



THE **NEW**

NORTH TAMPA CHAMBER



SEPTEMBER 2009

...Where It Pays To Do Business!

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Mission Statement

The North Tampa Chamber of Commerce is organized and dedicated to the enhancement of business, economic growth, tourism and education while promoting the positive image of North Tampa.

“THE STIMULUS PACKAGE:



WHAT'S IN IT FOR ME AND MY BUSINESS?”

PRESENTED BY

✓ **DEANNA RICHARDSON, REALTOR**
PRUDENTIAL TROPICAL REALTY

✓ **AL IGLESIAS, PRESIDENT**
API RESOURCES, INC.

✓ **J. C. ALVAREZ, ENERGY ANALYST**
TAMPA ELECTRIC COMPANY

› **DO YOU KNOW WHAT'S HAPPENING IN THE MORTGAGE MARKET?**

› **HOW ABOUT THE CASH FOR CLUNKERS PROGRAM?**

› **WHAT ENERGY MEASURES CAN YOU TAKE TO SAVE MONEY ON YOUR ENERGY BILL AND YOUR TAXES?**

› **WHAT OTHER TAX CREDITS ARE YOURS FOR THE TAKING?**

JOIN US TO FIND OUT WHAT'S AVAILABLE TO YOU!

The Next General Meeting:

Thursday, September 10, 2009

11:00 a.m. – 1:00 p.m.

The Clarion Hotel & Conference Center

2701 E. Fowler Avenue

Tampa, FL 33612

813-971-7410 (hotel)



*Invite a guest to the meeting & don't forget
your name tag and business cards.*



FROM THE DESK OF NTCC PRESIDENT *ELAINE KAUFMAN*

Dear Chamber Members:

Time. How do you define it? Is it simply a mark of a day/week/month/year? We know it is valuable. Are you making the most of the time you spend at Chamber meetings and functions? If networking is your goal, do you arrive in a timely fashion to engage other attendees in conversation? Do you spend adequate time building meaningful, productive personal and business relationships?

You may have been schooled in the thought that people do business with people they know, like, and trust. What have you done to make people know, like, and trust you? What have you done to learn if other Chamber members are people you know, like, and trust?

Perhaps it is time to give each other "the time of day." What exactly does that mean? Examine the purpose of your membership in the Chamber. If you joined just to be able to say you belong to the Chamber and to list the membership on your resume, you are not getting the biggest bang for your buck. You may even be wasting your money. If, on the other hand, you joined to make an impact in the community in which you live and/or work and you want to develop relationships, you must attend Chamber meetings and/or events. You must be involved. How else do you get to know people? Surely, you don't think someone will know you or know of you simply because you paid dues to any organization? You are just a name, an address, and a phone number. You are just an entity. It will be potluck pickings that someone will chose you over the next entry.

So is potluck marketing working for you? Doesn't it make more sense to use your dollars wisely and your time even more wisely? Doesn't it make sense to develop and nurture relationships? How can you do that? First and foremost, you must get involved.

Secondly, if you need something, think Chamber first. Do you need a service, a product, an expert opinion, guidance for the use of a service or product, or a referral for personal and/or professional development or a referral for a service or product? If so, browse

the Chamber directory. If possible, make an inquiry of a Chamber member. The Chamber member may also be providing member-to-member discounts. Be respectful of other Chamber members and their time. Engage in dialogue. Of course, the presumption is that the person you are engaging is conducting himself/herself and the business/service in an ethical/stand-up manner.

This economic time period is most challenging. Many of us are looking for something to stimulate our business, our career, our personal lives, and/or our retirement accounts. Let your valuable Chamber membership work for you. Our next General Meeting is set up to help stimulate you with ideas. If you normally take a lunch break or know you should, spend that lunch break learning all about the government's recently passed Stimulus Package. Join us for: **"THE STIMULUS PACKAGE: WHAT'S IN IT FOR ME AND MY BUSINESS?"** Hear what some of our local experts have to say. Spend your time wisely. It's too precious to waste.

