



The *Keys* to excellence



25TH ANNUAL CONVENTION AND TRADE SHOW

OCTOBER 16-18, 2013
SAN DIEGO, CA

exhibitor prospectus
sponsorship brochure





WELCOME

We hope you will join us in San Diego, California at the 25th Annual National Association of Residential Property Managers Convention and Trade Show, October 16-18, 2013.



This is a great opportunity to meet and introduce your

company to over 600 residential property managers throughout the United States who are the primary decision-makers in their companies. Sign up early to ensure you will be able to showcase your products and services – booth space is limited this year and assigned on a first-come, first-served basis.



Let us know if you're attending, look out for event details, and connect with NARPM® members on Facebook at www.facebook.com/narpmnational.

Photos courtesy of San Diego.org and the USS Midway Museum.





event location

Our 2013 Annual Convention and Trade Show will be held at the Hyatt Regency La Jolla.

The address of the hotel is 3777 La Jolla Village Drive, San Diego, California 92122.

ABOUT THE HOTEL

The Hyatt Regency La Jolla is 15 minutes from the San Diego International Airport (Lindberg Field). The hotel is a AAA 4-Diamond winner, full service hotel that provides a world class fitness center, tennis courts, pool, and lots of great shopping and restaurants within walking distance. And, if you book within the NARPM® room block you will receive complimentary internet access in your sleep room.

The coastal village of La Jolla, where the hotel is located, is one of the most popular and picturesque destinations in the world. La Jolla offers world-class shopping and dining experiences, from designer boutiques and art galleries, to critically acclaimed restaurants featuring celebrity chefs. La Jolla's cultural offerings include the renowned Birch Aquarium at Scripps, the Museum of Contemporary Art, and La Jolla Playhouse.

Nearby San Diego boasts a treasure-trove of historic landmarks, colorful neighborhoods, captivating natural beauty and outdoor art. You may want to include some excursions on your own to the Gaslamp Quarter, Balboa Park, Coronado, San Diego Zoo Safari Park, Legoland® California, or SeaWorld® San Diego.



Photos courtesy of: The Hyatt Regency La Jolla

RESERVATIONS

Convention attendees will enjoy the special NARPM® rate of \$199.00 per night single/double plus tax. This special rate is available for up to three days before the start of the convention and three days after, on a space available basis – so plan now to stay a few extra days and experience “The Keys to Excellence” in the “Jewel of the Pacific”, La Jolla!

To make your reservation, call the hotel directly at 888-421-1442 and tell the reservation agent you are with the National Association of Residential Property Managers. To get this great rate you must **make your reservation by September 16, 2013**. So call now! Rooms are sold on a first-come basis. While the room block is active until September 16th, **rooms at this rate will not be available once the room block is filled**. Be sure to check with the hotel when you make your reservation regarding deposits, cancellation policy, and the current check-in and check-out time.

CONVENTION DRESS

Appropriate dress for all parts of the NARPM® Convention (except the optional Gala which is casual to nice) is business casual. Remember that hotel room temperatures vary greatly, especially in an exhibit hall, so please dress accordingly.

FOR ADDITIONAL INFORMATION CONTACT:

National Association of Residential Property Managers – Carla Earnest, cearnest@narpm.org
638 Independence Parkway, Suite 100
Chesapeake, Virginia 23320
Phone: 800-782-3452
FAX: 866-466-2776 Website: www.NARPM.org



exhibitor services

GES (GLOBAL EXPERIENCE SPECIALISTS) is the decorator for the Trade Show. You can call them at 800-424-6224 for information or check on their products and services at www.ges.com. A full Exhibitor Services Manual will be **emailed** to you after we have received your signed and **paid** booth contract. **It is very important that you list the appropriate person and their email address as the pre-convention contact – this is the person who will receive the exhibitor kit.** Using the information in the manual, you can order materials, arrange for electrical, and get all the information you need to have a successful show. Please note that the hotel will not receive freight sent to individuals. Please read the following information carefully as it pertains to the exhibitor services:

GES EXHIBIT LABOR All work involved in the erection, touch-up painting, dismantling, and repair of all exhibits may fall under union jurisdiction. This work is to include wall coverings, floor coverings, pipe and drape, painting, hanging of signs and/or decorative materials from the ceiling, placement of all signs, and the erection of platforms used for exhibit purposes. This does not apply to the unpacking and placement of merchandise. Full-time employees of exhibiting companies may set their own exhibits provided that one person can accomplish the task in less than one (1) hour without the use of tools. If the exhibit preparation, installation, or dismantling requires more than one (1) hour, exhibitors must use personnel supplied by the Official Services Contractor. However, please note that when union labor is required, exhibitors may provide company personnel to work along with union installer in Southern California on a one-to-one basis. Any full-time company personnel involved should be prepared to produce some type of company identification when engaged in these activities.

