

## INTRODUCTION

For over 70 years, Kaiser Permanente's social mission has been the foundation of our community service programs. As a values-driven, not-for-profit integrated health care organization, Kaiser Permanente is dedicated to improving the health of our members and the communities we serve. We believe good health is a fundamental aspiration of all people. We recognize that promotion of good health extends beyond the doctor's office and the hospital. Like our approach to medicine, our work in the community takes a prevention-focused, evidence-based approach. To be healthy, people need access to healthy and nutritious food in their neighborhood stores, clean air, successful schools, and safe parks and playgrounds. Good health for the entire community also requires a focus on equity as well as social and economic well-being.

Through partnerships with community organizations and government entities, Kaiser Permanente strives to benefit the community by addressing issues and concerns that affect overall community health. These partnerships are built upon the sharing of knowledge and resources between Kaiser Permanente and health-related community service organizations. We bring a variety of resources to these partnerships including cash grants to support community activities, volunteers and in-kind donations.

## APPLICATION PROCESS

Kaiser Permanente Greater Sacramento Area will be accepting Letters of Intent (LOI) for programs/projects that meet the funding priorities listed below. Following review of the LOI, organizations will be notified whether they will be invited to submit a full proposal.

To be considered for grant funding, please submit your LOI by completing the questions listed at the end of this guide and returning the document to us at [SacramentoValley.Grant.CommunityBenefit@kp.org](mailto:SacramentoValley.Grant.CommunityBenefit@kp.org). Include 'Letter of Intent - *your agency name*' on the subject line.

## APPLICATION SUBMISSION TIME FRAME

February 12, 2016	LOIs due
March 18, 2016	Organizations notified whether they will be invited to submit full proposal
April 8, 2016	Full proposals due
June 13, 2016	Awards announced

*Please note: This guide may be used to submit an LOI for a community benefit program or project but not for fundraising events. The process to request sponsorship for events can be found at [www.kp.org/greatersacramento](http://www.kp.org/greatersacramento).*

## FUNDING PRIORITIES

For many years Kaiser Permanente has conducted community needs assessments to better understand each community's unique needs and resources. The Affordable Care Act requires non-profit hospitals to conduct a Community Health Needs Assessment (CHNA) once every three years and adopt an implementation strategy to meet the community health needs identified through the CHNA.

The implementation strategy addresses a number of priority needs from the broader list identified during the CHNA process. This allows us to focus resources and have a meaningful impact on these significant and complex health needs — and it allows us to deepen the strong relationships we have with other organizations that are working to improve community health. These priorities provide the basis for the Kaiser Permanente Greater Sacramento Area Community Benefit Program and guide the distribution of contributions to the community. The Kaiser Permanente Greater Sacramento Area consists collectively of the service areas of our three local medical centers: South Sacramento Medical Center, Sacramento Medical Center on Morse Avenue, and the Roseville Medical Center.

For information about Kaiser Permanente's 2013 CHNA process and implementation strategy, and for a copy of the reports, please visit

<http://share.kaiserpermanente.org/article/community-health-needs-assessments/> .

Kaiser Permanente's priority needs identified for the Greater Sacramento Area in 2016 are as follows:

1. Access to care
2. Healthy eating and active living

Kaiser Permanente will fund specific strategies within each of the priority health areas, as described below.

### **Access to care (Roseville, Sacramento and South Sacramento service areas)**

#### Goals

- Increase the number of low-income people who enroll in, or maintain, health care coverage
- Increase access to culturally competent, high quality health care services for low-income, uninsured individuals

#### Strategies

1. Support to local organizations (Federally Qualified Health Centers and local community health centers) to continue to provide clinical care for low income area residents
2. Support for patient navigators/community health workers that provide culturally sensitive assistance and care-coordination to guide patients through available medical, insurance and social support systems

### **Healthy Eating and Active Living (Roseville, Sacramento and South Sacramento service areas)**

#### Goal

- Increase healthy eating and physical activity among vulnerable populations with a focus on communities of concern

#### Strategy

1. Support for facilitation and development of sustainable practices that provide education and increase access to healthy foods and physical activity in schools and community based settings that reach a broad sector of the community

For 2016, Kaiser Permanente will continue to have an additional priority health need for the Roseville and Sacramento service areas – lack of access to mental health services – and a separate priority health need for the South Sacramento service area – safety as a health issue. Organizations that are awarded a grant for a program under one of these additional priority health needs may provide services to residents/clients outside of the service area, but the majority must be provided to residents/clients who live within the targeted service area. A detailed description of the service areas and the communities of concern can be found in the CHNA or on <http://healthylivingmap.com/>.

### **Lack of Access to Mental Health Services (Roseville and Sacramento service areas)**

#### Goals

- Increase access to mental health care services in order to improve the management of mental health symptoms among high-risk populations (e.g. uninsured, residents engaging in unsafe behavior, underinsured, etc.)
- Decrease risks for mental, emotional, and behavioral disorders among people at risk for engaging in unsafe behaviors

#### Strategies

1. Support for organizations promoting multicomponent health care system level interventions to link primary care providers, patients and mental health specialists serving low income, high-risk populations
2. Support for programs that increase access to ongoing mental health treatment services for low income, at-risk individuals, such as transportation and no or low-cost service providers
3. Support for programs providing housing and/or social services to low-income, at-risk patients
4. Support for preventative programs that aim to reduce the risks of mental illness related to violence

### **Safety as a Health Issue (South Sacramento service area)**

#### Goals

- Empower the community to reduce area violence and foster a safe community environment
- Engage at-risk youth and support families to increase individual and family resilience and reduce unhealthy behaviors

- Strengthen and coordinate trauma-informed health care and community services with a focus on communities of concern

#### Strategies

1. Support for community or faith-based organizations that work to build safe neighborhoods through the promotion of community engagement and activities that increase safety
2. Support for youth engagement programs for low-income, at-risk youth and families
3. Support for organizations that provide interpersonal violence (IPV) and/or family support services

### **ELIGIBILITY GUIDELINES**

Funds must be used to serve vulnerable populations in Sacramento County; south Placer County; Yolo County; and western El Dorado County; or other areas within Kaiser Permanente's Roseville, Sacramento and South Sacramento service areas.

Only nonprofit 501(c)3 tax-exempt organizations, education and government entities are eligible to receive Kaiser Permanente community benefit grants. Unincorporated groups or programs may utilize an eligible nonprofit agency as their fiscal agent.

Kaiser Permanente will not consider funding requests from the following types of organizations or for the following activities/purposes: religious purposes; partisan political, fraternal, athletic, international or social organizations; endowments; memorials; individuals; field trips; or tours.

**APPLICATION QUESTIONS** - Please limit response to two pages.

1. Organization name
2. Describe the organization
3. Describe the proposed program or project
4. Identify which strategy from the funding priorities your program/project supports and how the proposed program/project supports the strategy
5. Describe the population(s) to be served and your experience serving the target population(s)
6. Identify the geographic areas served by the program/project (identify and describe neighborhoods, communities or zip codes)
7. Describe evidence of need
8. Total project budget
9. Amount requested and brief description of purpose
10. Contact Name  
Phone  
Email

**QUESTIONS & CONTACT INFORMATION**

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