Elaine Kaufman



VOLUNTEERS NEEDED TO SERVE ON THE EXPO COMMITTEE

**HELP YOUR CHAMBER BE SUCCESSFUL WHILE
BROADENING YOUR BUSINESS EXPOSURE &
MEETING FELLOW CHAMBER MEMBERS**

Bring your ideas and suggestions and help plan and execute the next North Tampa Chamber Business Expo.

To volunteer and serve on the Expo Committee, contact:

Nicole Fielder, NTCC Vice President
Phone: 813-968-3090 ext. 7000 or
Email: nfielder@bankatlantic.com

*Always bear in mind that your
own resolution to succeed is more
important than any other.*

~ Abraham Lincoln

MEMBER'S CORNER

WELCOME NEW MEMBERS!



Bill Washinski

HS DENT

15310 Amberly Drive
Tampa, FL 33647
813-957-2446, 813-341-6874/Fax 214-853-4274
Economic Research
bwashinski@hsdent.com; billwashinski@msn.com
www.hsdent.com

Brian Cook, Financial Representative
John Vasu

NEW ENGLAND FINANCIAL

302 Knights Run Avenue, Suite 1000
Tampa, FL 33602
813-245-1954, 813-383-2283/Fax 286-3855
Insurance & Financial Services
bcook@nefflorida.com
www.nefflorida.com

GENERAL MEETING

THURSDAY, SEPTEMBER 10



- Doors open at 11:00am with Networking until 11:30am
- Buffet-Style Lunch at 11:30am
- Meeting/Program: 11:45am-1:00pm

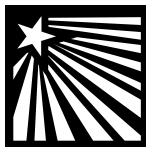
The Clarion Hotel & Conference Center
(2701 E. Fowler Avenue • 813-971-4710)

Lunch: \$15 in advance; \$20 at the door
RSVP online with a credit card:
www.northtampachamber.com

More Information?

See Pages 1 & 12

BUSINESS OF THE MONTH



NEW ENGLAND FINANCIAL®
A METLIFE COMPANY

BRIAN COOK
FINANCIAL REPRESENTATIVE

New England Financial is one of the oldest and strongest financial institutions in the country. Our team of professionals strives to build close working relationships with each of our clients to meet their expectations on a personal, as well as professional level.

New England Financial is one of the country's premier financial services organizations, with a reputation for integrity and sound performance. We provide our customers with top quality insurance and investment products, service, and guidance. Tracing our roots to the nation's first chartered mutual life insurer in 1835, we have helped people across America build a secure financial future for themselves, their families, and their businesses.

Whether you are starting a family, building a business or planning for your retirement, we can help you design a program to help reach your personal and business financial goals.

L0809054938[exp0310][FL].

New England Financial®
A MetLife Company

Brian Cook

Financial Representative

Registered Representative
New England Securities

302 Knights Run Avenue
Suite 1000
Tampa, FL 33602
Tel 813-383-5214
Cell 813-245-1954
bcook@tampa.nef.com

New England Financial (NEF) is the service mark for New England Life Insurance Company, Boston, MA 02116. Securities offered through New England Securities (NES) (member FINRA/SIPC). NEF and NES are affiliates. New England Financial is a general agency of New England Life Insurance Company.

THANK YOU FOR YOUR RENEWAL!

- C & J Surveying, Inc.
- Check It Recordkeeping
- Courtyard by Marriott—North Tampa

UPDATE YOUR MEMBERSHIP DIRECTORY - JULY 2009

American Cancer Society: Add as first contact Karina Footman, Community Representative, 813-679-0910, Karina.Footman@cancer.org.

Wesley Chapel Toyota: Remove Stacie Cleptenski and Brett Hawker; add Patrick Abad, General Sales Manager, 813-973-8888, patrickabad@wesleychapeltoyota.com; add Brendan Callahan, Internet Sales Manager, 813-973-8888, brendancallahan@wesleychapeltoyota.com; also, remove phone number 813-407-5816.

Westcoast Computer Services, Inc.: Change fax number to 813-756-4490.

Send changes to Bob Markee at sml@tampabay.rr.com.



