



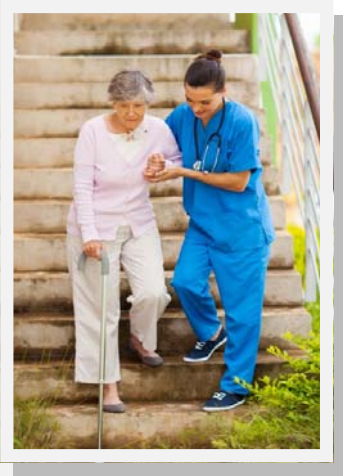
2013 HASC Conference on Aging

October 15, 2013 • Crowne Plaza Hotel • Orange County

A Healthy Community: Perspectives on Aging Well



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Aging Well 2013

Americans are living longer, and aging well is a challenge. In the coming years, senior programs, services and hospitals need to be prepared for the greater demands on their resources. Learn about new service delivery models providing successful outcomes and quality care to older adult patients at HASC's inaugural **Conference on Aging, October 15, 2013, at Crowne Plaza Resort Anaheim.**

Join key executives and champions of healthy aging as they examine programs and strategies that promote a healthier senior population, better care coordination across the continuum and lower health care costs.

For more information, please contact Maria Velez, (714) 750-2688, mvelez@hasc.org or visit www.hasc.org/AgingWell2013.

When:

October 15, 2013

Registration: 7:30 a.m.

Event Time:

8:00 a.m. – 5:00 p.m.

Where:

Crowne Plaza Resort
Anaheim
12021 Harbor Blvd.
Garden Grove, CA 92840

Cost:

- \$150 Early Bird through Sept. 13
- \$175 Sept. 13 - Oct. 8
- \$200 After Oct. 8

Contact:

Maria Velez
(714) 750-2688
mvelez@hasc.org

Learning Objectives

- Explore how the changes in the health care industry can meet the growing needs of the older adult population
- Discover interventions for protecting older adults from financial exploitation and expanding programs surrounding conservatorship and making the right referral
- Enhance your knowledge with others guiding the development of new aging service delivery models to improve critical pathways and consistency between hospitals and post-discharge and/or specialty care to improve hospital readmission rates
- Learn new strategies for delivering quality care with compassion and sensitivity for the underserved and diverse older adult population
- Identify resources and support services available for caregivers to strengthening partner relationships and prevent burnout

Who Should Attend

- Chief nursing officers, service directors, nursing managers, supervisors, staff nurses, social workers, caregivers, case and care managers, risk managers, clinical social workers, nursing homes, gerontologists, medical doctors, pharmacists, home care workers and anyone interested in working with older adults



TIME	AGENDA		
8 am	Registration & Continental Breakfast		
9 – 9:15 am	Welcome and Introductions Ana Reza, Vice President, Patient Access Services, Hospital Association of Southern California		
9:15 – 10:15 am	Keynote: The New Age of Aging: Promise and Peril in our Changing World W. June Simmons, President & CEO, Partners in Care Foundation		
10:15 – 10:30 am	Transition to breakout rooms		
Breakout Session 1	<i>Track 1: Financial Support</i>	<i>Track 2: Clinical Innovation</i>	<i>Track 3: Caregiver Support & Community Resources</i>
10:30 – 11:30 am	Elder Abuse Victim – What the Public Guardian Can Do Desiree Davis, Supervising Deputy Public Guardian – Probate Unit Matt George, Deputy Public Guardian II – Probate Unit	Teaching Good Bedside Manner to Nursing Home Staff Lené Levy-Storms, Associate Professor, Department of Social Welfare and Medicine/Geriatrics Social Welfare, UCLA Luskin School of Public Affairs	Beyond Walls: Partnering with Patients, Caregivers, and Community Providers for Better Outcomes Eileen Koons, Director, Huntington Hospital Senior Care Network
11:30 am – 12:45 pm	Lunch and visit vendors/exhibit area		
12:45 – 1 pm	Transition to breakout rooms		
Breakout Session 2	<i>Track 1: Financial Support</i>	<i>Track 2: Clinical Innovation</i>	<i>Track 3: Caregiver Support & Community Resources</i>
1 – 2 pm	Detecting and Responding to Suspected Elder Abuse and Neglect Kerry Burnight, PhD Professor Division of Geriatric Medicine and Gerontology / Director, Elder Abuse Forensic Center, University of California, Irvine School of Medicine	Innovations in the Healthcare of Older Patients: The Use of Remote Monitoring Technology Lisa Gibbs, MD Raciela Austin, NP University of California, Irvine SeniorHealth Center	California’s Caregiver Resource Centers: Supporting Family Caregivers through Innovation and Consumer-Directed Services Claudia Ellano-Ota, LCSW, Executive Director, Caregiver Resource Center - OC
2 – 2:15 pm	Transition to breakout rooms		
Breakout Session 3	<i>Track 1: Financial Support</i>	<i>Track 2: Clinical Innovation</i>	<i>Track 3: Caregiver Support & Community Resources</i>
2:15 – 3:15 pm	Incapacity Planning: What are the Best Legal Tools? Darlynn Morgan, Attorney Morgan Law Group	TBD	How do I Give Compassion and Not Be Overwhelmed With Emotion? Debbie Ricker, OTR, Life Care Centers of America
3:15 - 3:30 pm	Transition to main hall		
3:30 - 4:30 pm	Title TBD Karol Swartzlander, ADRC Program Director, California Health and Human Services Agency		
4:30 - 5 pm	Closing Remarks		



