\_

8. Title \_\_\_\_\_ Dimensions \_\_\_\_\_ Date \_\_\_\_\_  
Media \_\_\_\_\_

9. Title \_\_\_\_\_ Dimensions \_\_\_\_\_ Date \_\_\_\_\_  
Media \_\_\_\_\_

10. Title \_\_\_\_\_ Dimensions \_\_\_\_\_ Date \_\_\_\_\_  
Media \_\_\_\_\_

**Deadline**

**5:00 p.m., July 7, 2010**

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Hailey, ID 83333