YOU'RE INVITED

THE FRANCHISE & BUSINESS OPPORTUNITIES EXPO

The North Tampa Chamber of Commerce invites you to The Franchise & Business Opportunities Expo at the

WHERE: Florida State Fairgrounds,
4800 US Hwy. 301 North, Tampa

WHEN: Saturday, September 12, 2009
Sunday, September 13, 2009

TIME: Saturday - 10 am – 5 pm
Sunday - 11 am – 4 pm

TAKE CONTROL OF YOUR FINANCIAL FUTURE!!!

- Discover the easiest and safest way to be your own boss.
- Attend free educational seminars.
- Come face to face with the highest quality franchises.

Cut out the coupon below for
FREE ADMISSION (\$10 value).



Invites you to

The FRANCHISE & BUSINESS OPPORTUNITIES EXPO

TAMPA

September 12 & 13, 2009
FLORIDA STATE FAIRGROUNDS
4800 US Highway 301 North
Saturday: 10 am – 5 pm • Sunday: 11 am – 4 pm
For more information, call: 1-800-891-4859 x 400

TAKE CONTROL OF YOUR FINANCIAL FUTURE!

www.FloridaFranchiseShow.com

FREE ADMISSION

With this coupon, receive 1 free admission. No cash value.



Own Your Own Business!
Discover the easiest and safest way to be your own boss.
Many opportunities available with little to no start up cost.
LEARN ABOUT FINANCING OPTIONS.
ATTEND FREE EDUCATIONAL SEMINARS.

For more information, contact the NTCC by email to info@northtampachamber.com or call 813-961-2420. Coupon and additional info also available on website at:

www.NorthTampaChamber.com

SEPTEMBER 2009 NETWORKING

Chamber Networking Luncheon - Relationship Building with Business Neighbors

THURSDAY, SEPTEMBER 17

11:30 a.m. at J. Christopher's Breakfast, Brunch & Lunch, 14366 N. Dale Mabry Hwy. Order from special menu. Directions? 908-7023. RSVP by 9/15 to Nicole Fielder at 968-3090 x7000 or via email to nfielder@bankatlantic.com.

THURSDAY, SEPTEMBER 24

11:30 a.m. at Perkins @ I-275, 408 E. Bearss Avenue. Order from special menu. Directions? 908-3916. RSVP by 9/22 to Linda Jackson, 800-839-6328 x3600 or via email to linda.jackson@growfinancial.org.

Bring your business cards, brochures, giveaways, & raffle items.

YOUR AD COULD BE HERE! SUPPORT YOUR CHAMBER!

Advertise in this space!
Great Rates & Reasonable Prices!

For rate quotes, call Sherry or Bob
813-948-3765 or send e-mail to
sml@tampabay.rr.com

MEMBERS ONLY YOUR AD COULD BE HERE

Monthly Fees--\$avings* on longer terms

Business Card...\$25	1/2 page.....\$100
1/4 page.....\$50	Full page.....\$200

*For 6-months ad, you will **save** 1 month's fee.

*For 12-months ad, you will **save** 3 month's fee.

Call 813-948-3765 for additional rate information.



MARKETING TIPS

MelissaData® Direct Marketing Tips from the Pros

AVOID THE TRADE SHOW BURNOUT (Taken from Sales & Marketing Management)

Booth staffers at trade shows often face personal energy crises. Researchers have found that performance levels are highest between 10 a.m. and noon, with sales people reporting their lowest energy levels in the early morning from 8 a.m. to 10 a.m. But working an exhibit is akin to a performance, and reps can't sustain energy without proper conditioning and techniques. Here are a few steps to avoid burnout:

- Take a 10-15 minute break every three hours.
- Drink plenty of water to prevent dehydration.
- Don't work the booth alone; team selling helps reduce stress.
- Eat light meals that include plenty of energy-inducing carbohydrates.
- Get enough rest. It seems obvious, but save the partying for after you've worked an exhibit.



MAXIMIZING LEADS (Taken from Target Marketing)

Here are a few ideas that'll help you maximize your sales leads, and transform them from prospects into customers.

