

Marketing Tips Post Recession



If you're looking for ways to generate more business – without a huge marketing budget - then this program is for you!

This presentation covers:

- Ways to capitalize on existing financial trends
- Prospective members' attitudes, and how that influences your marketing message
- Where to put your marketing focus
- How to conserve precious marketing dollars

Speaker: Pat Price is the President of The Price Group, Inc., a marketing consulting company based in Illinois. She has had over 20 years of corporate experience, most recently as the Director of North America. Product Marketing for a Fortune 500 company.

WHEN: September 21, 2011

TIME: 11:00 am – 12:00 pm EDT

Educational Investment: \$199 per telephone connection.

Unlimited Listeners and Free Audio Archive available for 30 days after the session.

Cancellation: Refunds will be issued, less a \$50 administration fee, up until the handouts and access information are emailed.

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