

Persuasive Speech

My scheduled speaking day is _____

Topics are due on _____

For this assignment, you will prepare a 5-7 minute speech with the specific purpose of trying to persuade your audience to:

1. Change their attitudes
2. Reinforce their existing attitudes
3. Change their behavior

This speech is worth 100pts.

Topics may be related to Fact, Value, or Policy:

FACT advocates that something is **true** or **false**.

Examples: Osama bin Laden masterminded the September 11, 2001 attacks on the U.S

O.J. Simpson did not murder Nicole Brown Simpson.

U.F.O.'s do exist.

VALUE places a **good** or **bad** label on something.

Examples: Modern art is **decadent**.

The Rolling Stones are the **greatest** rock band of all time.

Titanic is the **greatest** movie of all time.

POLICY advocates that something **should** or **shouldn't** be done. You must show two things:

1. A problem exists
2. Your solution solves the problem better than any other solution.

Examples: You **should** vote for Candidate X.

The school bond referendum **should** be approved.

People **shouldn't** drink and drive.

You should meet the following criteria:

*You must hand in an outline of your speech prior to the day you speak. You must also note where you plan to say your oral footnotes.

*You must use **AT LEAST THREE** oral footnotes during your speech.

Oral footnotes include:

1. title of source
2. author's name (if no author, you **MUST** tell your audience no author was listed.)
3. date of the source
4. type of text (on-line article, magazine, newspaper, etc.)

For example you could say, "According to Bill Smith in the on-line article entitled *How to Work with Your Dentist* written in 2009, it states that...."

*You must use a minimum of three scholarly basic sources. You may have additional supplemental sources if you wish.

*You must turn in a typed bibliography listing these sources in correct MLA format on the day you speak.

*You must use at least one form of audiovisual aid (not including the white board).

* You may use note cards.

*You must conform to the time limit of 5-7 minutes; you will have to redo your speech if it does not meet this requirement

*You must turn your speech topic approval form in on time.

***READING YOUR SPEECH** will lower your grade by **AT LEAST ONE LETTER GRADES**.

EXAMPLE OF OUTLINE

Jane Doe
Persuasive speech
November 19, 2011
5th hour

The Power of Music in Education

Type of Speech: Policy

General Purpose: To persuade

Specific Purpose: To persuade the audience that music must remain part of the curriculum in our schools.

Central Idea: Music education enhances students' skills in many other important areas.

I. Introduction

A. Get audience's attention: Roosevelt quote.

B. Reason to listen: Great Influence on student learning.

II. Body

A. Public education concerns.

1. Accountability * mention *Reaching Out with DO RE MI*

2. Quality

B. Life skills

1. Motivation

2. Goals

3. Self-discipline

4. Self-esteem

C. Problem-solving skills

1. Frances Rauscher *Mention *Teaching Music*

2. Analysis

D. Community skills

1. Good citizenship

2. Understanding of history and culture

E. Competitive job skills *Mention Arts Education Review

1. Problem-solving

2. Risk-taking

3. High-order thinking

4. Teamwork

5. Creativity

III. Conclusion

A. Meeting 21st Century demands

B. Musicland clerks

Bibliography

Berky, John. *Reaching Out with DO RE MI*. Detroit: Harper & Row, 2010. Print.

"Fact Sheet." *Teaching Music* 20 April, 2009: 47-49. Print.

Glasser, William. "Schools without Failure." *Science News* 28 Feb. 2009: 137.

Academic Search Premier. Web 27 Feb. 2011.

Hanna, Judith. "Arts Education and the Transition to Work." *Arts Education Policy Review*. Nov/Dec. 2009: 31-37. Print.

Name:

Class Hour:

Topic Approval Form

Topic _____

Type of Speech:

General Purpose: To persuade (*This is it! You do NOT need to write anything else!*)

Specific Purpose:

Central Idea:

_____ *Topic approved* _____ *see me*