- ✓ **PROGRAM MANAGEMENT**
Appoint a program manager to ensure that each step of the sales process is supported and completed.
- ✓ **LEAD QUALIFICATION**
Quality, not quantity, is key when it comes to leads. So use one or several methods to pre-qualify inquirers.
- ✓ **SALES FORCE MOTIVATION**
If you refer leads to an outside sales force, be sure the sales reps "buy into the system" and follow up on leads.
- ✓ **SYSTEM MANAGEMENT**
You need to decide whether an in-house or outside lead management and fulfillment system is best for you. Among factors to consider are:

personnel, training, facilities, equipment, contact management software, and all the costs these will incur.

✓ **SYSTEM ANALYSIS**

Measurement and reporting are necessary to be sure you're maximizing the leads you generate. Be sure all the inquiries go into a database, which then provides a wealth of information for reports.

SAVE THIS DATE!

THURSDAY, OCTOBER 15, 2009

NOTE: CHANGE IN MEETING FORMAT;
NO NETWORKING LUNCHEON INSTEAD...

**Join the North Tampa Chamber for
speed networking with a twist...**

POWER NETWORKING LUNCHEON

➤ **DATE:** Thursday, October 15, 2009

➤ **PLACE:** J. Christopher's Breakfast,
Brunch & Lunch, 14366 N. Dale Mabry
Hwy., Tampa, FL

➤ **TIME:** Buffet lunch from 11:00 am –
11:40 am ONLY

➤ **PROGRAM:** Promptly at 11:45 am

➤ **COST:** \$15 for North Tampa Chamber
members; \$20 for non-chamber members

➤ **RSVP:** You can RSVP and pay by credit
card online at www.northtampachamber.com. Phone the chamber office 813-961-
2420 or send an email to info@northtampachamber.com.

**Make checks payable to North Tampa
Chamber and mail c/o Carol Rehfelt,
5202 Rawls Road, Tampa, FL 33624**

RSVP NOW TO SAVE YOUR SPACE!

Seating is limited!

Table sponsorships available!

Details? Contact the chamber office.



NORTH TAMPA CHAMBER OF COMMERCE

CALENDAR OF EVENTS

SEPTEMBER 2009

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
 <p>Visit the NTCC website to find out what's happening at your chamber— www.northtampachamber.com Celebrating 62 Years!</p>		1	2	3 Chamber Board Mtg., 11:30am @ Beef O'Brady's, 8810 N. Himes (Himes & Busch) Directions? 936-2058. Biz meeting for members only. Must RSVP to 961-2420	4	5
6	7 LABOR DAY 	8 RSVP to 961-2420 if you plan to attend the General Meeting this Thursday OR RSVP & Prepay for your lunch on the Chamber website	9	10 General Meeting @ 11:45am, Clarion Hotel & Conference Ctr., 2701 E. Fowler Ave., Tampa. Check-in @ 11:00am with Networking until 11:30am. Buffet begins @ 11:30am. More details? See Pages 1 & 12.	11	12 The Franchise & Business Opportunities Expo 9/12 & 9/13 SEE PG. 4 FOR DETAILS & FREE ADMISSION COUPON.
13 GRANDPARENT'S DAY 	14  <p>✦ Please RSVP if you plan to attend this Thursday's Networking Luncheon</p>	15  <p>DEADLINE for October 1 Newsletter 9/15</p>	16	17 "Chamber Networking Luncheon, Relationship Building with Business Neighbors," 11:30am, J. Christopher's BBL, 14366 N. Dale Mabry, Tampa. Order from special menu. RSVP by Tues., 9/15 to Nicole Fielder @ 968-3090 x7000 or send email to nfielder@bankatlantic.com. Directions? Call 908-7023.	18	19 1ST DAY OF ROSH HASHANAH 
20	21 INSERT A FLYER INSIDE THE NEWSLETTER ONLY \$50 PROVIDE 150 INSERTS INFO@NORTH TAMPA CHAMBER.COM	22 ✦ Please RSVP if you plan to attend this Thursday's Networking Luncheon	23	24 "Chamber Networking Luncheon, Relationship Building with Business Neighbors," 11:30am, Perkins on Bearss @ I-275, 408 E. Bearss Ave., Tampa. Order from special menu. RSVP by Tues., 9/22 to Linda Jackson @ 800-839-6328 x3600 or send email to linda.jackson@growfinancial.org. Directions? Call 908-3916.	25	26
27 YOM KIPPUR 	28	29	30		SUPPORT YOUR CHAMBER ADVERTISE IN THE NEWSLETTER CALL SHERRY FOR DETAILS 948-3765	NEXT MONTH'S GENERAL MEETING THURSDAY, 10/8 @ 11:45AM CHECK-IN @ 11:00AM WITH NETWORKING UNTIL 11:30AM BUFFET: 11:30AM Clarion Hotel-B.G. 2701 E. Fowler Ave.