GES FREIGHT HANDLING All work involved in the loading and unloading of all trucks, trailers and common and contract carriers, as well as the handling of empty crates and the operation of material handling equipment, is under union jurisdiction. The union also has the jurisdiction of the unloading, uncrating, unskidding, leveling, as well as the reverse process. Full-time employees of exhibiting companies may 'hand carry' material provided that it is limited to only what one person in one trip can carry and they do not use material handling equipment. When exhibitors do choose to 'hand carry' material, they may not be permitted access to the loading dock/freight door areas. GES Exposition Services will not be responsible for any material we do not handle.

GES ELECTRICAL All hardwiring ordered outlets to the line side of the exhibitors' equipment is under union jurisdiction. All plugs over 120 volts will be plugged in by electrical union personnel. Exhibitors may plug in their own plugs of 120 volts to their ordered outlets. All exhibitors are expected to comply with any union requirements in effect and as outlined in the "SHOW SITE WORK RULES" section of the Exhibitor Kit.

GES GRATUITIES Our work rules prohibit the SOLICITATION OR ACCEPTANCE of tips in cash, product or gifts in kind by any employee (union or non-union). Our employees are paid appropriate wages denoting

professional status, therefore tipping of any kind is not allowed.

GES ALWAYS HONEST HOTLINE GES requires the highest standards of integrity from all employees. Please call our confidential Always Honest Hotline at 866.225.8230 to report fraudulent or unethical behavior.

Union	Responsibilities
Electricians	Responsible for assembly, installation and dismantle of anything that uses electricity as a source of power. This includes electrical wiring, hook-ups, interconnections, etc.
Teamsters	Responsibility of receiving and handling all exhibit materials and empty crates at the docks. It is their responsibility to manage docks and schedule vehicles for the smooth and efficient move-in and move-out of the exhibition.
Decorators	Handle the hanging of all non-electrical signs, drape and cloth installation and tacked fabric panels. Handle the uncrating of exhibits and display materials, installation and dismantle of exhibits including cabinets, fixtures, shelving units, furniture, etc., laying of floor tile and carpet and recrating of exhibits and machinery. They also handle the installation and dismantling of scaffolding, bleachers and the ganging of chairs. They handle the rigging, hanging and removal of all hanging signs.
Plumbers	Handle all plumbing works such as compressed air, water drains or natural gas.

EXHIBIT INFORMATION

The exhibits will be in the Aventine Ballroom at the Hyatt Regency La Jolla Hotel. **Please note that the booth size is 8' x 10' and they are piped and draped.** They will have one 6' table and 2 chairs if requested. Additional furniture is available from the exhibit hall decorator. Each exhibit booth is entitled to have up to four booth representatives. A full convention registration for booth representatives is available at a reduced rate of \$250 for NARPM® members and \$350 for non-members. **Affiliate members who do not exhibit at the convention will not be permitted to attend.**

All booths will be assigned on a first-contracted with payment in full, first-served basis. A full listing of exhibit hours is on the next page. Please consult the exhibit diagram (on page 14) and note your three top choices of booth location on your contract. (See pages 15-17.)

Note: Prior authorization from NARPM® headquarters must be obtained in order to distribute food or drink from your booth.

EXHIBIT BOOTH FEES

	<u>One Booth</u>	<u>Additional Booths (each)</u>
NARPM® Affiliate Member	\$ 950	\$ 600
NARPM® Local Affiliate Members*	\$1,200	\$ Not Available
Non-Member**	\$ 1,600	\$ Not Available

* Local Affiliate Members are companies who are members of a NARPM® Chapter, but not National.

** Call the NARPM® office for information and an application to become a NARPM® Affiliate Member and get cost savings immediately for this Trade Show.

If this convention is cancelled for any reason, the liability of NARPM® to the exhibitor is limited to the return of the exhibit fee.



hours

Every effort has been made in the scheduling of exhibit times to give exhibitors the maximum amount of exposure to convention attendees in the shortest amount of time. Setup is conveniently scheduled for Tuesday afternoon and Wednesday morning and tear down is Friday afternoon.

DOOR PRIZES

Prize drawings always create interest, and we encourage you to have a prize. Prizes and the wildly popular NARPM® 50/50 raffle will be given away during the last session on Friday in the exhibit hall to maximize interest.

