Chapter 22 Physical Distribution

Discovery Project Worksheet

Directions For the products listed, identify the type of transportation (or combination of types) that is the most likely choice. Write your answers in the spaces provided. Then, answer the questions on the next page about transportation and distribution.

	Trans	portation Systems
• ′	Irucks	• Railroads
•]	Pipelines	• Air Cargo Services
• \	Waterways	
a.	farm equipment	
b.	oranges from Florida to Colorado $_$	
c.	orchids imported from Thailand	
d.	small overnight package from Seattl	e to Chicago
e.	forest products	
f.	emergency medicines	
g.	cattle	
h.	apples from a southern California or	rchard to a farmer's market in Los Angeles
i.	hazardous chemicals	
j.	natural gas	

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covery Project Works		
Why might a company use mo	re than one form of distribution	on?
What is another name for phys	sical distribution?	
What is the biggest disadvanta	age of waterway transportation	n?
What is the biggest advantage	of air transportation?	

5. Name four types of options that companies have when using trucks.