NORTH TAMPA CHAMBER OF COMMERCE

CALENDAR OF EVENTS

OCTOBER 2009

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
<p>VISIT THE NTCC WEBSITE AT:</p> <p>www.norhtampa.com</p>				<p>1</p> <p>Chamber Board Mtg., 11:30am @ Beef O'Brady's, 8810 N. Himes (Himes & Busch) Directions? 936-2058. Biz meeting for members only. Must RSVP--961-2420</p>	<p>2</p> <p>REASONABLE RATES</p> <p>ADVERTISE IN THE NEWSLETTER</p> <p>CALL SHERRY FOR DETAILS - 948-3765</p>	<p>3</p>
<p>4</p>	<p>5</p>	<p>6</p> <p>RSVP to 961-2420 if you plan to attend the General Meeting this Thursday OR RSVP & Prepay for your lunch on the Chamber website</p>	<p>7</p>	<p>8 General Meeting @ 11:45am, Clarion Hotel-Busch Gardens, 2701 E. Fowler Ave., Tampa. Check-in @ 11:00am with Networking until 11:30am. Buffet begins @ 11:30am. More details? See Pages 1 & 12.</p>	<p>9</p>	<p>10</p>
<p>11</p>	<p>12</p> <p>COLUMBUS DAY</p>  <p>Columbus</p>	<p>13</p> <p>■ Please RSVP if you plan to attend this Thursday's Power Lunch</p>	<p>14</p>  <p>DEADLINE for November 1 Newsletter 10/15/09</p>	<p>15</p> <p>POWER LUNCH</p> <p>BUFFET LUNCH: 11:00am-11:40am</p> <p>PROGRAM: 11:45am</p> <p>J. Christopher's 14366 N. Dale Mabry Hwy. See Pg. 5 for more details.</p>	<p>16</p>	<p>17</p>
<p>18</p>	<p>19</p>	<p>20</p> <p>■ Please RSVP if you plan to attend this Thursday's Networking Luncheon</p>	<p>21</p>	<p>22 "Chamber Networking Luncheon, Relationship Building with Business Neighbors," 11:30am, Perkins on Bearss @ I-275, 408 E. Bearss Ave., Tampa. Order from special menu. RSVP by Tues., 10/20 to Linda Jackson @ 800-839-6328 x3600 or send email to linda.jackson@growfinancial.org. Directions? Call 908-3916</p>	<p>23</p>	<p>24</p>
<p>25</p>	<p>26</p>	<p>27</p> <p>NTCC YAHOO GROUPS EMAIL</p> <p>FREE MEMBER BENEFIT</p> <p>Are YOU on it?</p> <p>Call Sherry for more details 813-948-3765</p>	<p>28</p>	<p>29</p>	<p>30</p> <p>NOVEMBER GENERAL MEETING THURSDAY, 11/12 @ 11:45AM</p> <p>CHECK-IN @ 11:00AM WITH NETWORKING UNTIL 11:30AM</p> <p>BUFFET: 11:30AM</p> <p>CLARION HOTEL-B.G. 2701 E. FOWLER AVE.</p>	<p>31</p> <p>Halloween</p> 

OPERATION HELPING HAND

A COMMUNITY SUPPORT PROGRAM OF THE NORTH TAMPA CHAMBER

YOU ARE INVITED TO JOIN US AT THE NEXT
OPERATION HELPING HAND DINNER FOR
SEPTEMBER ON:



THURSDAY, SEPTEMBER 17

6:00pm

**James A. Haley Veterans Hospital
Spinal Cord Injury Unit**

*(Bruce B. Downs Blvd. across from USF &
behind the VA Hospital)*

SEPTEMBER SPONSOR:

**6th Air Mobility Wing &
6th Medical Group Heroes Campaign**

Dinners and desserts are donated free of charge.

