

RIVERSIDE AQUATICS ASSOCIATION  
SWIM TEAM  
P.O. Box 1193  
Riverside, CA 92502

Practice Location:  
Bobby Bonds Sports Complex  
2060 University Avenue  
Riverside, CA 92507

April 1, 2011



The Riverside Aquatics Association (RAA) Swim Team has proudly represented the City of Riverside in USA Swimming Inc. events since 1964. On January 21, 2011, RAA swimmers took their inaugural swim in the new Riverside Aquatics Complex Pool at the Riverside Community College.

A major goal of the RAA Swim Team is to become a host team for Southern California regional swim meets, wherein swimmers from near and far may compete at this state of the art facility. These future meets would bring over 1,000 swimmers and their families from over 50 teams throughout Southern California and Nevada to Riverside per competition. The hotels, restaurants, retail stores, and gas stations would receive much economic benefit from this venture.

The RAA Swim Team will host its first meet at the Riverside Aquatics Complex on July 8 through 10, 2011. Approximately 300 swimmers and their families from the Inland Empire cities of Corona, Moreno Valley, Temecula, Hemet, Elsinore, Redlands, Yucaipa, Palm Springs, and Claremont will be in attendance for this Junior Olympic qualifying swim meet. The July 2011 Swim Meet will complete the first step in RAA's quest to host higher level USA Swimming events at RCC.

RAA is looking to the community to build partnerships that would help the team initiate the bid process with USA Swimming. The team is offering sponsorship opportunities to help offset the cost of the July swim meet, so that the team may exhibit its ability to host a professional and enjoyable swim meet at the Riverside Aquatics Complex. RAA is a non-profit organization (Tax ID Number: 95-6131487), so all donations would receive tax deductions per the current IRS Guidelines.

Riverside Aquatics hopes that you will consider one of the sponsorship opportunities detailed on the attached form. We hope that one of the options will benefit your business, as it helps our organization. Our meet coordinator will be more than happy to answer any questions you may have about our team and the upcoming event. You may also learn more about our team by visiting our website at [www.raa-swim.org](http://www.raa-swim.org).





# RIVERSIDE AQUATICS ASSOCIATION

## Last Ditch Junior Olympics Qualifier Swim Meet

July 8 – 10, 2011  
at the Riverside Aquatics Complex at RCC

### TEAM SPONSORSHIP OPPORTUNITIES

#### MEET SPONSOR ..... \$1,000

##### Benefits include:

- 3' X 5' individual banner displayed at the event, then at Sippy Woodhead Pool for 1 year
- One-page ad in each RAA meet program for 1 year (2-3 per year)
- Website feature with link to vendor website for 1 year
- Booth space on Saturday and Sunday of the event

#### BOOTH RENTAL ..... \$200/day

##### Benefits include:

- Booth space on Saturday and Sunday of the event for advertising and/or sales
- One-page ad in the meet program for this event
- Website feature with link to vendor website for eight weeks

#### CATERING DONATION

*Provision of meals for 75 coaches and administrative staff*

##### Benefits include:

- Display of company's banner at event
- One-page ad in the meet program for this event
- Website feature with link to vendor website for eight weeks

#### CONCESSIONS SPONSOR

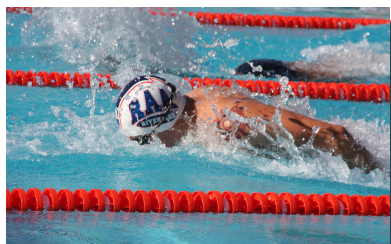
*Donation of gift cards and in kind food products or food service items*

##### Benefits include:

- Business card to quarter page ad in the meet program for this event

#### PROGRAM ADVERTISING SPACE

Full page ad ..... \$100      Half page ad ..... \$50  
Quarter page ad ..... \$25



Please contact Shari Chun, RAA Meet Coordinator with questions regarding sponsorship at [shari.chun@charter.net](mailto:shari.chun@charter.net) or (951)452-3776

# YES!

## We will support the RAA Swim Team!

Business Name: \_\_\_\_\_

Name of Representative: \_\_\_\_\_

Address: \_\_\_\_\_  
\_\_\_\_\_

Phone Number: \_\_\_\_\_

E-mail Address: \_\_\_\_\_

Please select the sponsorship opportunity that you have chosen to participate in:

- ☐ Meet Sponsorship ..... \$1,000
- ☐ Booth Rental ..... \$200/day
- ☐ Catering Donation/Concession Sponsor
- ☐ Program Advertising Space
- |                 |       |
|-----------------|-------|
| ¼ page .....    | \$25  |
| ½ page .....    | \$50  |
| Full page ..... | \$100 |
- ☐ Snack Bar Donation
- |                       |                    |
|-----------------------|--------------------|
| Gift Card .....       | Value: \$_____     |
| In-kind product ..... | Description: _____ |

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Please send this form and your donation payable to “Riverside Aquatics Association” to:

RAA  
P.O. Box 1193  
Riverside, CA 92502  
Attention: July Swim Meet Coordinator

*Thank you for your support of the Riverside Aquatics Association Swim Team!*