SETUP

Decorator Setup Time:	Tuesday, October 15, 2013	8:00 am – 4:30 pm
Exhibitor Move-in:	Tuesday, October 15, 2013	2:00 pm – 4:30 pm
	Wednesday, October 16, 2013	8:00 am – 3:00 pm
Exhibitor Move-out:	Friday, October 18, 2013	3:00 pm*

**Please note that events occur in the Exhibit Hall until 3:00 pm. Early tear down will not be allowed.*

TENTATIVE EXHIBIT HOURS

Wednesday, October 16, 2013

Grand Opening & Reception

6:00 pm – 8:30 pm

Thursday, October 17, 2013

Breakfast with Exhibitors

7:15 am – 8:45 am

Coffee with Exhibitors

10:15 am – 10:45 am

Coffee & Snack with Exhibitors

4:30 pm – 6:00 pm

Friday, October 18, 2013

Breakfast with Exhibitors

7:15 am – 9:15 am

Exhibitor Door Prizes, Affiliate of the Year, Award 50/50 Raffle Time to be Determined



special events

TUESDAY, OCTOBER 15, 2013

President's Celebration (6:00 pm – 10:00 pm)

Prior to the opening of the convention, attendees are invited to join James E. Tungsvik, MPM® RMP®, NARPM® President for a "NARPM® The Keys to Excellence" Celebration aboard the USS Midway. This is a ticketed event and additional details and registration form will be provided in the Convention Brochure due to be mailed in the spring, or you may call NARPM® Headquarters for more information.

WEDNESDAY, OCTOBER 16, 2013

Exhibit Hall Grand Opening and Reception (6:00 pm – 8:30 pm)

Our Grand Opening of the Exhibits and Opening Reception will be held on Wednesday, October 16th, from 6:00 pm – 8:30 pm. The ribbon cutting for the Trade Show will be preformed by the 2013 NARPM® President, the 2013 Convention Chair, and the 2012 Affiliate Member of the Year.


FRIDAY, OCTOBER 18, 2013

NARPM® The Keys to Excellence Gala and Dinner (6:00 pm – 10:00 pm)

Friday evening, convention attendees will gather at the hotel from 6:00 pm – 10:00 pm for a relaxing evening of fun and networking. There will be a cash bar reception and a dinner with special entertainment. Additional details will be in the Convention Brochure due to be mailed in the spring. There is an additional fee for this optional event.

sponsorship opportunities

When your company becomes a NARPM® sponsor, you get your message and product in front of the decision-makers of our membership – your potential customers. Keep in mind, as you review the various sponsorship levels, just how important this exposure could be to your business. For additional details, email conventioninfo@narpm.org.

		Convention Patron \$15,000	Platinum Sponsor \$10,000	Gold Sponsor \$7,500	Silver Sponsor \$5,000	Bronze Sponsor \$3,000
	 indicates sold out sponsorships					
General Benefits	Full convention registrations	2	2	2	2	1
	Tickets to President's Celebration	2				
	Exhibit booth spaces	Premier	Premier	2	1	1
	Tickets to and sponsor recognition of the Business Development Session	2				
	Luncheon introduction/presentation	✓	✓	✓		
	Two hours of meeting space on one day	✓	✓	✓		
	Pre-convention mailing lists	✓	✓	✓		
	Post-convention mailing lists	✓	✓	✓		
Print and Web Media	Full page ad in on-site program	✓	✓	✓		
	Half page ad in on-site program				✓	
	Business card size ad in on-site program					✓
	Logo on all promotional emails	✓	✓	✓	✓	✓
	Logo and link on NARPM® website	✓	✓	✓	✓	✓
Promotional and Marketing	Logo on convention badges					
	Logo on badge lanyards		✓			
	Logo on tote bags	✓	✓	✓		
	Company brochure in welcome bags	✓	✓	✓	✓	✓
	Company banner placement on-site	✓	✓	✓	✓	



PRESIDENT'S CELEBRATION SPONSOR | \$3,500 – Limit 3 sponsorships

On Tuesday, October 15, 2013 convention attendees will join NARPM® President, James E. Tungsvik at a very special celebration – NARPM® The Keys to Excellence on the USS Midway, the longest serving U.S. Navy aircraft carrier! Sponsoring this very well attended event is a great chance to showcase your company information and get to know your customers in a relaxed fun atmosphere.