In July, I met U.S. Army Master Sergeant Pedro Medina—
pictured here with his sister, Delilah Medina—who was
injured while serving in Afghanistan. **Thanks for your
service to our country, MSG Medina!**



*For more information about OPHH, visit the website at
www.OperationHelpingHandTampa.com
or contact Carol Rehfelt, Executive Director, at the chamber office at
813-961-2420 or via email to: info@NorthTampaChamber.com.*

**> YOUR AD COULD BE HERE!
SUPPORT YOUR CHAMBER!**

**> Advertise in this space!
Great Rates & Reasonable Prices!**

**> For rate quotes, call Sherry or Bob
at 813-948-3765
or send an email to
sml@tampabay.rr.com**

NORTH TAMPA CHAMBER

MEMBER-TO-MEMBER DISCOUNTS

ABACUS ENTERPRISES

Sharie Stewart
abacus@gate.net
10% on individual items;
not applicable to setup or rush
charges

BANKATLANTIC

Nicole Fielder
813-968-3090 ext. 7000
First order checks free.
Free 3x5 safe box first year

C & J SURVEYING, INC.

John Rehfelt
813-963-2250
10% off land survey work

CORNERSTONE AIR CONDITIONING & HEATING INC.

Dana Goldsborough
813-949-4445
10% off New System and Parts,
Service Call \$45

DAVIES & KERR CONSULTING

Jerry Davies, CPA
jdavies@davieskerr.com
Free 30-minute small business or
tax consultation

EXTRA SPACE CENTER

Jay Levy
813-886-3398
50% off first month's storage rm.

GROW FINANCIAL FEDERAL CREDIT UNION—NEW TAMPA

Linda Jackson
813-837-2451 Ext. 3601
Free membership (\$10 value); free
1st box of checks

GROW FINANCIAL FEDERAL CREDIT UNION—CARROLLWOOD

Carol Chambers
813-837-2451 Ext. 3301
Free membership (\$10 value);
free 1st box of checks

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Free Business Effectiveness
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First month FREE with any
agreement over 7 months!

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Cell: 813-361-2134
Sheri Portalatin
Cell: 813-789-2778/Office: 813-514-6500
sportalatin@weichert.com
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purchase one of our many bank-
owned properties!

WESTCOAST COMPUTER SERVICES

Ryan Reinhart
813-935-3333
10% off labor

SHOP A CHAMBER MEMBER 1ST!

IS YOUR COMPANY LISTED?

If you offer a discount to other
North Tampa Chamber mem-
bers, please let us know by
sending an email to:

sml@tampabay.rr.com

We need the following info:

- ⇒ **Company**
- ⇒ **Contact Person**
- ⇒ **How you wish to be con-
tacted, i.e. phone, cell,
fax, or email**
- ⇒ **Discount (10 words or
less)**

F-R-E-E MEMBER BENEFIT NORTH TAMPA CHAMBER'S YAHOO! GROUPS EMAIL



► DO YOU KNOW ABOUT THE NORTH TAMPA CHAMBER'S YAHOO! GROUPS EMAIL?

► ARE YOU STILL WONDERING HOW TO USE THIS **FREE** MEMBER BENEFIT?

Here's what you do. In your email program, bring up a new message. In the "To" box, type in the following address (group names are not case sensitive): **NORTH TAMPACHAMBER@YAHOOGROUPS.COM**. Type in your "Subject" line, then type your message, and hit "Send." That's all there is to it...simple as that!

IF YOU'RE NOT ON THE GROUP EMAIL, BUT WOULD LIKE TO BE, CONTACT SHERRY AT MARKEESHER@TAMPABAY.RR.COM TO GET YOUR EMAIL ADDRESS ADDED. There is no limit on how many email addresses can be included on this group email so be sure that all your employees' emails are listed. That way they can all receive emails from the group. They can also send emails, but remember only **one email from the member business** every seven days so you just have to take turns.

