



## SHOP NEW HOPE COUPON BOOK SPACE RESERVATION FORM

The city of New Hope is sponsoring the Shop New Hope Coupon Book as a way to boost the local economy. In early July, coupon books will be mailed to every housing unit in the city and some households in adjoining cities as well as distributed through local businesses, Duk Duk Daze, the Farmers Market and city facilities. Coupon space is available to New Hope businesses at a minimal charge. Space is limited!

- ✓ Coupon size is approximately 5.75" wide by 2.125" high. Participating businesses must submit electronic artwork (see specifications on back page).
- ✓ For those without original artwork, you have the option to privately contract with the Gannett. Contact Gannett at [ShopNewHope@mplsoffset.com](mailto:ShopNewHope@mplsoffset.com).
- ✓ **Space reservations are due to the city by May 21st.**
- ✓ **Electronic artwork is due to Gannett no later than June 1st.**
- ✓ Aggressive coupon offers are encouraged to bring traffic to your business.
- ✓ Advertisement space will not be accepted, coupons only.
- ✓ Distribution is scheduled for early July. This is meant to coincide with the July 16-18 Duk Duk Daze festival.
- ✓ Every household in the city will receive a copy (approximately 8,700 households) as well as some households in Crystal, Golden Valley and Brooklyn Park.
- ✓ **Cost for participation is \$50.00. This will help cover the cost of mailing the coupon book.**

To reserve your space in the coupon book, send completed form to:

New Hope City Hall  
Attn: Eric Weiss  
4401 Xylon Avenue North  
New Hope, MN 55428

Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Phone: \_\_\_\_\_ FAX: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

Signature:

Date: \_\_\_\_\_

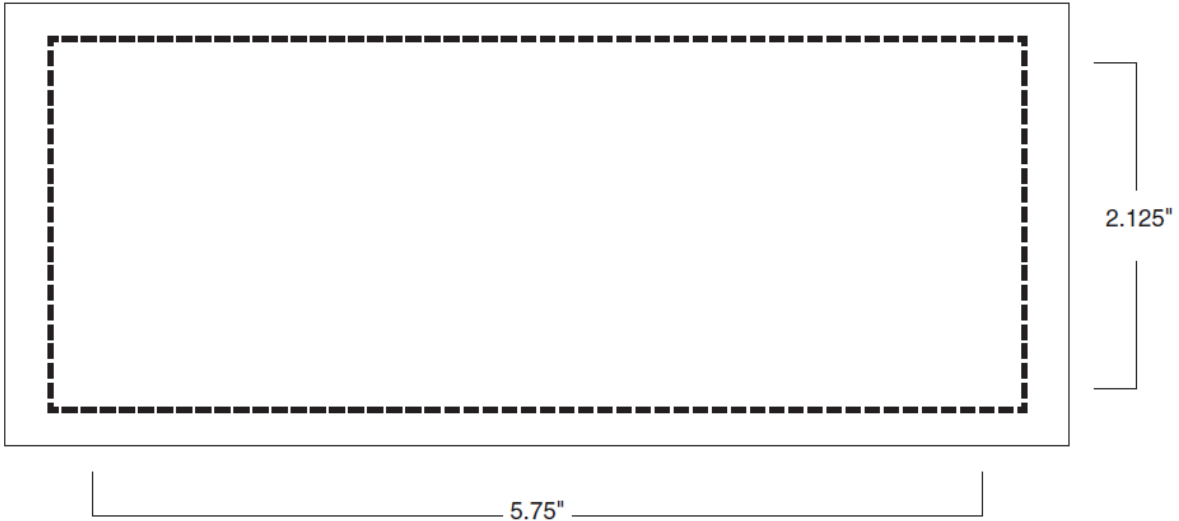
**Make checks payable to City of New Hope. Fee is due with this form.**  
Contact Eric Weiss at 763-531-5196 or [eweiss@ci.new-hope.mn.us](mailto:eweiss@ci.new-hope.mn.us) for more information.



# SAVINGS COUPONS

Shop Local, It's Your Community.

Front of Coupon (Approximate Size).



Back of Coupon (Approximate Size).



**Files should be submitted as:**

Built to:

Front: 5.75" wide x 2.125" high

Back: 5.75" wide x 2.125" high

PDF (high resolution, print quality)

4/color process - CMYK

Bitmap Images – depending on image, resolution should be at least 200 dpi

All fonts embedded

The coupon border will be added by the printer, please do not include it in your file.

Email files to: [ShopNewHope@mplsoffset.com](mailto:ShopNewHope@mplsoffset.com)