Benefits of sponsorship include:

- Two (2) tickets to the event
- Company logo on the event tickets
- Company logo on all signage and promotional emails; special recognition in the convention on-site program
- An opportunity to distribute a promotional piece or give away to the attendees on the buses to the event



OFFICIAL 2013 NARPM® PARTNER* (Not just convention) | \$20,000

CONVENTION: \$9,250 VALUE

- Opening session intro/presentation
- Two (2) tickets to the President's Reception/Board cocktail party
- Two full convention registrations
- Two tickets to evening gala
- Premier exhibit space
- Pre-convention mailing lists
- Post-convention mailing lists
- Full page ad in on-site program
- Logo on podium sign
- Logo on all additional signage
- Logo on all promotional emails
- Logo on all convention mailings
- Logo/link on NARPM® convention sponsor webpage
- Company brochure in tote bags
- Logo displayed on convention GOBO

ADVERTISING/PROMOTIONS: \$14,400 VALUE

- Partner announcement in January issue of Residential Resource.
- 11 premium placements in the Residential Resource (includes three back cover placements, four inside front cover placements, and four inside back cover placements)
- Company logo/link prominently displayed on website
- Ad/link for 12 months on online membership directory
- Six advertising spots on NARPM® National Report e-mail campaigns for months of choice
- Logo on all new member packets
- Full page color ad on two education class booklets
- Assist and participate, when needed, in new chapter start-up meetings

* Not available to Internet Listing Service Companies

additional marketing

Get your message in front of hundreds of property management professionals!

ATTENDEE MAILING LIST

To assist in your marketing efforts, you may purchase an attendee list of mailing addresses only for pre-convention and/or post-convention marketing mailings. The pre-convention mailing list will be sent after the early bird registration deadline, approximately 30 days prior to Convention. Post-convention lists are sent 30 days after the convention. The price for either is \$75 for NARPM® members and \$150 for non-members and is only available to companies exhibiting at the trade show.

BANNERS

Renting space for a banner is an additional advertising opportunity available to you. The rate is \$300 for NARPM® members and \$400 for non-members. The hotel will hang your company banner in a space designated by NARPM® for the duration of the convention. Size is limited to 3' wide x 6' high and is allocated on a first-come, first-served basis. Space is limited, so don't miss this great opportunity to get your name in front of all Convention attendees. **You will be responsible** for retrieving the banner from the hotel after the trade show ends on Friday, October 18, 2013.

WELCOME BAGS

You may also purchase the opportunity to insert your promotional piece into the NARPM® convention welcome bags. You are limited to one piece of collateral that is no bigger than 8 ½" wide x 11" high. The fee is \$150 for NARPM® Members and \$300 for non-members. The estimated number of bags is 600 and the collateral must be shipped directly to NARPM® Headquarters no later than **September 24, 2013**.

ADDITIONAL INFORMATION

Additional information regarding mailing lists, banners and advertising opportunities in the Pre-Convention brochure and On-Site Convention Program is available by contacting NARPM® at 800-782-3452 or visiting our website at www.NARPM.org.



LOGO SPECIFICATIONS

Logos should be submitted as soon as sponsorship has been processed and approved. Please send a full color, 300 dpi or better image, preferably in EPS format. TIF and JPG logos will also be accepted if an EPS is unavailable.



ON-SITE PROGRAM AD SPECIFICATIONS

All ads should be at least 300 dpi, and submitted as an EPS, TIF or PDF file attachment. Fonts should be converted to outlines to correctly display. Please note the color specifications below. Ads DO NOT bleed.

Full page size	4.5" W x 7.5" H
Half page size	4.5" W x 3.75" H
Business card	3.5" W x 2" H

Premium Position Ads - Full Color

Premium position ads include the back cover, the inside front cover and the inside back cover. These positions are **full color (CMYK)**. Ads should be the same dimensions as a full page ad. **NARPM® Official Partners, Convention Patron, and Platinum Sponsor get first choice of these positions.** These positions are only available if not chosen by partners, patron, or sponsors.

Full, 1/2, 1/8 Page Ads - Black & White

Non-premium position ads should be **black and white only**, at the dimensions specified above.

Contact publications@narpm.org with questions about logo / ad specifications.