The following guidelines **must** be adhered to for participation in NTCC Yahoo! Groups Email program:

- ◆ On any day or time of the week, members may send **one** message per business every seven days or once a week.
- ◆ Your messages must be **directly related to your business**.
- ◆ **No attachments!** Special formatting, clipart, letterhead, photos, fancy graphics, images, attachments, etc. are all automatically deleted by Yahoo.
- ◆ Send your message from the same email address at which you receive group email messages (the system is sensitive as to who's sending and receiving). Access will be denied if you are not on the group list. **An email address that begins with "info@" or "sales@" cannot be recognized by Yahoo! Groups; therefore, if any member has an address such as this, it will not be accepted.** Please provide us with another address if you wish to be included.
- ◆ Jokes, political issues, religious issues, special events you are participating in (i.e. non-profit events, fundraisers, etc.) are **not** permitted. Exceptions to special events would be -- if it is a part of what you do as a business or if the chamber is participating, sponsoring or involved in some way in the event.
- ◆ NTCC board, including the Executive Director, will use this to send out messages about meetings and special events, to attain committee members, to seek volunteers, to announce special opportunities, to share urgent information between newsletter publications, and all other chamber business that needs to be communicated to the general membership.

IF A MEMBER BREAKS THE RULES, HE/SHE COULD BE REMOVED FROM PARTICIPATING IN THE NTCC YAHOO! GROUPS EMAIL PROGRAM. TAKE ADVANTAGE OF THIS **FREE TOOL TODAY!**

Do You Believe in Saving a Community? We Do!

The UACDC exists to improve the economic, educational, and social levels of the more than 40,000 children and families of the socially and economically vulnerable University Area Community formerly known as "Suitcase City." The UACDC's mission is to professionally spearhead the redevelopment of the University Area, acquire resources, and provide support for the revitalization and permanent community sustainability.

The UACDC is involved in a variety of activities which range from operating a fully programmed, state of the art Community Center Complex to increasing economic development and affordable housing opportunities in the target area. Programming focal points also include Social Service, Health, Education, and Recreation offerings, as well as Cultural Arts programming in seven bay area counties through our Prodigy Program.

www.UaCdOnline.org



Senator Victor D. Crist, Founder
Julian Garcia Jr., Executive Director
14013 N 22nd St., Tampa FL 33613
813.558.5212



North Tampa Chamber Membership Application

With this application and cash, check or credit card, I wish to join the NORTH TAMPA CHAMBER OF COMMERCE and promise to abide by the rules and regulations applying to such membership.

DATE _____

MEMBER (Business, Organization, Individual) _____

ADDRESS _____

CITY/STATE/ZIP _____

CONTACT PERSON/TITLE (2 per membership) _____

PHONE () _____ EMAIL _____

PHONE () _____ EMAIL _____

FAX () _____ WEBSITE _____

Slogan (25 words or less) _____

Join group email? ☐ yes ☐ no Additional email addresses (No limit) _____

HOW DID YOU FIND US? _____

Referred by (Chamber member's name) _____

_____ \$20 One time application fee (NEW members only, not applicable to changes or renewals)

_____ \$50 Special Rate for Retired/Non-Profit Organizations/Individual memberships

Business Membership Schedule TYPE Business (category) _____ # Employees _____

*Multiple locations? See below for details.

_____ \$100 1-4 employees
 _____ \$150 5-14 employees
 _____ \$200 15-49 employees
 _____ \$300 50-99 employees
 _____ add \$1 for each employee over 99

_____ \$25 each Additional Directory listing (different category or address) (# x \$25)

_____ \$225 annual newsletter business card ad (save 3 months from regular monthly rate) Ask about other size ads available with same 3 months' savings

_____ \$170 General Meeting lunch for 1 person for 12 months (no refunds or carryover)

_____ \$9.00 each (no limit) – One badge included with membership. Additional Chamber badges available, includes chamber member name and one individual name per badge.

_____ Other/Comments _____

Total _____ Cash _____ Check # _____

Credit card: American Express, Visa, MasterCard, Discover

Billing Name and address _____

Card # _____

Exp. Date _____ SIGNATURE _____

MAIL APPLICATION with CHECK or CREDIT CARD INFO TO NORTH TAMPA CHAMBER, P. O. Box 82043, TAMPA, FL 33682, fax to 961-2903 OR APPLY & PAY ONLINE at www.norhtampachamber.com.

