



# 2015 Manufacturing Awards of *DISTINCTION*

**2015 NOMINATION FORM**



Baker Tilly and Advance are proud to present the 16th Annual Manufacturing Awards of Distinction event, honoring manufacturers who bring excellence to Northeast Wisconsin manufacturing.

Advance is a public-private partnership program of the Greater Green Bay Chamber, established in 1985 to improve and diversify the local economy while being the economic development focal point and resource center for Brown County businesses and municipalities.

# 2015 MANUFACTURING AWARDS OF DISTINCTION

## 2015 AWARD TIMELINE

### **Submissions Due**

Friday, Aug. 21, 2015

### **Entries Judged**

September 2015

### **Awards Banquet**

Wednesday, Nov. 11, 2015

Radisson Hotel &  
Convention Center  
Green Bay

## NOMINATION DEADLINE:

Friday, Aug. 21, 2015

**This awards program  
is presented by:**



Accountants and Advisors

**and hosted by:**



## NOMINATE A MANUFACTURER

The manufacturing industry has a strong presence in our local economy and has continuously shown its dedication to our communities. Advance, the economic development program of the Greater Green Bay Chamber, has found the appreciation and recognition of Northeast Wisconsin manufacturing companies is a valuable vehicle in strengthening our communities by encouraging this major sector of our economy. Please consider nominating a Northeast Wisconsin manufacturer for their outstanding achievements in manufacturing this year.

**Self-nominations are also encouraged.**

## WHY NOMINATE OR SELF-NOMINATE

The Manufacturing Awards of Distinction Award nominees and winners offer an opportunity to showcase excellence in their industry through leadership, innovation and dedication to employees and their communities.

## APPLY FOR AN AWARD TO:

- Share your story
- Recognize the hard work and dedication of employees who have contributed to your company's success
- Highlight corporate citizenship – manufacturers are assets to local communities and are good corporate citizens
- Join the ranks of other notable manufacturers
- Receive well-deserved publicity
- Promote industry firsts and significant accomplishments

## WHO CAN APPLY

The program is open to manufacturers in Brown, Calumet, Door, Florence, Kewaunee, Manitowoc, Marinette, Oconto, Shawano and other Northeast Wisconsin counties. Nominees must be manufacturing companies headquartered in these counties or with significant operations located there. Previous award winners are encouraged to apply in other award categories in subsequent years and in the category for which they have received an award in the third subsequent year. If you have questions regarding your eligibility, please contact Carina Raddatz, Greater Green Bay Chamber special events manager, at 920.593.3419 or [craddatz@titletown.org](mailto:craddatz@titletown.org).

# 2015 MANUFACTURING AWARDS OF DISTINCTION

## AWARD CATEGORIES

A total of four award winners will be selected by an independent panel of judges. Companies will be separated into three categories based on size, with one award going to the best company in each category. A fourth Judge's Choice award will be given to a company demonstrating leading best practices in the area of workforce development. Categories are as follows:

### **By Company Size**

Small (1-99 employees)

Medium (100-299 employees)

Large (300 or more employees)

### **Judge's Choice Award for Workforce Development**

Many of our area manufacturers report difficulties in recruiting and retaining the skilled employees they need. The Judge's Choice Award for Workforce Development is designed to provide recognition for extraordinary, exemplary and innovative training and education programs which encourage individuals to pursue a career in manufacturing and/or enhance an individual's manufacturing skills. Manufacturers should apply for this additional award if you excel in areas of workforce planning and staff development, investing in talent management and employee development, or developing community-based partnerships. The additional 500-1,000 word profile should detail your workforce development initiatives and outcomes.

## SPECIAL AWARDS

In previous years, judges have found outstanding traits in others areas such as innovation, exportation, community involvement and manufacturing support when they reviewed the nominations. At the judge's discretion, they may honor a company with a Special Award for excelling in an outstanding area. There is not a separate application process for these Special Awards. All applications should be written seeking a regular award honoring overall manufacturing excellence.

## AWARD PRESENTATIONS

The 2015 winners will be announced at the awards banquet on Wednesday, Nov. 11, 2015 at the Radisson Hotel & Convention Center in Green Bay. Representatives from all nominated companies, their nominators and guests will be invited to attend this business formal event.

## SUBMISSION GUIDELINES

Review the Required Nomination Form for complete details. The judges will determine winners based on the content, completeness and quality of the nomination materials. Your complete responses to all criteria, including company financials, are necessary for the judges to accurately evaluate all of the nominees. Nomination information will be used in promotion of the Manufacturing Awards of Distinction program, including media releases, winner profiles and event speeches. Proprietary detailed financial information will be kept confidential. However, Advance reserves the right to generally describe a nominee's financial position. For example: "The company's revenue increased by 10 percent last year." Judge's decisions are final, and they reserve the right to withhold an award in any category if there is not a suitable winning entry.