EXHIBIT HALL FLOORPLAN

25th Annual Convention & Trade Show

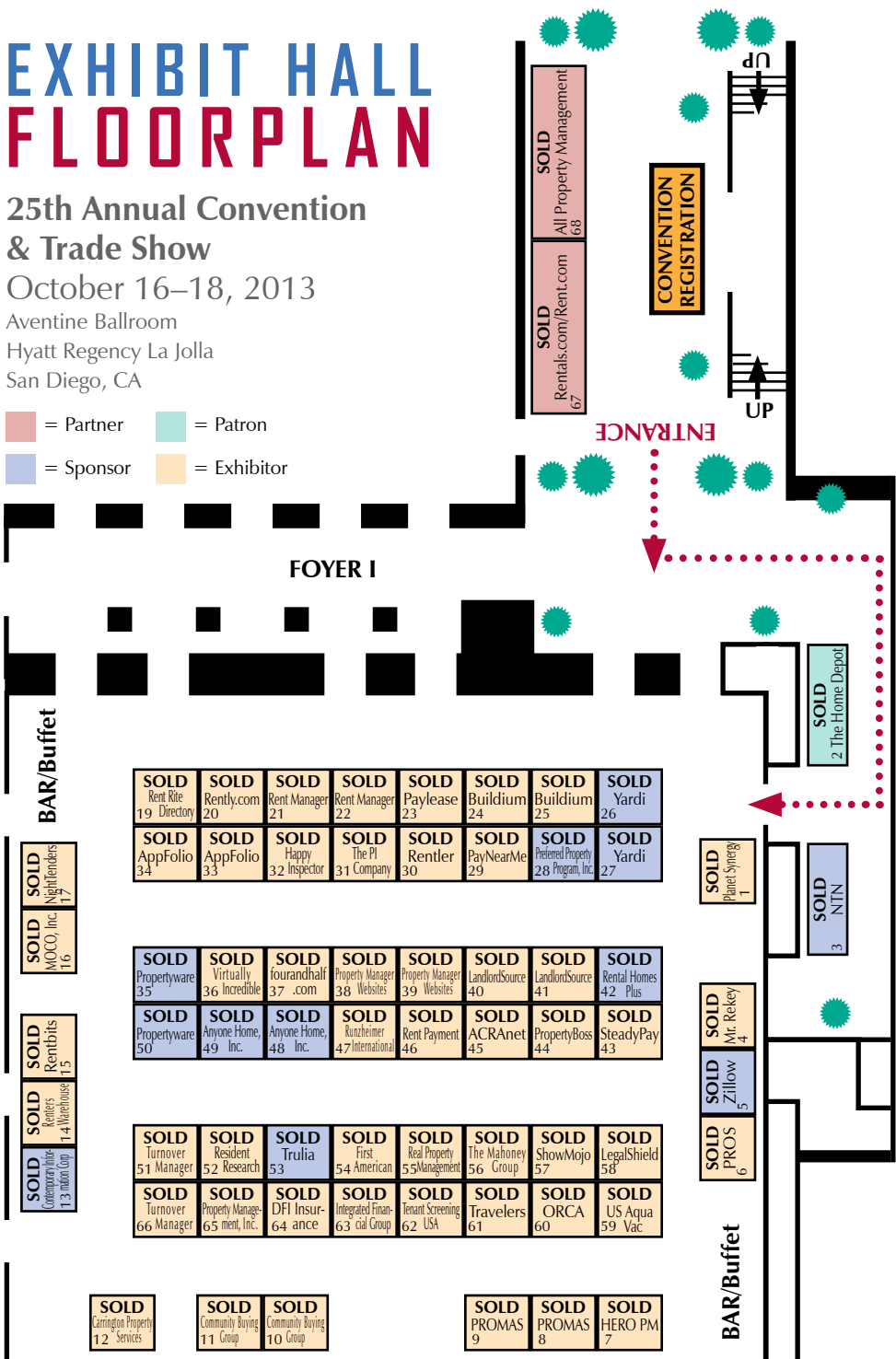
October 16–18, 2013

Aventine Ballroom

Hyatt Regency La Jolla

San Diego, CA

- = Partner
 = Patron
 = Sponsor
 = Exhibitor



AS OF 7/31/13 - TRADE SHOW EXHIBITOR SPACE IS SOLD OUT.
 Please call 800-782-3452 if you want to be placed on the waiting list.

exhibitor contract 2013

NARPM® SPONSOR/EXHIBITOR CONTRACT

Company _____

Pre-Convention Contact Name _____

Email of Pre-Convention Contact _____

Please note that the exhibitor kit will be sent to the person listed as the Pre-Convention Contact.

Mailing Address _____

City/State/Zip _____

Phone _____ FAX _____

I, the undersigned, have read the Exhibitor Terms, Conditions, and Rules for Exhibiting and agree to abide by the same.

Signature _____

Date _____

Sponsor Registration – Please check the appropriate level requested and then complete the company information section. You may purchase additional booth spaces by completing the Exhibitor section.

