COVER LETTER OUTLINE

- 1. Heading and Greeting
 - Include the date and your name and contact information at the top of the page
 - o Address the letter to a specific person whenever possible
 - o Include the Job Reference Number if asked to do so

Your Street Address City, State Zip Code Telephone Number E-mail Address

Month, Day, Year

Mr./Ms./Dr. FirstName LastName Title Name of Organization Street or P. O. Box Address City, State Zip Code

Dear Mr./Ms./Dr. LastName:

- 2. Opening and Introduction (First Paragraph)
 - o Name the job you are applying to and where you saw or heard the advertisement
 - o If applicable, include a reference to the person(s) you spoke to about the organization
 - o Briefly sum up your value to the employer by stating what interests you in the organization and position
- 3. Body (Middle Paragraphs)
 - Use these paragraphs to sell your skills and convince the employer that you are the ideal candidate for the position
 - When discussing your qualifications, include words from the job description
 - Group your qualifications according to themes and prove points by using examples
 - o Organize paragraphs carefully and place the most important ones first
- 4. Closing (Final Paragraph)
 - o Mention that you would like to provide more information in an interview
 - o Refer to your enclosed resume

Sincerely,

(Your handwritten signature [on hard copy])

Your name typed

(In case of e-mail, your full contact info appears below your printed name [instead of at the top, as for hard copy], and of course there is no handwritten signature)

Enclosure(s) (refers to resume, etc.)