**ALL APPLICATIONS MUST BE APPROVED BY
THE BOARD OF DIRECTORS.**

*Multiple locations – You can have one membership for each location or one membership for however many locations you want to include. Dues are based on total number of employees for location(s) included. One directory listing comes with membership. For \$25 each, you can add listings for the additional locations.

DO YOU WISH TO DO A MAILING TO THE CHAMBER MEMBERSHIP?

**CALL US TODAY AT 813-948-3765
TO REQUEST A SET OF LABELS**



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YOUR AD COULD BE HERE! SUPPORT YOUR CHAMBER!

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Reasonable Prices!

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813-948-3765 or send e-mail to
sml@tampabay.rr.com



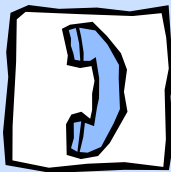
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**CALL A CHAMBER
MEMBER 1ST!**



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To Do BUSINESS!**

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**IS YOUR BUSINESS
MOVING AT A SNAIL'S
PACE?**

GET MOVING AGAIN...ADVERTISE IN THE NORTH TAMPA CHAMBER
NEWSLETTER SO MEMBERS CAN CALL YOU WHEN THEY
NEED YOUR SERVICES OR YOUR PRODUCTS

SHOP CHAMBER MEMBERS FIRST!

WHERE IT PAYS To Do BUSINESS!

Call Sherry at 948-3765 for details!

MEMBERS ONLY

YOUR AD COULD BE HERE

Monthly Fees--\$savings* on longer terms

Business Card...\$25	1/2 page.....\$100
1/4 page.....\$50	Full page.....\$200

⇒ For 6-months ad, you will **\$save** 1 month's fee.

⇒ For 12-months ad, you will **\$save** 3 month's fee.

Call 813-948-3765 for additional rate information.

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ANNOUNCEMENTS...

- **Board Meeting** (a business meeting for members only), **Thurs., 9/3**, Beef O'Brady's, 8810 N. Himes (Himes & Busch) at 11:30 a.m. Must RSVP to Carol at 961-2420 or info@northtampachamber.com if you plan to attend.
- **General Meeting at The Clarion Hotel-Busch Gardens**, **Thurs., 9/10**, check-in at 11:00 a.m., with informal networking until 11:30 a.m. Buffet begins at 11:30 a.m. and the program begins at 11:45 a.m. Location: 2701 E. Fowler Avenue, Tampa, 813-971-4710 (hotel). Program details? See page 1. For early bird registration, RSVP online with a credit card at www.northtampachamber.com or to the Chamber office at 961-2420 by 5 p.m., **Tues., 9/8** at the discounted rate of \$15 (whether you eat or not). Reservations will be accepted after that date on the attendee check-in list for \$20 (whether you eat or not), payable at door by cash, check or credit card.
- **3rd Thursday-Chamber Networking Luncheon, Relationship Building with Business Neighbors**, **Thurs., 9/17**, 11:30 a.m.-1:00 p.m., J. Christopher's Breakfast, Brunch & Lunch, 14366 N. Dale Mabry Hwy., Tampa. Order from special menu. **RSVP by Tues., 9/15** to Nicole Fielder @ 968-3090 Ext. 7000 or send email to nfielder@bankatlantic.com. Directions? Call 908-7023.
- **4th Thursday-Chamber Networking Luncheon, Relationship Building with Business Neighbors**, **Thurs., 9/24**, 11:30 a.m.-1:00 p.m., Perkins on Bearss @ I-275, 408 E. Bearss Ave., Tampa. Order from special menu. **RSVP by Tues., 9/22** to Linda Jackson @ 800-839-6328 x3600 or send email to linda.jackson@growfinancial.org. Directions? Call 908-3916.
- **SAVE THE DATE-Power Lunch**, **Thurs., 10/15**—See Pg. 5 for more details.



Enjoy Your Labor Day!

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■ ■ ■ ■ ■

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NORTH TAMPA CHAMBER OF COMMERCE

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Tampa, FL 33682-2043

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