- | | |
|---|----------|
| <input type="checkbox"/> Official NARPM® Partner | \$20,000 |
| <input type="checkbox"/> Convention Patron | \$15,000 |
| <input type="checkbox"/> Gold Level Sponsorship | \$7,500 |
| <input type="checkbox"/> Silver Level Sponsorship | \$5,000 |
| <input type="checkbox"/> Bronze Level Sponsorship | \$3,000 |
| <input type="checkbox"/> President's Celebration Sponsor (Limit 3 sponsorships) | \$3,500 |

Additional Marketing – Please check any additional marketing opportunities of interest (see page 12) and then complete the company information section.

- | | | |
|------------------------------|---|---|
| Banner Rental | <input type="checkbox"/> \$300 – Member | <input type="checkbox"/> \$400 – Non-member |
| Pre-convention Mailing List | <input type="checkbox"/> \$75 – Member | <input type="checkbox"/> \$150 – Non-member |
| Post-convention Mailing List | <input type="checkbox"/> \$75 – Member | <input type="checkbox"/> \$150 – Non-member |
| Welcome Bag Insert | <input type="checkbox"/> \$150 – Member | <input type="checkbox"/> \$300 – Non-member |

(Continued next page)

(SPONSOR/EXHIBITOR CONTRACT 2013 CONT.)

Exhibitor Registration

Space will be provided on a first-contracted with payment in full, first-served basis and you will be notified of your booth assignment. Signed contract must be received by **August 6, 2013**, in order to be listed in the Convention On-Site Program. **Exhibitor understands there will be a charge for electrical power, telephone, drayage, booth furniture, special decorations, shipping, and storage handling with the hotel or decorating company.**

	One Booth	Additional Booth (each)
<input type="checkbox"/> NARPM® Affiliate Member	\$ 950	\$ 600
<input type="checkbox"/> NARPM® Local Affiliate Member*	\$1,200	\$ Not Available
<input type="checkbox"/> Nonmember	\$1,600	\$ Not Available

Booth Quantity _____ \$ _____

* Local Affiliate Members are companies who are members of a NARPM® Chapter, but not National.

Company Information – Booth Selection – Additional Tickets

Refer to the floorplan (on page 14) and list your top 3 choices for Booth Location (booth assignment is on a first-paid, first-assigned basis)

(1) _____ (2) _____ (3) _____

We will need one 6' table and 2 chairs ☐ Yes ☐ No

Company Products/Service description and indicate any competing companies you prefer not to be next to: _____

Exhibitor Door Prize (given Friday afternoon) ☐ Yes ☐ No

Prize _____

Booth Personnel (There is a limit of four (4) Booth Personnel per booth.)

The booth price includes the reception on Wednesday evening, and breakfast on Thursday and Friday. Full convention registrations are available for booth personnel at the price of \$250 for NARPM® members and \$350 non-members.

Please provide BOOTH PERSONNEL name(s). Include fee for any booth worker desiring full Convention registration. **Changes or additions of booth personnel after October 1, 2013 will result in a service charge of \$25 per badge processed – this includes changes made onsite.** (President's Celebration and Friday Gala are separate ticket items and are not included in the

PLEASE MAKE A COPY OF THIS CONTRACT FOR YOUR RECORDS.

convention registration fee or the booth fee. Contact headquarters for questions regarding these events.)

Booth Personnel: **(Add appropriate fee if they are attending the full convention.)**

1. _____ \$ _____
2. _____ \$ _____
3. _____ \$ _____
4. _____ \$ _____

You may purchase Lunch Tickets for booth personnel who are not attending the full convention as well as tickets to the President's Celebration and Friday Gala. (Lunches are included in full convention registration only.) Indicate number of tickets to be purchased and include charges with payment.

		Member	Non-member	
Thursday Lunch	_____ Quantity x	\$45	\$65	\$ _____
Friday Lunch	_____ Quantity x	\$50	\$70	\$ _____
President's Celebration	_____ Quantity x	\$95	\$125	\$ _____
Friday Gala	_____ Quantity x	\$75	\$95	\$ _____

TOTAL PAYMENT ENCLOSED \$ _____

Payment Information

☐ Check

I have enclosed a check payable to NARPM® in the amount of \$ _____

Check # _____ Date _____

☐ MasterCard

☐ Visa

☐ AmEx

☐ Discover

Cardholder Name (Print) _____

Cardholder Address _____

City/State/Zip _____

Phone _____

I authorize NARPM® to charge my credit card in the amount of \$ _____

Authorized Signature _____ Date _____

----- All information below this line will be shredded. -----

Card Number _____ Expiration Date _____

Cancellation Clause: Cancellation by the Exhibitor after August 6, 2013, obligates the Exhibitor to full payment of the rental. No refunds will be made after this date. If written cancellation is received prior to August 6, 2013, a full refund will be issued minus a \$50 service charge.

