

**U.S. Department of Housing
and Urban Development
Office of Departmental Grants Management and Oversight**

Program Name: <u>Community Outreach Partnership Centers (COPC) – New Grants</u>	Component Name: <u>Beautification – Activity 1-2</u>
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Strategic Goals	Policy Priorities	Problem, Need, Situation	Service or Activity	Benchmarks		Outcomes		Measurement Reporting Tools	Evaluation Process
				Output Goal	Output Result	Achievement Outcome Goals	End Results		
1		2	3	4	5	6	7	8	9
Policy		Planning		Intervention		Impact		Accountability	
3, 6	2,4	The overall appearance of the neighborhood is in need of improvement to stimulate community pride. The CAC has identified the need for more expertise and assistance in gardening and landscaping to address this	Partner MCC college students with youth on community beautification including the “Adopt-a-Spot” program to provide additional support to these efforts, while providing a mentoring experience for the youth in the neighborhood.	<u>Short Term</u> A schedule of 9 beautification projects and 4 “Adopt-a-Spot” projects to occur over 3 years is created between 1/1/05 and 3/30/05.		Neighborhood groups working on beautification projects can utilize a pool of students with gardening and landscaping skills for their projects that take place during the 3-year grant period.		a. Monthly activity reports b. COPC central database c. COPC office d. Data is collected monthly by Project Staff and the lead faculty member. Semi-annual reports are sent to (OUP) HUD e. Data is entered and maintained in the COPC central database created in Access	The monthly report is analyzed by the Project Staff, the lead faculty, the CAC to determine progress on the development of the schedule and the number of project sites that have been identified to date each month.

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		need. Further, the CAC identified the value of having youth in the area work hand-in-hand with MCC students on these projects in a mentoring/mentee relationship.		<u>Intermediate Term</u> 20 MCC students are paired with 40 youth participants between 1/1/05 and 5/31/05.		During the 3-year grant period, 40 youth have a positive experience working with MCC students on gardening and landscaping projects and over 50% express an interest in attending college that was not present prior to this experience.		a. Monthly activity reports; survey of/post-experience interview with youth b. COPC central database c. COPC office d. Data on names of MCC students and their youth mentees and their activities are recorded by Project Staff and the lead faculty member. Surveys/post-experience interviews with youth are administered and data collected by Project Staff and the lead faculty members Semi-annual reports are sent to (OUP) HUD e. Data is entered and maintained in the COPC central database created in Access	The monthly report is analyzed by the Project Staff and the lead faculty member to insure that MCC students and youth are engaged in gardening landscaping activities together. Surveys and post-experience interviews will be conducted with youth gauge their satisfaction with the experience and any changed attitudes about attending college.
				<u>Long Term</u> 20 MCC students and 40 youth work on 9 beautification projects and 4 “Adopt-a-Spot” projects between 6/01/05 and 9/31/06.		Neighborhood groups working on beautification projects have an increased pool of resources and complete more projects during the 3-year grant period. A long-term relationship is developed between the MCC, MCC students and these organizations for future projects.		a. Participation log-in sheets; survey of neighborhood groups b. COPC central database c. COPC office d. Data is collected on-site by Project Staff and lead faculty member. Semi-annual reports are sent to (OUP) HUD. Survey data is collected and collated by Project Staff and lead faculty member regarding the impact on the neighborhood groups and the improvement in quality and numbers of projects accomplished. e. Data is entered and maintained in the COPC central database created in Access.	Participant records are analyzed monthly by the Project Staff and the lead faculty member to determine amount of projects completed. Survey results are reviewed by Project Staff and lead faculty member to determine if the long term outcomes of the project were achieved.

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HUD's Strategic Goals 1. Increase homeownership opportunities. 2. Promote decent affordable housing. 3. Strengthen communities. 4. Ensure equal opportunity in housing. 5. Embrace high standards of ethics, management, and accountability. 6. Promote participation of grass-roots faith-based and other community-based organizations.				Policy Priorities 1. Provide Increased Homeownership and Rental Opportunities for Low- and Moderate-Income Persons, Persons with Disabilities, the Elderly, Minorities and Families with Limited English Proficiency. 2. Improving the Quality of Life in our Nation's Communities. 3. Encouraging Accessible Design Features. 4. Providing Full and Equal Access to Grass-Roots Faith-Based and Other Community-Based Organization in HUD Program Implementation. 5. Participation of Minority-Serving Institutions in HUD Programs 6. Ending Chronic Homelessness within Ten Years. 7. Removal of Barriers to Affordable Housing.					