About the Speakers

Raciela B. Austin, RN, NP, is currently an assistant professor of geriatrics and gerontology at UC Irvine School of Medicine. She is also a certified adult nurse practitioner and gerontologic nurse practitioner with research experience working with pressure ulcers and elder abuse under a grant provided by the National Institute of Justice. Her articles on best practices in elder care can be read in *Journal of the American Geriatrics Society* and other established publications.

Kerry Burnight, Ph.D., is an associate professor in Geriatric Medicine the University of California at Irvine's College of Medicine. Dr. Burnight's research includes work on the medical forensic aspects of elder abuse, multidisciplinary approached to elder abuse, and spirituality and aging. Before joining UCI, Burnight was a Congressional Fellow with the U.S. House of Representative's Select Committee on Aging.

Desiree Davis, Supervising Deputy Public Guardian Probate Unit

Claudia Ellano-Ota, LCSW, is executive director, Caregiver Resource Center – Orange, and the Brain Injury Network programs of St. Jude Medical Center in Fullerton, CA. Her career has spanned mental health, administration, public policy and community work with adult and older adult populations. Ms. Ellano-Ota has been on the faculty at California State University, Long Beach, School of Social Work since 1985.

Matt George, Deputy Public Guardian II-Probate Unit

Lisa Gibbs, MD, is currently an assistant clinical professor in the program in Geriatrics at the University of California, Irvine. She is board certified in Family Medicine and Geriatric Medicine. Dr. Gibbs is a member of the Vulnerable Adult Specialist Team and a frequent speaker on topics such as dementia, depression, elder abuse, healthy aging, and primary care of adults with disabilities.

Eileen Koons, MSW, ACSW, is director of Huntington Hospital Senior Care Network which provides home and community-based care coordination, health education, information and resources to community-dwelling frail and functionally-impaired individuals and family caregivers. Ms. Koons serves in leadership and advocacy roles statewide, including president of the MSSP Site Association and the advisory committee of the federally-funded Aging and Disability Resource Center statewide planning grant. Ms. Koons began her career in health and aging services 25 years ago as a medical social worker.

Lené Levy-Storms, Ph.D., is associate professor, Department of Social Welfare and Medicine/ Geriatrics Social Welfare, UCLA Luskin School of Public Affairs. Her core research concerns communication issues between health care providers and patients. In 2003, Dr. Levy-Storms began a five-year study focused on communication issues between nursing home staff and frail, older residents during care. From 1998-2000, she was an assistant

professor in the Department of Health Promotion and Gerontology and a fellow of the Sealy Center on Aging at the University of Texas Medical Branch in Galveston, TX. She joined UCLA in 2000.

Darlynn Morgan, J.D., heads Morgan Law Group, a practice focuses exclusively in the area of trusts and estates. Prior to her own practice, she handled complex bankruptcy and business litigation matters for Albert, Weiland & Goldman, and clerked in U.S. Bankruptcy Court. She sits on the board of several community organizations including Mission Valley Bank and Human Options, and she speaks about elder and caregiver finances at several community organizations throughout Orange County.

Debbie Ricker, OTR, Regional Rehab Director, Life Care Centers of America

June Simmons, MSW, is the founding president and CEO of Partners in Care Foundation. She actively develops initiatives and proactive programs which meet the mutual needs of patient populations, providers and health care delivery networks to encourage cost-effective, patient-friendly integration of care from hospital to home and community. Currently a member of the National Advisory Council to the National Institute on Aging, her other national roles have included the Practice Change Fellows, a national mentoring initiative to advance innovations in the development of managed care models for caring for the aging population. She also served on the National Board of the American Society on Aging.



Sponsorship

PLATINUM SPONSOR – \$5,000: Special recognition as keynote speaker sponsor and as breakout track host; banner featuring company logo; four (4) full conference registrations; an 8' x 10' exhibit booth space with a six-foot table and two chairs in premier location; and prominent recognition on a digital display.