Please make a copy of this form for your records. Return this form with payment to:

NARPM® Headquarters

638 Independence Parkway, Suite 100 • Chesapeake, Virginia 23320

Phone 800-782-3452 • FAX 866-466-2776

TERMS, CONDITIONS & RULES FOR EXHIBITING AT A NARPM® TRADE SHOW

For purposes below, “Management” shall mean the National Association of Residential Property Managers and “Exhibit Site” shall mean the Hyatt Regency La Jolla. It is stipulated that each exhibitor subscribe to the following rules and that their representatives will comply.

1. PURPOSE OF EXHIBITION

This Exhibition is an integral part of the 2013 NARPM® Annual Convention. To assure that the Exhibition will further the above purpose, admission to the display floor is limited to qualified persons. Since the primary purpose of the Association is to educate delegates on products and services of the Exhibitor, emphasis on all exhibits shall be to fully describe uses of products and services offered by the Exhibitor. This shall include display of all products and services offered. Exhibits must not be in violation of the Association’s policies and code of ethics. While acknowledging the value of explaining cost of products and services to delegates, the Association maintains the Exhibitor does not dispense or sell any services, products, or devices merely for profit.

2. INDEMNITY AND LIMITATION OF LIABILITY

Neither NARPM® nor any division of NARPM®, nor the Exhibit Site, nor any of their officers, agents, employees, or other representatives, shall be held liable for, and they are hereby released from liability for any damage, loss, harm, or injury to the person or property of the Exhibitor or any of its officers, agents, employees, or other representatives, resulting from water, accident, or any other cause. The Exhibitor shall indemnify, defend, and protect Management and the Exhibit Site, and save Management and the Exhibit Site harmless from any and all claims, demands, suits, liability damages, losses, costs, attorney’s fees, and expenses of part of the Exhibitor or its officers, agents, employees, or other representatives. It is the responsibility of the Exhibitor to maintain proper insurance coverage for its property and liability. It is understood that NARPM®, the Hyatt Regency La Jolla and all staff, agents, and representatives are harmless from any claims arising from the products given to the attendees during the Exhibition.

3. ASSIGNMENT OF EXHIBIT SPACE

Management shall assign the Exhibit Space to the Exhibitor for the period of the Exhibit, provided the Exhibit Site is made available to Management, on a first priority receipt of the enclosed contract. Such assignment is made for the period of this Exhibit only and does not imply that the same or similar space be held or offered for future exhibits. Every effort will be made to respect the Exhibitor’s space choices whenever possible, but Manage-

ment’s decision will be final. Management reserves the right to transfer assignment when such action is deemed to be in the best interest of the total Exhibition. Management reserves the right to withdraw its acceptance of this contract if it determines, in its sole discretion that the Exhibitor is not eligible to participate or the Exhibitor’s product is not eligible to be displayed in this Exhibit.

4. USE OF EXHIBIT SPACE

An Exhibitor shall not assign to a third party its rights here-under to the Exhibit Space or any portion thereof without the written consent of the Management, which it may withhold at its sole discretion. If such consent is given, the Exhibitor shall assume full responsibility for the conduct of the assignee and all its representatives, and the Exhibitor shall not charge its assignee more than a proportionate share of the exhibit fee based upon the amount of Exhibit Space assigned.

5. INSTALLATION

It is explicitly agreed by the Exhibitor that in the event they fail to install their products in assigned Exhibit Space or fail to remit payment for required space rental at the time specified, Management shall have the right to take possession of said space and lease same or any part thereof to such parties and upon such terms and conditions as it may deem proper.

6. DISPLAYS, DECORATIONS, AND MUSIC

Merchandise, signs, decorations or display fixtures shall not be pasted, taped, nailed, or tacked to walls. No Exhibit, merchandise or equipment shall be left in any aisle, but shall be confined to Exhibit Space. No signs or advertising devices shall be displayed outside Exhibit Space or project above or beyond limits of Exhibit Space. Advertising material or signs of firms other than those that have engaged space is prohibited. Exhibitors who play any form of copyrighted music in their exhibit or private meetings during this event, are required to be licensed by either or both the American Society of Composers, Authors and Publishers (ASCAP) and/or Broadcast Music, Inc. (BMI). Exhibition producers, the association sponsor and facility management independently and severally disclaim any licensing responsibility for public performance of unlicensed music by exhibitors during this event.