**QUESTIONS?** Please contact Carina Raddatz at 920.593.3419.

# 2015 MANUFACTURING AWARDS OF DISTINCTION

## REQUIRED INFORMATION

### REQUIRED NOMINATION INFORMATION

All nominations must include detailed information for all of the following categories. Each company will be judged using a ranking system for the categories listed below. Awards are based on the details provided in the nomination form.

**1. Company profile:** ☐ Small (1-99) ☐ Medium (100-299) ☐ Large (300+)

Please provide an up-to 800-word profile stating why your company deserves to win a Manufacturing Award of Distinction. (This section is for you to demonstrate what sets you apart from your competitors.)

☐ **Workforce Development Award consideration**

**Optional:** Additional 500-1,000 word profile demonstrating workforce development best practices

**2. Financial growth or stability:** Proprietary detailed financial information will be kept confidential. Include exhibition of consistency or growth over time, such as sales, profit, employment, capital investment, through graphs and charts in terms of percentage.

**3. Product description:** Please do not submit actual product samples, catalogs or brochures.

**4. Manufacturing process & industry leadership:** Explain industry standards and steps company has taken to lead the industry. Include any environmental solutions or innovations, R&D leadership and/or application of high technology.

**5. Operational excellence/continuous improvement.**

**6. Management philosophy/employee commitment: Internal operations.**

**7. Community support and involvement: Stewardship.**

**8. Environmental sustainability.**

**9. Digital artwork files**

- ☐ Company logo (Illustrator eps vector art preferred; 300 dpi jpg if no eps vector art available)
- ☐ Color photo of top company executive (300 dpi jpg)
- ☐ 4-5 photos of company and/or products (300 dpi jpg)

*Direct questions relating to artwork files to Dana Jacobson at [pubart@titletown.org](mailto:pubart@titletown.org), or call 920.593.3421.*

### TO SUBMIT YOUR NOMINATION:

Complete form on the following page and submit in one PDF file with all accompanying information via email to [craddatz@titletown.org](mailto:craddatz@titletown.org). Contact Carina Raddatz with submission questions at 920.593.3419.

*\*The selection committee for the Manufacturing Awards of Distinction will be comprised of non-manufacturers to protect the integrity of your information. All submissions will be held confidential, viewed only by selection committee, and then destroyed.*

**NOMINATIONS MUST BE SUBMITTED BY FRIDAY, AUG. 21, 2015 TO BE CONSIDERED.**

# 2015 MANUFACTURING AWARDS OF DISTINCTION NOMINATION FORM

Information in the nomination forms will be used by the judges and the sponsors for press releases about the nominees and the winners. Proprietary detailed financial information will be kept confidential. Please complete this form and submit with your required nomination materials.

NOMINATIONS MUST BE SUBMITTED BY **FRIDAY, AUG. 21, 2015.**

## NOMINEE

Official legal company name \_\_\_\_\_  
SIC/NAICS Code(s) or industry description \_\_\_\_\_  
Year established \_\_\_\_\_  
Total number of employees company-wide \_\_\_\_\_ Total number of Wisconsin employees \_\_\_\_\_  
Telephone \_\_\_\_\_ Fax \_\_\_\_\_  
Website \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
County \_\_\_\_\_  
Name of top executive \_\_\_\_\_  
Title \_\_\_\_\_  
E-mail \_\_\_\_\_  
Parent company \_\_\_\_\_  
Subsidiary(ies) \_\_\_\_\_  
Please tell us where you heard about this program \_\_\_\_\_

## AWARD CATEGORY

Please select one of the following size categories:

- ☐ Small (1-99)   ☐ Medium (100-299)   ☐ Large (300+)  
☐ Check here if you are also submitting an additional 500-1,000 word profile to be considered for the Workforce Development Award.

## NOMINATOR

- ☐ Check here if same as nominee. Self nominations are encouraged.

Name \_\_\_\_\_  
Title \_\_\_\_\_  
Company \_\_\_\_\_  
Telephone \_\_\_\_\_ Fax \_\_\_\_\_  
E-mail \_\_\_\_\_  
Website \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ County \_\_\_\_\_

## APPLICATION CHECKLIST

Submit the following to: Carina Raddatz, [craddatz@titletown.org](mailto:craddatz@titletown.org) no later than Friday, Aug. 21, 2015.

- ☐ Completed nomination form in PDF format  
☐ Company profile containing all information detailed in #1-8 on previous page in PDF format  
☐ Graphics files detailed in #9 on previous page

## SIGNATURE

I hereby certify that the top executive of the nominated company is aware of this submission, and that all information included in this nomination is factual and accurate.

Nominator Signature \_\_\_\_\_ Date \_\_\_\_\_

## 2015 MANUFACTURING AWARDS OF DISTINCTION SPONSORS



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