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SILVER SPONSOR – \$1,000: Includes one (1) full conference registration. This sponsorship level provides recognition on a digital display. No vending opportunity is offered at this level.

Please contact us no later than September 17, 2013 to ensure your participation at the 2013 HASC Conference on Aging.

(Please print clearly)

Organization: _____

Address: _____ City: _____ State: _____ Zip: _____

Primary Contact (payment in full is required by September 17, 2013)

First Name: _____ Last Name: _____

Title: _____ Email: _____

Phone: _____ Fax: _____

Payment Information (please select one):

Enclosed is check # (payable to HASC): _____ Check Amount: \$ _____

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Card Number: _____ Exp. Date: _____ Cardholder Zip Code: _____

Cardholder Name (print): _____ Cardholder Signature: _____

Fax form to (213) 629-4272, Attn: Maria Velez or mail to:

HASC, 515 South Figueroa Street, Suite 1300, Los Angeles, CA 90071-3300

Attn: Maria Velez – 2013 Conference on Aging

www.hasc.org/AgingWell2013



SPONSORSHIP LEVEL COMPLIMENTARY REGISTRATIONS: Platinum (4) Ruby (2) Gold (1) Silver (1)

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3. First Name: _____ Last Name: _____ Preferred Name: _____

Title: _____ Phone: _____ Email: _____

Company Address: _____ City: _____ State: _____ Zip: _____

4. First Name: _____ Last Name: _____ Preferred Name: _____

Title: _____ Phone: _____ Email: _____

Company Address: _____ City: _____ State: _____ Zip: _____

Paid Registrant(s). List the names of any additional (paid) registrations at the rate of \$200 per person.

5. First Name: _____ Last Name: _____ Preferred Name: _____

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Card Number: _____ Exp. Date: _____ Cardholder Zip Code: _____

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MAKE CHECK PAYABLE TO HASC AND MAIL TO:

HASC 2013 Conference on Aging, 515 South Figueroa Street, Suite 1300, Los Angeles, CA 90071-3300

Please fax or email registration form to: (213) 629-4272 or mvez@hasc.org. Questions? (714) 750-2688

Thank you for your registration. HASC will send a confirmation to you prior to the conference.

You may be photographed or videotaped at the event.



2013 HASC Conference on Aging

Tuesday, October 15, 2013

Registration: 7:30 a.m.; Program: 8:00 a.m. to 5:00 p.m.

Crowne Plaza Resort Anaheim | 12021 Harbor Blvd. | Garden Grove, CA 92840

Registration fees include continental breakfast, lunch and handouts. [Click here](#) for complete program information and online registration. *Registration deadline is **October 1, 2013**.*

___ \$150 Early Bird through Sept. 13 ___ \$175 Sept. 13 - Oct. 8 ___ \$200 after Oct. 8

First Name: _____ Last Name: _____

Title: _____

Organization: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: (____) _____ Email *(required)*: _____

Continuing Education Sign-up:

___ **ACHE Credit:** The Hospital Association of Southern California is authorized to award **4** hours of pre-approved ACHE Qualified Education credit (non-ACHE) for this program toward advancement, or recertification in the American College of Healthcare Executives. Participants in this program wishing to have the continuing education hours applied toward ACHE Qualified Education credit should indicate their attendance when submitting application to the American College of Healthcare Executives for advancement or recertification.

___ **BBS Credit:** Course meets qualifications for **4** hours of continuing education credit for MFCCs and/or LCSWs as required by the California Board of Behavioral Sciences. (PCE 4280) Lic. No. _____

___ **BRN Credit:** RN Lic. No. _____ (Provider approved by the California Board of Registered Nursing. CEP #970 for **4** contact hours.

___ **NHAP Credit:** This program has been submitted for Nursing Home Administrator credit.

Payment Method: MasterCard Visa Discover American Express Check# _____

Card #: _____ Exp. Date: _____ Amount: _____

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IMPORTANT REMINDERS

- Registration deadline is **October 1, 2013**.
- Valid payment must be received with registration.
- Mail and make check payable to: HASC, 515 S. Figueroa St., Suite 1300, Los Angeles, CA 90071.
- Fax registration form to (213) 629-4272.
- All cancellations must be requested in writing and confirmed by HASC, no later than **October 1, 2013**, and will be subjected to a \$50 processing fee.

- Cancellations after **October 1, 2013**, and non-attending registrants will be invoiced for the entire registration fee. Substitutions are accepted at any time for this program but will not be processed until full payment has been received. Fees are non-transferrable for other seminars.
- **SPECIAL NEEDS or QUESTIONS:**
For **ADA assistance or general questions contact Maria Velez at (714) 750-2688 or mvelez@hasc.org.**