7. FIRE REGULATIONS

Exhibitor shall not pack merchandise in paper, straw, excelsior or any other readily flammable material. All cartons stored in the Exhibit Site shall be emptied of contents. Exhibitor shall use no flammable decorations or covering for display fixtures, and all fabrics or other material used for decoration or covering shall

be flameproof, if required by local law or ordinances. All wiring devices and sockets shall be in good condition and meet the requirements of local law. Equipment with engines/motors or gas tanks shall be emptied and battery connections disconnected during display.

8. BOOTH EQUIPMENT AND SERVICES

Space rental includes: appropriate space – 8' x 10' booth with back wall and side rails; general hotel security; daily maintenance; and general lighting. One 6' table and two chairs are available upon request. Additional furniture and other décor can be ordered from the trade show decorator, GES.

9. STORAGE AND PACKING CRATES AND BOXES

Exhibitor will not be permitted to store packing crates and boxes in the booth or the Exhibit Area during the Exhibit. It is the Exhibitor's responsibility to mark and identify all crates and boxes. Crates not properly marked or identified may be destroyed. No trunks, cases, or packing materials shall be brought into or out of Exhibit Spaces during Exhibit hours. Cartons containing valuables should not include contents on the outside.

10. OBSERVANCE OF LAWS

Exhibitor shall abide by and observe all laws, rules, regulations, and ordinances of any applicable government authority and all rules of the Exhibit Site.

11. CANCELLATION OR TERMINATION OF EXHIBIT

If, because of war, fire, strike, Exhibit facility construction or renovation project, government regulation, public catastrophe, Act of God, the public enemy, or any other cause, the Exhibition of any part thereof is prevented from being held, is cancelled by the Management, or the Exhibit Space becomes unavailable, Management, in its sole discretion, shall determine and refund to the Exhibitor, its proportionate share of the aggregate Exhibit fees received that remains after deducting expenses incurred by Management and reasonable compensation to Management, but in no case shall the amount or refund to Exhibitor exceed the amount of the exhibit fee paid. Cancellation by the Exhibitor after August 6, 2013, obligates the Exhibitor to full payment of the rental. No refunds will be made after this date. If written collation is received prior to August 6, 2013, a full refund will be issued minus a \$50 service charge.

12. EXHIBITOR CONDUCT

Exhibitor and its representatives shall not congregate or solicit trade in the aisles. The prior written consent of Management is required for the employment or use of any live model, demonstrator, solicitor, or device for the mechanical reproduction

of sound. Such employment or use shall be confined to the Exhibit Space. Management, in its sole and absolute discretion, may withdraw its consent at any time, in which event Exhibitor shall terminate such activity forthwith. All promotional plans must be submitted to Management for approval. Distribution of pamphlets, brochures, or any advertising matter must be confined to the Exhibit Space. Exhibitor shall refrain from any action that will distract attendees from attendance at the Exhibit during open hours. Exhibitor shall not lead attendees from one Exhibit Space to another or to elevators or escalators. Exhibitor shall not enter into another Exhibitor's space without invitation or when unattended. Exhibitor or any of its representatives shall not conduct itself in a manner offensive to standards of decency or good taste.

13. UNION LABOR

Exhibitor must comply with all union regulations applicable to setup, dismantling, and display of its exhibits where applicable.

14. ARBITRATION

Any controversy or claim between the parties hereto arising out of or related to the provisions of the agreement or the breach thereof shall be settled by arbitration in Chesapeake, Virginia in accordance with the Rules of the American Arbitration Association and judgment upon the award rendered by the Arbitrator may be entered in any court having jurisdiction thereof.

15. JURISDICTION

Both Management and Exhibitor consent to the jurisdiction of the Virginia District and Appellate Courts and the U.S. District Court for the Hampton Roads District of Virginia, for all purposes in connection with this agreement. The parties agree that review of process may be obtained by registered mail, return receipt requested, within or without the state of Virginia.

16. AGREEMENT TO TERMS, CONDITIONS, AND RULES

Exhibitor agrees to observe and abide by the foregoing Terms, Conditions, and Rules and by such rules made by Management from time to time for the efficient or safe operation of the Exhibit, including but not limited to, those contained in this contract. In addition to Management's right to close an exhibit and withdraw its acceptance of the Application, Management, in its sole judgment, may refuse to consider for participation in future Exhibits any Exhibitor that violates or fails to abide by all such Terms, Conditions, and Rules.

The foregoing Rules have been formulated in the best interest of Exhibitors. The cooperation of our patrons is requested. All points not covered herein are subject to settlement by the Association.



National Association of Residential Property Managers
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